



Master of Entrepreneurship and Innovation

2024 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Entrepreneurship and Innovation you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://my.uq.edu.au/programs-courses/requirements/program/5690/2024>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements at any time during your program, please contact info@business.uq.edu.au for advice.

Program Guidelines:

You must complete 24 units comprising:

- 8 units for all MEI Core Courses, and
- 8 units from MEI Fields of Study, and
- 4 units for MEI Capstone Course, and
- 4 units from MEI Elective Options

Students have the option to complete a field of study, but it is not compulsory.

Please note: not all courses are offered every semester and/or every year. It is imperative that you check the course offerings prior to enrolling for the year and duration of your program.



Master of Entrepreneurship and Innovation

Undeclared - No Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	MEI Fields of Study	2
	MEI Fields of Study	2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	MEI Fields of Study	2
	MEI Fields of Study	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24

Use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	MEI Fields of Study	2
	MEI Fields of Study	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	MEI Fields of Study	2
	MEI Fields of Study	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24



Master of Entrepreneurship and Innovation

Biotechnology Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
BIOT7031	Quality Management Systems in Biotechnology	2
BIOT7018 *	Biologics OR MEI Elective Options	2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability, AND	2
	4 units from:	
BIOT7005	Commercialisation of Biotechnology Products	2
BIOT7033	Issues in Biotechnology	2
TIMS7328	Strategies for Business Sustainability and Innovation	
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
BIOT7018 *	Biologics OR MEI Elective Options	2
	MEI Elective Options	2
Total Units		24

*Students graduating in July 2025 are approved a variation to complete [BIOT7018](#) in lieu of either BIOT7005, BIOT7033 or TIMS7328, depending on which courses are completed in the 2nd semester.

Use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
BIOT7005	Commercialisation of Biotechnology Products	2
BIOT7033	Issues in Biotechnology	2
TIMS7328	Strategies for Business Sustainability and Innovation	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
BIOT7031	Quality Management Systems in Biotechnology	2
	MEI Elective Options	2
THIRD SEMESTER		
EIBS7303	Building Innovation Capability	2
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
Total Units		24



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Design & Information Technology Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	Design and Information Technology Field of Study	2
	Design and Information Technology Field of Study	2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	Design and Information Technology Field of Study	2
	Design and Information Technology Field of Study	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24

Use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	Design and Information Technology Field of Study	2
	Design and Information Technology Field of Study	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	Design and Information Technology Field of Study	2
	Design and Information Technology Field of Study	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	Design and Information Technology Field of Study OR MEI Elective Option	2
	MEI Elective Option	2
Total Units		24

For 2024, courses BISM7202, CSSE7030, and DECO7140 are offered in semester 1 and semester 2. Whereas courses [DECO7180](#) and [DECO7230](#) are only offered in semester 2. If you wish to complete [DECO7180](#) and [DECO7230](#), please enrol in either your first or last semester.



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Food Entrepreneurship Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	Food Entrepreneurship Field of Study course	2
	Food Entrepreneurship Field of Study course	2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
AGRC7043 [#]	Agrifood Strategy and Competitiveness	2
	MEI Elective Options	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	Food Entrepreneurship Field of Study course	2
	MEI Elective Options	2
Total Units		24

Use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
AGRC7043	Agrifood Strategy and Competitiveness	2
	MEI Elective Options	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	Food Entrepreneurship Field of Study course	2
	Food Entrepreneurship Field of Study course	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
FOOD7016 [*]	Food Sensory & Physical Assessment	2
	MEI Elective Options	2
Total Units		24

For 2024, courses [AGRC7050](#), [FOOD7011](#), and [MKTG7961](#) are offered in semester 1 only, and course [AGRC7043](#) is the only course offered in semester 2.

[#]To meet Field of Study requirements, please ensure you enrol in course [AGRC7043](#) in semester 2 2024.

^{*}Students graduating in December 2025 are approved a variation to complete [FOOD7016](#) in lieu of FOOD7006.



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Social & Community Entrepreneurship Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	Social & Community Entrepreneurship Field of Study course	2
	Social & Community Entrepreneurship Field of Study course	2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	Social & Community Entrepreneurship Field of Study course	2
	Social & Community Entrepreneurship Field of Study course	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24

Use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	Social & Community Entrepreneurship Field of Study course	2
	Social & Community Entrepreneurship Field of Study course	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	Social & Community Entrepreneurship Field of Study course	2
	Social & Community Entrepreneurship Field of Study course	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24



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Sustainable Energy Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	Sustainable Energy Field of Study course	2
	Sustainable Energy Field of Study course	2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	Sustainable Energy Field of Study course	2
	Sustainable Energy Field of Study course	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24

Use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	Sustainable Energy Field of Study course	2
	Sustainable Energy Field of Study course	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	Sustainable Energy Field of Study course	2
	Sustainable Energy Field of Study course	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24