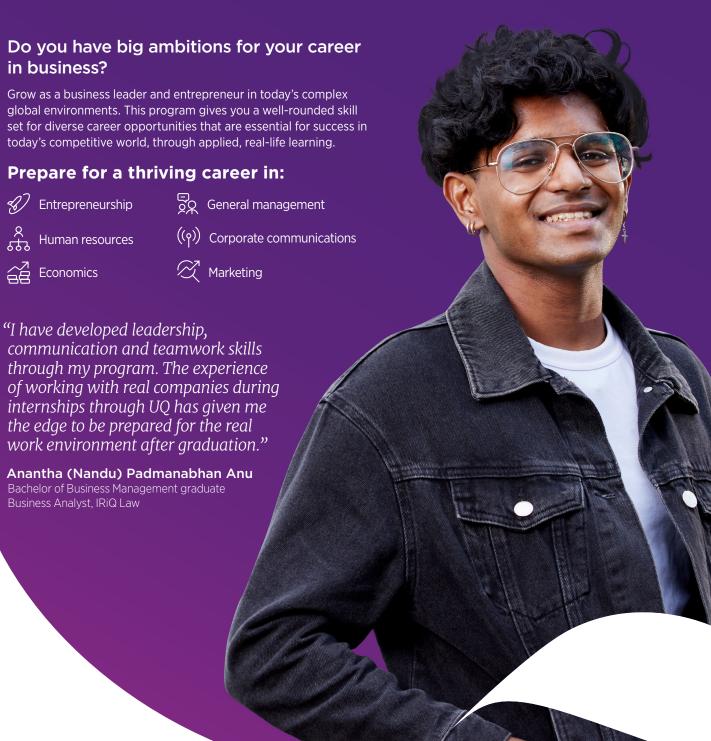


Bachelor of Business Management

Shape a dynamic career across industries and diversify your leadership potential.

















What you'll study

Majors

Tailor your studies to suit your goals with one of these 7 majors, plus a second major or selection of general electives to broaden your knowledge and skillset. Choose from:

- · Business Economics
- Innovation and Entrepreneurship
- Leadership and Management Science
- International Business
- Human Resources
- · Business Information Systems
- · Marketing.



Not sure which major is best for you?

Learn more about the career pathways, industry demand and what you'll learn in each major.

Honours

Complete your studies in 3 years (full-time) or open more career pathways by gaining specialist knowledge and high-level research capabilities when you add a one-year honours program.

Dual programs

Double your skills and opportunities by combining business management with a second degree. Choose from 14 dual degree options, from science and mathematics to law and education.

Practical industry experience

Benefit from hands-on learning experiences and work placement opportunities, as well as support from a dedicated careers and employability team to help you navigate your options.

Career opportunities

Depending on which major you choose, you will be prepared to work in a diverse range of careers in multiple industries, from marketing, human resources, entrepreneurship, economics, business strategy and management and more.

Professional memberships

As a graduate you may be eligible for memberships with a diverse range of professional bodies.









