



THE UNIVERSITY  
OF QUEENSLAND  
AUSTRALIA

CREATE CHANGE

# Bachelor of **Tourism, Hospitality and Event Management**

Open up exciting opportunities in a global tourism industry at UQ.



# Why study tourism, hospitality and event management?

Join one of the world's top business schools and the only Australian university to offer programs with United Nations World Tourism Organisation (UNWTO) accreditation.

## What you will study

### Majors

Develop in-depth skills and practical experience by tailoring your studies to suit your desired career. Choose one or two majors from Hotel and Hospitality Management or Tourism and Event Management.

### Honours

Apply for the honours program to build on your bachelor's degree and gain specialist knowledge with an extra year of study. The high-level research skills you develop can open up more opportunities for you in the industry.

### Practical industry experience

Gain hands-on experience through work placements and simulated learning opportunities built into your program. Expand your skills and connections further through site visits and field trips, Disney internships and international study tours.

### Career opportunities

Position yourself for a promising career working locally and internationally in a diverse range of fields, including managing hotels, creating and managing events, and designing and marketing travel experiences.

### Professional memberships

As a graduate, you may be eligible for memberships with a diverse range of professional bodies, including the World Tourism Organization (UNWTO) and Australian Tourism Export Council (ATEC).

### Industry connections

Build a global network of peers, mentors and industry professionals from around the world to help you create a successful career in tourism, hospitality or events management.



UQ is a world top 50 university

QS World University Rankings 2024



8th in the world for hospitality and tourism management

Global Ranking of Academic Subjects 2022



What graduates say

*"I chose to study my program because it aligned with my passion for people, culture and travel. I have been extremely fortunate to have so many fantastic industry experiences at Tourism Australia, Queensland Tourism Industry Council and Discova."*

### Hailey Brown

Bachelor of Arts /  
Bachelor of International  
Hotel and Tourism  
Management\*



See how Hailey is using her studies to make tourism destinations more engaging for blind and low-vision travellers.

