



Master of Tourism, Hotel and Event Management (2-year)

2024 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Tourism, Hotel and Event Management (2-year duration) you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Programs and Courses website:

<https://programs-courses.uq.edu.au/requirements/program/5585/2024>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements at any time during your program, please contact info@business.uq.edu.au for advice.

Program Guidelines:

You must complete 32 units comprising:

- 8 units from MTHEM Foundational Courses, and
- 6 units from MTHEM Core Courses, and
- 8 units from MTHEM Fields of Study, and
- 10 units from MTHEM Elective Options, which may include a second Field of Study

Students can request to complete a second field of study. Students electing not to complete a second field of study will complete electives for the remainder of their program. Students can complete a maximum of 4 units (2 courses) of electives outside the program course list, subject to prior approval by Business School. These courses must be relevant to your degree and career pathway. To declare a second field of study or choose elective courses outside the course list, please contact info@business.uq.edu.au for advice.

Note: not all courses are offered every semester and/or every year. Check course offerings prior to enrolling.

RBUS7999 Business Industry Placement

Complete RBUS7999 as an elective in selected postgraduate business programs

This course aims to provide final year students with the opportunity to apply conceptual knowledge to the real world via a professional placement or industry consultancy project (group project).

RBUS7999 strongly links discipline learnings, personal employability skills and attributes developed by students throughout their studies and with the challenges and expectations of working in industry.

Successful completion of the course will provide students with the employability skills required for transition to the world of work.

Students should have a grade point average (GPA) of at least 4.0 on UQ's 7-point scale, and be in their final year, to be considered for enrolment. Students may be able to count RBUS7999 towards their chosen field of study.

For further details contact:

BEL Work Integrated Learning Team

bel.uq.edu.au/for-students/careers/wil





Undeclared – No Field of Study

You are recommended to use this program plan if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
	<u>MTHEM Fields of Study</u>	2
THIRD SEMESTER		
	<u>MTHEM Fields of Study</u>	2
	<u>MTHEM Fields of Study</u>	2
	<u>MTHEM Fields of Study</u>	2
	<u>MTHEM Elective Options*</u>	2
FOURTH SEMESTER		
	<u>MTHEM Elective Options*</u>	2
	<u>MTHEM Elective Options*</u>	2
	<u>MTHEM Elective Options*</u>	2
	<u>MTHEM Elective Options*</u>	2
Total Units		32

***Consider [RBUS7999 Business Industry Placement](#) as your MTHEM Elective Option**

This course aims to provide final year students with the opportunity to apply conceptual knowledge to the real world via a professional placement or industry consultancy project (group project). Completing a work-integrated learning placement course exposes you to real-life, hands-on work experience, while bridging the gap between theory and practice. These courses increase employability skills and provide you with valuable content to include in your resume and job applications. Find out more - <https://bel.uq.edu.au/for-students/careers/wil>.



Event Management Field of Study

You are recommended to use this program plan if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
EVNT7050	International Event Issues and Strategies	2
THIRD SEMESTER		
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
EVNT7053	Event Design, Staging and Production	2
	MTHM Elective Options*	2
	MTHM Elective Options*	2
FOURTH SEMESTER		
EVNT7051	Event Planning and Project Management	2
	MTHM Elective Options*	2
	MTHM Elective Options*	2
	MTHM Elective Options*	2
	MTHM Elective Options*	2
Total Units		32

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Event Management Field of Study

You are recommended to use this program plan if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
EVNT7053	Event Design, Staging and Production	2
THIRD SEMESTER		
EVNT7050	International Event Issues and Strategies	2
EVNT7051	Event Planning and Project Management	2
	MTHEM Elective Options*	2
	MTHEM Elective Options*	2
FOURTH SEMESTER		
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
	MTHEM Elective Options*	2
	MTHEM Elective Options*	2
	MTHEM Elective Options*	2
Total Units		32

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Hotel Management Field of Study

You are recommended to use this program plan if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
HOSP7051	Global Hospitality Operations	2
THIRD SEMESTER		
HOSP7050	Designing Food and Beverage Experiences	2
HOSP7052	Global Hotel, Resort and Casino Management	2
	MTHM Elective Options*	2
	MTHM Elective Options*	2
FOURTH SEMESTER		
HOSP7053	Service Leadership in Hospitality	2
	MTHM Elective Options*	2
	MTHM Elective Options*	2
	MTHM Elective Options*	2
	MTHM Elective Options*	2
Total Units		32

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Hotel Management Field of Study

You are recommended to use this program plan if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
HOSP7050	Designing Food and Beverage Experiences	2
THIRD SEMESTER		
HOSP7051	Global Hospitality Operations	2
HOSP7053	Service Leadership in Hospitality	2
	MTHM Elective Options*	2
	MTHM Elective Options*	2
FOURTH SEMESTER		
HOSP7052	Global Hotel, Resort and Casino Management	2
	MTHM Elective Options*	2
	MTHM Elective Options*	2
	MTHM Elective Options*	2
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Travel and Tourism Management Field of Study

You are recommended to use this program plan if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
TOUR7050	Special Interest Tourism	2
THIRD SEMESTER		
TOUR7052	Travel Distribution and Transport Systems	2
TOUR7053	Tourism in Developing Economies	2
	MTHM Elective Options*	2
	MTHM Elective Options*	2
FOURTH SEMESTER		
TOUR7051	Destination Management and Marketing	2
	MTHM Elective Options*	2
	MTHM Elective Options*	2
	MTHM Elective Options*	2
	MTHM Elective Options*	2
Total Units		32

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Travel and Tourism Management Field of Study

You are recommended to use this program plan if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
TOUR7052	Travel Distribution and Transport Systems	2
THIRD SEMESTER		
TOUR7050	Special Interest Tourism	2
TOUR7051	Destination Management and Marketing	2
	MTHEM Elective Options*	2
	MTHEM Elective Options*	2
FOURTH SEMESTER		
TOUR7053	Tourism in Developing Economies	2
	MTHEM Elective Options*	2
	MTHEM Elective Options*	2
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Event Management and Hotel Management Fields of Study

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FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
EVNT7050	International Event Issues and Strategies	2
THIRD SEMESTER		
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
EVNT7053	Event Design, Staging and Production	2
HOSP7050	Designing Food and Beverage Experiences	2
HOSP7052	Global Hotel, Resort and Casino Management	2
FOURTH SEMESTER		
EVNT7051	Event Planning and Project Management	2
HOSP7051	Global Hospitality Operations	2
HOSP7053	Service Leadership in Hospitality	2
	<u>MTHEM Elective Options*</u>	2
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Event Management and Hotel Management Fields of Study

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Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
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HOSP7053	Service Leadership in Hospitality	2
FOURTH SEMESTER		
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HOSP7050	Designing Food and Beverage Experiences	2
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Event Management and Travel and Tourism Management Fields of Study

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Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
EVNT7050	International Event Issues and Strategies	2
THIRD SEMESTER		
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
EVNT7053	Event Design, Staging and Production	2
TOUR7052	Travel Distribution and Transport Systems	2
TOUR7053	Tourism in Developing Economies	2
FOURTH SEMESTER		
EVNT7051	Event Planning and Project Management	2
TOUR7050	Special Interest Tourism	2
TOUR7051	Destination Management and Marketing	2
	MTHM Elective Options*	2
Total Units		32

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Event Management and Travel and Tourism Management Fields of Study

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FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
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EVNT7051	Event Planning and Project Management	2
TOUR7050	Special Interest Tourism	2
TOUR7051	Destination Management and Marketing	2
FOURTH SEMESTER		
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
TOUR7052	Travel Distribution and Transport Systems	2
TOUR7053	Tourism in Developing Economies	2
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Hotel Management and Travel and Tourism Management Fields of Study

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Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
HOSP7051	Global Hospitality Operations	2
THIRD SEMESTER		
HOSP7050	Designing Food and Beverage Experiences	2
HOSP7052	Global Hotel, Resort and Casino Management	2
TOUR7052	Travel Distribution and Transport Systems	2
TOUR7053	Tourism in Developing Economies	2
FOURTH SEMESTER		
HOSP7053	Service Leadership in Hospitality	2
TOUR7050	Special Interest Tourism	2
TOUR7051	Destination Management and Marketing	2
	<u>MTHEM Elective Options*</u>	2
Total Units		32

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Hotel Management and Travel and Tourism Management Fields of Study

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Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
HOSP7050	Designing Food and Beverage Experiences	2
THIRD SEMESTER		
HOSP7051	Global Hospitality Operations	2
HOSP7053	Service Leadership in Hospitality	2
TOUR7050	Special Interest Tourism	2
TOUR7051	Destination Management and Marketing	2
FOURTH SEMESTER		
HOSP7052	Global Hotel, Resort and Casino Management	2
TOUR7052	Travel Distribution and Transport Systems	2
TOUR7053	Tourism in Developing Economies	2
	<u>MTHEM Elective Options*</u>	2
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