



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

Bachelor of **Business Management**

Shape a dynamic career across industries and diversify your leadership potential.



Why study business management?

Grow as a business leader and entrepreneur in today's complex global environments. You will acquire a well-rounded skill set for diverse career opportunities that is essential for success in today's competitive world, through applied, real-life learning.

What you'll study

Majors

Tailor your studies to suit your goals with one of these 7 majors, plus a second major or selection of general electives to broaden your knowledge and skillset. Choose from:

- Business Economics
- Innovation and Entrepreneurship
- Leadership and Management Science
- International Business
- Human Resources
- Business Information Systems
- Marketing.



Not sure which major is best for you?

Learn more about the career pathways, industry demand and what you'll learn in each major.

Honours

Complete your studies in 3 years (full-time) or open more career pathways by gaining specialist knowledge and high-level research capabilities when you add a one-year honours program.

Dual programs

Double your skills and opportunities by combining business management with a second degree. Choose from 14 dual degree options, from science and mathematics to law and education.

Practical industry experience

Benefit from hands-on learning experiences and work placement opportunities, as well as support from a dedicated careers and employability team to help you navigate your options.

Career opportunities

Depending on which major you choose, you will be prepared to work in a diverse range of careers in multiple industries, from marketing, human resources, entrepreneurship, economics, business strategy and management and more.

Professional memberships

As a graduate, you may be eligible for memberships with a range of professional bodies, including Australian Human Resources Institute, Australian Marketing Institute or the Economic Society of Australia.

For more information

study.uq.edu.au

bel.uq.edu.au/for-students/careers



UQ is a world top 50 university

QS World University Rankings 2024



#1 in QLD
#5 in Australia
for business and management

QS World University Rankings by Subject 2023



What graduates say

"I have developed leadership, communication and teamwork skills through my program. The experience of working with real companies during internships through UQ has given me the edge to be prepared for the real work environment after graduation."

Anantha (Nandu) Padmanabhan Anu

Bachelor of Business Management graduate



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