

# Business Sustainability Initiative (BSI)

## Adapting business practice for a sustainable future

### Leading the way

The Business Sustainability Initiative (BSI) leads the way in a rapidly changing business landscape, championing environmentally and socially conscious business practices and designing strategies for a sustainable future.

### Key areas of expertise

#### Decarbonisation, climate change and natural resources

- We specialise in adaptation and organisational resilience to the effects of climate change.
- We provide thought and practice leadership on resource scarcity and climatic change to achieve a sustainable future.

#### Social and environmental performance and measurement

- Our experts specialise in the interaction between environmental, social and governance (ESG) issues and capital markets.
- Key research areas are the economic implications of ESG, firm disclosure, measurement and how investors respond.

#### Social impact and entrepreneurship

- Our research has a practical impact on communities by connecting evidence-based social solutions with profitable business models.
- We are breaking new ground in determining how to build communities for sustainable well-being.

#### Climate impacts and environmental uncertainty

- We assess the impact of business development on resilience and adaptation capacity to environmental uncertainties, risks and climate-related challenges.
- We provide leadership on key issues for governance, including the economic and environmental trade-offs of business sustainability development and cost-benefit analyses of risk mitigation policies.



## Effective collaborations

- We are a member of the [Business Council for Sustainable Development Australia](#), with the aim of influencing policy change through submissions and collaborative research.
- Honorary Professor John Cole OAM provides industry insights and advice on strategies for improved research translation and impact.
- Current and past projects have included international and cross-disciplinary partnerships that focus on decarbonisation, climate change and human behaviour.

## Visionary mission

- BSI strives to be the Australasian leader in adaptation and resilience research.
- We aim to deliver high quality, impactful, ground-breaking research.

## Leading the way

### Professor Kathleen Herbohn (Co-Lead BSI)

Kathleen is a Professor in financial accounting, and her research is concerned with corporate social responsibility for issues such as climate change and tax transparency. Kathleen's publications have appeared in numerous international journals, and she is a co-author on a financial accounting textbook that is widely used in Australian universities. She is also a member of the Academic Advisory Panel of the Australian Accounting Standards Board.

### Associate Professor Muhammad Nadeem (Co-Lead BSI)

Nadeem is an Associate Professor of accounting, with research interests spanning corporate governance structures, corporate social and environmental responsibility, and financial and non-financial disclosures. Nadeem is widely published and has won multiple awards at international conferences. He is regularly invited by international universities to present research seminars, and Nadeem has delivered keynote speeches at several international conferences.

## By the numbers

 **105** publications in 2023


 **55** [members](#) (research and PhD students)


 **\$5** million awarded in grant funding in 2023


Let's accelerate the path to a sustainable future!

## World-leading expertise

### The University of Queensland


 Ranked in the world's top 50, The University of Queensland is one of Australia's leading research and teaching institutions.


 Committed to providing knowledge leadership for a better world and are striving towards building a better future for our students and community.

 Research with global impact. We're finding solutions to the world's biggest challenges.

### UQ Business School

 Our academics collaborate across multidiscipline content.

 Research themes help businesses support progress towards achieving the United Nations Sustainable Development Goals.

 Cross-disciplinary research in strategies and projects will provide pathways for corporations to reach sustainability goals without financial burden and while continuing to support not-for-profit organisations.

## Points of contact

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### For more information visit

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