



# Graduate Diploma in Business Research Methods

## 2025 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Graduate Diploma in Business Research Methods you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://programs-courses.uq.edu.au/requirements/program/5650/2025>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact [info@business.uq.edu.au](mailto:info@business.uq.edu.au) for advice.

### Program Guidelines:

You must complete 16 units comprising:

- 4 to 8 units from GDipBRM Flexible Core Courses, and
- At least 4 units from GDipBRM Research Courses, and
- 4 to 8 units from GDipBRM Elective Options

Students wishing to complete a research project or thesis are required to submit a research application with the support of their Business School academic supervisor and a 1000-word research proposal. For more information, please contact your Postgraduate Student Liaison Officer at [info@business.uq.edu.au](mailto:info@business.uq.edu.au).

Not all courses are offered every semester and/or every year. Check course offerings prior to enrolling.



# Work integrated learning opportunities in your Master's program

Gain consultancy project or work experience with an industry partner for academic credit

## **RBUS7888 Business Industry Consultancy Project**

This course offers final year students a unique opportunity to apply and expand their knowledge in Business, Commerce, and Tourism. Collaborating with peers, students will tackle complex challenges from industry partners, gaining project management skills and practical experience in a multidisciplinary team. This prepares them with a comprehensive, workplace-ready skill set for a smooth transition into the professional world.

## **RBUS7999 Business Industry Placement**

This course offers final year students the chance to apply their conceptual knowledge in a real-world professional placement. It connects academic learnings and personal employability skills with industry challenges, providing valuable work experience and helping students develop a workplace-ready skill set.

To be considered for enrolment, students must have a grade point average (GPA) of at least 4.0 on UQ's 7-point scale and be in their final year. RBUS7999 may be counted towards their chosen field of study, while RBUS7888 can only be counted as an elective.

### **For further details contact:**

BEL Work Integrated Learning Team  
[bel.uq.edu.au/for-students/careers/wil](http://bel.uq.edu.au/for-students/careers/wil)



## Research Project and Research Thesis:

Students will complete a research project (4 units) or research thesis (8 units) consisting of a piece of independent research completed by the student under the supervision of an academic member of the UQ Business School. The student will learn how to conduct research in a practical way by developing and writing the project/thesis. The student will become familiar with the processes involved in doing research, i.e., conducting a literature review, develop and test hypotheses, analyse and interpret results, and the write-up.

The aim of the project and thesis is to provide the opportunity to learn how to conduct high quality rigorous research through participation in a research program. The thesis entails an extensive literature review, development of a research methodology, execution of the research and the drawing of meaningful conclusions and recommendations. Students are recommended to complete yearlong project or thesis where possible to ensure you have sufficient time to complete the comprehensive research process.

The project and thesis are regarded as independent research study therefore you will not have classes or a timetable for these courses. You are encouraged to a realistic work schedule with your supervisor.

## Application Process

Students wishing to complete a research project, report or thesis in their program be required to submit a research application with the support of their proposed Business School academic supervisor and complete a 1000-word research proposal. You will not be able to enrol in the project or thesis course until your application has been approved by Director of Teaching and Learning (or delegate).

Please contact your Postgraduate Student Liaison Officer at [info@business.uq.edu.au](mailto:info@business.uq.edu.au) for advice on the application process and to obtain an application form.



## Graduate Diploma in Business Research Methods

### Semester-long Research Project (4 units)

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

| Course Code            | Course Description                       | Units     |
|------------------------|--|-----------|
| <b>FIRST SEMESTER</b>  |  |           |
|                        | <a href="#">GDipBRM Research Courses</a> | 2         |
|                        | <a href="#">GDipBRM Research Courses</a> | 2         |
|                        | <a href="#">GDipBRM Elective Options</a> | 2         |
|                        | <a href="#">GDipBRM Elective Options</a> | 2         |
| <b>SECOND SEMESTER</b> |  |           |
| RBUS7981               | Research Project                         | 4         |
|                        | <a href="#">GDipBRM Elective Options</a> | 2         |
|                        | <a href="#">GDipBRM Elective Options</a> | 2         |
| <b>Total Units</b>     |  | <b>16</b> |

## Graduate Diploma in Business Research Methods

### Year-long Research Project (4 units)\*

You can use this outline to plan your program if you are commencing in **Semester 1**.

| Course Code            | Course Description                              | Units     |
|------------------------|---|-----------|
| <b>FIRST SEMESTER</b>  |   |           |
| RBUS7982               | Research Project (first part yearlong project)  | 2         |
|                        | <a href="#">GDipBRM Research Courses</a>        | 2         |
|                        | <a href="#">GDipBRM Research Courses</a>        | 2         |
|                        | <a href="#">GDipBRM Elective Options</a>        | 2         |
| <b>SECOND SEMESTER</b> |   |           |
| RBUS7982               | Research Project (second part yearlong project) | 2         |
|                        | <a href="#">GDipBRM Elective Options</a>        | 2         |
|                        | <a href="#">GDipBRM Elective Options</a>        | 2         |
|                        | <a href="#">GDipBRM Elective Options</a>        | 2         |
| <b>Total Units</b>     |   | <b>16</b> |

\*Students are required to enrol in their project course across both semesters. Failure to do so may delay your graduation.



## Graduate Diploma in Business Research Methods

### Year-long Research Project (4 units)\*\*

You can use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code            | Course Description                              | Units     |
|------------------------|---|-----------|
| <b>FIRST SEMESTER</b>  |   |           |
| RBUS7983               | Research Project (first part yearlong project)* | 2         |
|                        | <a href="#">GDipBRM Research Courses</a>        | 2         |
|                        | <a href="#">GDipBRM Research Courses</a>        | 2         |
|                        | <a href="#">GDipBRM Elective Options</a>        | 2         |
| <b>SECOND SEMESTER</b> |   |           |
| RBUS7983               | Research Project (second part yearlong project) | 2         |
|                        | <a href="#">GDipBRM Elective Options</a>        | 2         |
|                        | <a href="#">GDipBRM Elective Options</a>        | 2         |
|                        | <a href="#">GDipBRM Elective Options</a>        | 2         |
| <b>Total Units</b>     |   | <b>16</b> |

\*\*Students are required to enrol in their project course across both semesters. Failure to do so may delay your graduation.



## Graduate Diploma in Business Research Methods

### Year-long Research Thesis (8 units) ^

You can use this outline to plan your program if you are commencing in **Semester 1**.

| Course Code            | Course Description                            | Units     |
|------------------------|---|-----------|
| <b>FIRST SEMESTER</b>  |   |           |
| RBUS7995               | Research Thesis (first part yearlong thesis)  | 4         |
|                        | <a href="#">GDipBRM Research Courses</a>      | 2         |
|                        | <a href="#">GDipBRM Research Courses</a>      | 2         |
| <b>SECOND SEMESTER</b> |   |           |
| RBUS7995               | Research Thesis (second part yearlong thesis) | 4         |
|                        | <a href="#">GDipBRM Elective Options</a>      | 2         |
|                        | <a href="#">GDipBRM Elective Options</a>      | 2         |
| <b>Total Units</b>     |   | <b>16</b> |

^ Students are required to enrol in their thesis course across both semesters. Failure to do so may delay your graduation.

## Graduate Diploma in Business Research Methods

### Year-long Research Thesis (8 units) ^^

You can use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code            | Course Description                            | Units     |
|------------------------|---|-----------|
| <b>FIRST SEMESTER</b>  |   |           |
| RBUS7996               | Research Thesis (first part yearlong thesis)  | 4         |
|                        | <a href="#">GDipBRM Research Courses</a>      | 2         |
|                        | <a href="#">GDipBRM Research Courses</a>      | 2         |
| <b>SECOND SEMESTER</b> |   |           |
| RBUS7996               | Research Thesis (second part yearlong thesis) | 4         |
|                        | <a href="#">GDipBRM Elective Options</a>      | 2         |
|                        | <a href="#">GDipBRM Elective Options</a>      | 2         |
| <b>Total Units</b>     |   | <b>16</b> |

^^ Students are required to enrol in their thesis course across both semesters. Failure to do so may delay your graduation.



## Business School Approved Course Substitutions

Course substitutions are available to ensure students can progress through their studies. Some courses may have prerequisite requirements you must have completed prior to enrolment. Courses are likely to require permission to enrol via mySI-net. Please email [info@business.uq.edu.au](mailto:info@business.uq.edu.au) to seek study plan approval and permission listing for your course substitution. Please make sure to check if you have completed the incompatible course from the below substitutions before requesting approval – you will not be permitted enrolment in courses you have completed as incompatible.

| Course Code and Course Title                         | Approved Course Substitution  |
|--|---|
| ACCT6104 Managerial Accounting Honours A             | Approved to substitute with ACCT6101 Financial Information in Capital Markets OR ACCT6102 Accounting in the Modern Financial Economy  |
| MGTS6301 Theory and Research in Strategic Management |   |
| MGTS6600 Organisational Research Paradigms           | Approved to substitute with any level 3, 4 or 6 courses relevant to GDipBRM from <a href="#">Bachelor of Advanced Business Honours</a> or any level 3, 4 or 6 courses as approved by School |
| MKTG6500 Marketing Theory and Research I             |   |
| RBUS6903 Quantitative Business Research Methods II   |   |