



# Master of Entrepreneurship and Innovation

## 2024 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Entrepreneurship and Innovation you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://programs-courses.uq.edu.au/requirements/program/5690/2024>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements at any time during your program, please contact [info@business.uq.edu.au](mailto:info@business.uq.edu.au) for advice.

### Program Guidelines:

You must complete 24 units comprising:

- 8 units for all MEI Core Courses, and
- 8 units from MEI Fields of Study, and
- 4 units for MEI Capstone Course, and
- 4 units from MEI Elective Options

Students have the option to complete a field of study, but it is not compulsory.

Please note not all courses are offered every semester and/or every year. It is imperative that you check the course offerings prior to enrolling for the year and duration of your program.

# RBUS7999 Business Industry Placement

Complete RBUS7999 as an elective in selected postgraduate business programs

This course aims to provide final year students with the opportunity to apply conceptual knowledge to the real world via a professional placement or industry consultancy project (group project).

RBUS7999 strongly links discipline learnings, personal employability skills and attributes developed by students throughout their studies and with the challenges and expectations of working in industry.

Successful completion of the course will provide students with the employability skills required for transition to the world of work.

Students should have a grade point average (GPA) of at least 4.0 on UQ's 7-point scale, and be in their final year, to be considered for enrolment. Students may be able to count RBUS7999 towards their chosen field of study.

**For further details contact:**

BEL Work Integrated Learning Team

[bel.uq.edu.au/for-students/careers/wil](http://bel.uq.edu.au/for-students/careers/wil)





# Master of Entrepreneurship and Innovation

## Undeclared - No Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

| Course Code            | Course Description                                | Units     |
|------------------------|---|-----------|
| <b>FIRST SEMESTER</b>  |   |           |
| EIBS7300               | Creativity for Innovation and Design Thinking     | 2         |
| EIBS7301               | Idea Management                                   | 2         |
|                        | <a href="#">MEI Fields of Study</a>               | 2         |
|                        | <a href="#">MEI Fields of Study</a>               | 2         |
| <b>SECOND SEMESTER</b> |   |           |
| EIBS7302               | Managing Innovation                               | 2         |
| EIBS7303               | Building Innovation Capability                    | 2         |
|                        | <a href="#">MEI Fields of Study</a>               | 2         |
|                        | <a href="#">MEI Fields of Study</a>               | 2         |
| <b>THIRD SEMESTER</b>  |   |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation | 4         |
|                        | MEI Elective Options*                             | 2         |
|                        | MEI Elective Options*                             | 2         |
| <b>Total Units</b>     |   | <b>24</b> |

Use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code            | Course Description                                | Units     |
|------------------------|---|-----------|
| <b>FIRST SEMESTER</b>  |   |           |
| EIBS7302               | Managing Innovation                               | 2         |
| EIBS7303               | Building Innovation Capability                    | 2         |
|                        | <a href="#">MEI Fields of Study</a>               | 2         |
|                        | <a href="#">MEI Fields of Study</a>               | 2         |
| <b>SECOND SEMESTER</b> |   |           |
| EIBS7300               | Creativity for Innovation and Design Thinking     | 2         |
| EIBS7301               | Idea Management                                   | 2         |
|                        | <a href="#">MEI Fields of Study</a>               | 2         |
|                        | <a href="#">MEI Fields of Study</a>               | 2         |
| <b>THIRD SEMESTER</b>  |   |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation | 4         |
|                        | MEI Elective Options*                             | 2         |
|                        | MEI Elective Options*                             | 2         |
| <b>Total Units</b>     |   | <b>24</b> |

### \*Consider [RBUS7999 Business Industry Placement](#) as your MEI Elective Option

This course aims to provide final year students with the opportunity to apply conceptual knowledge to the real world via a professional placement or industry consultancy project (group project). Completing a work-integrated learning placement course exposes you to real-life, hands-on work experience, while bridging the gap between theory and practice. Find out more - <https://bel.uq.edu.au/for-students/careers/wil>.



# Master of Entrepreneurship and Innovation

## Biotechnology Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

| Course Code               | Course Description                                    | Units     |
|---------------------------|---|-----------|
| <b>FIRST SEMESTER</b>     |   |           |
| EIBS7300                  | Creativity for Innovation and Design Thinking         | 2         |
| EIBS7301                  | Idea Management                                       | 2         |
| BIOT7031                  | Quality Management Systems in Biotechnology           | 2         |
| <a href="#">BIOT7018*</a> | <a href="#">Biologics</a> OR<br>MEI Elective Options  | 2         |
| <b>SECOND SEMESTER</b>    |   |           |
| EIBS7302                  | Managing Innovation                                   | 2         |
| EIBS7303                  | Building Innovation Capability, AND                   | 2         |
|                           | 4 units from:   |           |
| BIOT7005                  | Commercialisation of Biotechnology Products           | 2         |
| BIOT7033                  | Issues in Biotechnology                               | 2         |
| TIMS7328                  | Strategies for Business Sustainability and Innovation | 2         |
| <b>THIRD SEMESTER</b>     |   |           |
| EIBS7311                  | Lean Start Up for Entrepreneurship and Innovation     | 4         |
| <a href="#">BIOT7018*</a> | <a href="#">Biologics</a> OR<br>MEI Elective Options  | 2         |
|                           | MEI Elective Options                                  | 2         |
| <b>Total Units</b>        |   | <b>24</b> |

\*Students graduating in July 2025 are approved a variation to complete [BIOT7018](#) in lieu of either BIOT7005, BIOT7033 or TIMS7328, depending on which courses are completed in the 2<sup>nd</sup> semester.

Use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code            | Course Description                                    | Units     |
|------------------------|---|-----------|
| <b>FIRST SEMESTER</b>  |   |           |
| EIBS7302               | Managing Innovation                                   | 2         |
| EIBS7303               | Building Innovation Capability                        | 2         |
| BIOT7005               | Commercialisation of Biotechnology Products           | 2         |
| TIMS7328               | Strategies for Business Sustainability and Innovation | 2         |
| <b>SECOND SEMESTER</b> |   |           |
| EIBS7300               | Creativity for Innovation and Design Thinking         | 2         |
| EIBS7301               | Idea Management                                       | 2         |
| BIOT7031               | Quality Management Systems in Biotechnology           | 2         |
|                        | MEI Elective Options                                  | 2         |
| <b>THIRD SEMESTER</b>  |   |           |
| BIOT7033               | Issues in Biotechnology                               | 2         |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation     | 4         |
|                        | MEI Elective Options                                  | 2         |
| <b>Total Units</b>     |   | <b>24</b> |

# Master of Entrepreneurship and Innovation

## Design & Information Technology Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

| Course Code            | Course Description   | Units     |
|------------------------|--|-----------|
| <b>FIRST SEMESTER</b>  |  |           |
| EIBS7300               | Creativity for Innovation and Design Thinking                    | 2         |
| EIBS7301               | Idea Management  | 2         |
|                        | <a href="#">Design and Information Technology Field of Study</a> | 2         |
|                        | <a href="#">Design and Information Technology Field of Study</a> | 2         |
| <b>SECOND SEMESTER</b> |  |           |
| EIBS7302               | Managing Innovation  | 2         |
| EIBS7303               | Building Innovation Capability                                   | 2         |
|                        | <a href="#">Design and Information Technology Field of Study</a> | 2         |
|                        | <a href="#">Design and Information Technology Field of Study</a> | 2         |
| <b>THIRD SEMESTER</b>  |  |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation                | 4         |
|                        | MEI Elective Options   | 2         |
|                        | MEI Elective Options   | 2         |
| <b>Total Units</b>     |  | <b>24</b> |

Use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code            | Course Description  | Units     |
|------------------------|---|-----------|
| <b>FIRST SEMESTER</b>  |   |           |
| EIBS7302               | Managing Innovation   | 2         |
| EIBS7303               | Building Innovation Capability  | 2         |
|                        | <a href="#">Design and Information Technology Field of Study</a>                        | 2         |
|                        | <a href="#">Design and Information Technology Field of Study</a>                        | 2         |
| <b>SECOND SEMESTER</b> |   |           |
| EIBS7300               | Creativity for Innovation and Design Thinking   | 2         |
| EIBS7301               | Idea Management   | 2         |
|                        | <a href="#">Design and Information Technology Field of Study</a>                        | 2         |
|                        | <a href="#">Design and Information Technology Field of Study</a>                        | 2         |
| <b>THIRD SEMESTER</b>  |   |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation                                       | 4         |
|                        | <a href="#">Design and Information Technology Field of Study</a> OR MEI Elective Option | 2         |
|                        | MEI Elective Option   | 2         |
| <b>Total Units</b>     |   | <b>24</b> |

For 2024, courses BISM7202, CSSE7030, and DECO7140 are offered in semester 1 and semester 2. Whereas courses [DECO7180](#) and [DECO7230](#) are only offered in semester 2. If you wish to complete [DECO7180](#) and [DECO7230](#), please enrol in either your first or last semester.



# Master of Entrepreneurship and Innovation

## Food Entrepreneurship Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

| Course Code            | Course Description  | Units     |
|------------------------|---|-----------|
| <b>FIRST SEMESTER</b>  |   |           |
| EIBS7300               | Creativity for Innovation and Design Thinking               | 2         |
| EIBS7301               | Idea Management   | 2         |
|                        | <a href="#">Food Entrepreneurship Field of Study</a> course | 2         |
|                        | <a href="#">Food Entrepreneurship Field of Study</a> course | 2         |
| <b>SECOND SEMESTER</b> |   |           |
| EIBS7302               | Managing Innovation   | 2         |
| EIBS7303               | Building Innovation Capability                              | 2         |
| AGRC7043#              | Agrifood Strategy and Competitiveness                       | 2         |
|                        | MEI Elective Options  | 2         |
| <b>THIRD SEMESTER</b>  |   |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation           | 4         |
|                        | <a href="#">Food Entrepreneurship Field of Study</a> course | 2         |
|                        | MEI Elective Options  | 2         |
| <b>Total Units</b>     |   | <b>24</b> |

Use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code               | Course Description  | Units     |
|---------------------------|---|-----------|
| <b>FIRST SEMESTER</b>     |   |           |
| EIBS7302                  | Managing Innovation   | 2         |
| EIBS7303                  | Building Innovation Capability                              | 2         |
| AGRC7043                  | Agrifood Strategy and Competitiveness                       | 2         |
|                           | MEI Elective Options  | 2         |
| <b>SECOND SEMESTER</b>    |   |           |
| EIBS7300                  | Creativity for Innovation and Design Thinking               | 2         |
| EIBS7301                  | Idea Management   | 2         |
|                           | <a href="#">Food Entrepreneurship Field of Study</a> course | 2         |
|                           | <a href="#">Food Entrepreneurship Field of Study</a> course | 2         |
| <b>THIRD SEMESTER</b>     |   |           |
| EIBS7311                  | Lean Start Up for Entrepreneurship and Innovation           | 4         |
| <a href="#">FOOD7016*</a> | <a href="#">Food Sensory and Physical Assessment</a>        | 2         |
|                           | MEI Elective Options  | 2         |
| <b>Total Units</b>        |   | <b>24</b> |

For 2024, courses [AGRC7050](#), [FOOD7011](#), and [MKTG7961](#) are offered in semester 1 only, and course [AGRC7043](#) is the only course offered in semester 2.

#To meet Field of Study requirements, please ensure you enrol in course [AGRC7043](#) in semester 2 2024.

\*Students graduating in December 2025 are approved a variation to complete [FOOD7016](#) in lieu of FOOD7006.



## Master of Entrepreneurship and Innovation

### Social & Community Entrepreneurship Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

| Course Code            | Course Description  | Units     |
|------------------------|---|-----------|
| <b>FIRST SEMESTER</b>  |   |           |
| EIBS7300               | Creativity for Innovation and Design Thinking                                 | 2         |
| EIBS7301               | Idea Management   | 2         |
|                        | <a href="#">Social &amp; Community Entrepreneurship Field of Study</a> course | 2         |
|                        | <a href="#">Social &amp; Community Entrepreneurship Field of Study</a> course | 2         |
| <b>SECOND SEMESTER</b> |   |           |
| EIBS7302               | Managing Innovation   | 2         |
| EIBS7303               | Building Innovation Capability  | 2         |
|                        | <a href="#">Social &amp; Community Entrepreneurship Field of Study</a> course | 2         |
|                        | <a href="#">Social &amp; Community Entrepreneurship Field of Study</a> course | 2         |
| <b>THIRD SEMESTER</b>  |   |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation                             | 4         |
|                        | MEI Elective Options  | 2         |
|                        | MEI Elective Options  | 2         |
| <b>Total Units</b>     |   | <b>24</b> |

Use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code            | Course Description  | Units     |
|------------------------|---|-----------|
| <b>FIRST SEMESTER</b>  |   |           |
| EIBS7302               | Managing Innovation   | 2         |
| EIBS7303               | Building Innovation Capability  | 2         |
|                        | <a href="#">Social &amp; Community Entrepreneurship Field of Study</a> course | 2         |
|                        | <a href="#">Social &amp; Community Entrepreneurship Field of Study</a> course | 2         |
| <b>SECOND SEMESTER</b> |   |           |
| EIBS7300               | Creativity for Innovation and Design Thinking                                 | 2         |
| EIBS7301               | Idea Management   | 2         |
|                        | <a href="#">Social &amp; Community Entrepreneurship Field of Study</a> course | 2         |
|                        | <a href="#">Social &amp; Community Entrepreneurship Field of Study</a> course | 2         |
| <b>THIRD SEMESTER</b>  |   |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation                             | 4         |
|                        | MEI Elective Options  | 2         |
|                        | MEI Elective Options  | 2         |
| <b>Total Units</b>     |   | <b>24</b> |

**\*Consider [RBUS7999 Business Industry Placement](#) as your MEI Elective Option**

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## Master of Entrepreneurship and Innovation

### Sustainable Energy Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

| Course Code            | Course Description                                       | Units     |
|------------------------|--|-----------|
| <b>FIRST SEMESTER</b>  |  |           |
| EIBS7300               | Creativity for Innovation and Design Thinking            | 2         |
| EIBS7301               | Idea Management  | 2         |
|                        | <a href="#">Sustainable Energy Field of Study</a> course | 2         |
|                        | <a href="#">Sustainable Energy Field of Study</a> course | 2         |
| <b>SECOND SEMESTER</b> |  |           |
| EIBS7302               | Managing Innovation                                      | 2         |
| EIBS7303               | Building Innovation Capability                           | 2         |
|                        | <a href="#">Sustainable Energy Field of Study</a> course | 2         |
|                        | <a href="#">Sustainable Energy Field of Study</a> course | 2         |
| <b>THIRD SEMESTER</b>  |  |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation        | 4         |
|                        | MEI Elective Options                                     | 2         |
|                        | MEI Elective Options                                     | 2         |
| <b>Total Units</b>     |  | <b>24</b> |

Use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code            | Course Description                                       | Units     |
|------------------------|--|-----------|
| <b>FIRST SEMESTER</b>  |  |           |
| EIBS7302               | Managing Innovation                                      | 2         |
| EIBS7303               | Building Innovation Capability                           | 2         |
|                        | <a href="#">Sustainable Energy Field of Study</a> course | 2         |
|                        | <a href="#">Sustainable Energy Field of Study</a> course | 2         |
| <b>SECOND SEMESTER</b> |  |           |
| EIBS7300               | Creativity for Innovation and Design Thinking            | 2         |
| EIBS7301               | Idea Management  | 2         |
|                        | <a href="#">Sustainable Energy Field of Study</a> course | 2         |
|                        | <a href="#">Sustainable Energy Field of Study</a> course | 2         |
| <b>THIRD SEMESTER</b>  |  |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation        | 4         |
|                        | MEI Elective Options                                     | 2         |
|                        | MEI Elective Options                                     | 2         |
| <b>Total Units</b>     |  | <b>24</b> |

#### \*Consider [RBUS7999 Business Industry Placement](#) as your MEI Elective Option

This course aims to provide final year students with the opportunity to apply conceptual knowledge to the real world via a professional placement or industry consultancy project (group project). Completing a work-integrated learning placement course exposes you to real-life, hands-on work experience, while bridging the gap between theory and practice. Find out more - <https://bel.uq.edu.au/for-students/careers/wil>.



