

# Future of Health (FoH)

## Transforming healthcare delivery

### Leading the way

The Future of Health (FoH) initiative draws together The University of Queensland Business School's expertise across different disciplines to help transform healthcare delivery for the benefit of patients and society at large.

Our research offers unique value to healthcare providers, complementing health-driven research outcomes from clinical trials. Practitioners place high value on the different methods and insights we bring.

### Our areas of expertise

#### Managing for transformational healthcare change

- We offer insights into leadership and change management in health organisations, to transform the way healthcare is delivered.
- Our researchers specialise in organisational development, innovation and corporate governance practices that have future-focused healthcare impact.

#### Transformative health and wellbeing innovations

- We are at the forefront of helping organisations to harness the potential of digital technologies in healthcare, develop new strategies, create more effective models of care and introduce health innovations.

#### Patient-centred care

- Our experts work with healthcare providers for the delivery of services to diverse groups, including rural and remote patients and across a wide range of ages.
- We are working to find better ways to address their needs and improve the uptake of technology-driven healthcare delivery modes.

#### Accountable and flexible healthcare systems

- Our research looks at how best to develop and assess new funding models, invest in new innovative healthcare services, incentivise staff and implement management control systems.
- We are involved in numerous projects working with a variety of research centres to help solve funding issues.



## Extensive collaborations

- We are working with a range of other UQ research organisations that are exploring topics such as digital health, telehealth, telerehabilitation, healthcare systems, preventative care and aged care and wellbeing.
- Our researchers are an integral part of the Digital Health Cooperative Research Centre, which connects universities, government, the digital technology industry and the healthcare sector to accelerate the implementation and translation of digital health technologies.
- We work closely with our colleagues in the Centre for the Business and Economics of Health at UQ to impact healthcare policy and practice across both the public and private sectors.
- We collaborate with leading researchers transforming healthcare in Europe, Asia, Oceania and the USA.

## Future-focused goals

- FoH brings together the expertise of our academics to undertake future-focused, industry-relevant, high-impact research that can benefit stakeholders in the health sector.
- We showcase our insights and encourage engagement with leading healthcare providers and policymakers at a local and global level.

## Leading the way

### Professor Andrew Burton-Jones (Co-Lead FoH)


Andrew is a Professor of business information systems, as well as being Chair of the Education Steering Committee of the Queensland Digital Health Centre. His research focuses on how health services, clinicians and consumers can use information systems more effectively to achieve the quintuple aim of healthcare. He is also studying institutional change in healthcare, such as the professionalisation of the clinical informatics field.

### Associate Professor Nicole Hartley (Co-Lead FoH)


Nicole is an Associate Professor of marketing and the Master of Business Administration and Executive Education Director. She is an internationally recognised research academic in the field of services marketing and digital technology. Her specific research interests include service technology, virtualised services, customer preference and service innovation in healthcare services.


## By the numbers

 **8** strategic partnership meetings in 2023

 **52** [members](#) (research and PhD students)


 **17** industry partners


 **9** advisory board members


 Healthcare Executive Education programs for over 80 healthcare practitioners and administrators

## World-leading expertise


### The University of Queensland


 Ranked in the world's top 50, The University of Queensland is one of Australia's leading research and teaching institutions.


 Committed to providing knowledge leadership for a better world and are striving towards building a better future for our students and community.

 Research with global impact. We're finding solutions to the world's biggest challenges.

### UQ Business School

 Our academics collaborate across multidiscipline content.

 Our research compliments health-driven outcomes from clinical trials, with practitioners placing high value on the different methods and insights we bring.

 Through our work with private and public healthcare providers, patients and families we are internationally recognised as thought leaders in the healthcare sector.

## Points of contact

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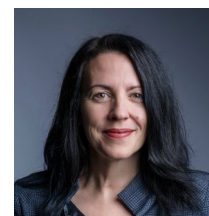
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### For more information visit

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