

## Graduate Certificate in Entrepreneurship and Innovation 2024 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Graduate Certificate in Entrepreneurship and Innovation you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

https://my.uq.edu.au/programs-courses/requirements/program/5689/2024

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements at any time during your program, please contact <a href="mailto:info@business.uq.edu.au">info@business.uq.edu.au</a> for advice.

## **Program Guidelines:**

You must complete 8 units comprising:

- 4 units from GCEI Flexible Core Courses, and
- 4 units from GCEI Program Elective Courses

Not all courses are offered every semester and/or every year. It is imperative that you check the course offerings prior to enrolling for the year and duration of your program.



## Graduate Certificate in Entrepreneurship and Innovation

You can use this outline to plan your program if you are commencing in **Semester 1**.

| Course Code    | Course Description                            | Units |  |
|----------------|---|-------|--|
| FIRST SEMESTER |   |       |  |
| EIBS7300       | Creativity for Innovation and Design Thinking | 2     |  |
| EIBS7301       | Idea Management                               | 2     |  |
|                | GCEI Program Elective Courses                 | 2     |  |
|                | GCEI Program Elective Courses                 | 2     |  |
| Total Units    |   | 8     |  |

Students with an articulation offer or who plan to articulate to the Master of Entrepreneurship and Innovation program should refer to the program plan for the Master of Entrepreneurship and Innovation for future planning of enrolments.

## Graduate Certificate in Entrepreneurship and Innovation

You can use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code    | Course Description             | Units |  |
|----------------|--------------------------------|-------|--|
| FIRST SEMESTER |                                |       |  |
| EIBS7302       | Managing Innovation            | 2     |  |
| EIBS7303       | Building Innovation Capability | 2     |  |
|                | GCEI Program Elective Courses  | 2     |  |
|                | GCEI Program Elective Courses  | 2     |  |
| Total Units    |                                | 8     |  |

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