



Master of Entrepreneurship and Innovation

2025 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Entrepreneurship and Innovation you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://programs-courses.uq.edu.au/requirements/program/5690/2025>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements at any time during your program, please contact info@business.uq.edu.au for advice.

Program Guidelines:

You must complete 24 units comprising:

- 8 units for all MEI Core Courses, and
- 8 units from MEI Fields of Study, and
- 4 units for MEI Capstone Course, and
- 4 units from MEI Elective Options

Students have the option to complete a field of study, but it is not compulsory.

Please note not all courses are offered every semester and/or every year. It is imperative that you check the course offerings prior to enrolling for the year and duration of your program.



Master of Entrepreneurship and Innovation

NEE

Undeclared - No Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	MEI Fields of Study	2
	MEI Fields of Study	2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	MEI Fields of Study	2
	MEI Fields of Study	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24

Use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	MEI Fields of Study	2
	MEI Fields of Study	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	MEI Fields of Study	2
	MEI Fields of Study	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24



Master of Entrepreneurship and Innovation

Biotechnology Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
BIOT7031	Quality Management Systems in Biotechnology	2
TIMS7328	Strategies for Business Sustainability and Innovation	2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
BIOT7005	Commercialisation of Biotechnology Products	2
BIOT7033	Issues in Biotechnology	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24

Use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
BIOT7005	Commercialisation of Biotechnology Products	2
BIOT7033	Issues in Biotechnology	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
BIOT7031	Quality Management Systems in Biotechnology	2
	MEI Elective Options	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
TIMS7328	Strategies for Business Sustainability and Innovation	2
	MEI Elective Options	2
Total Units		24



Master of Entrepreneurship and Innovation

Design & Information Technology Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	MEI Design and Information Technology Field of Study	2
	MEI Design and Information Technology Field of Study	2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	MEI Design and Information Technology Field of Study	2
	MEI Design and Information Technology Field of Study	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24

Use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	MEI Design and Information Technology Field of Study	2
	MEI Design and Information Technology Field of Study	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	MEI Design and Information Technology Field of Study	2
	MEI Design and Information Technology Field of Study	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Design and Information Technology Field of Study OR MEI Elective Option	2
	MEI Elective Option	2
Total Units		24

For 2025, courses BISM7202, CSSE7030, and DECO7140 are offered in both Semester 1 and Semester 2. [DECO7180](#) (companion courses CSSE7030 and DECO7140) will only be offered in Semester 1 and [DECO7230](#) (prerequisite requirement of DECO7250 and CSSE7030) will only be offered in Semester 2.



Master of Entrepreneurship and Innovation

Food Entrepreneurship Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
AGRC7050	Agribusiness Value Chain Management	2
FOOD7011	Principles of Food Preservation	2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
AGRC7043	Agrifood Strategy and Competitiveness	2
	MEI Elective Options	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
MKTG7961	Agribusiness Marketing	2
	MEI Elective Options	2
Total Units		24

Use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
AGRC7043	Agrifood Strategy and Competitiveness	2
MKTG7961	Agribusiness Marketing	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
AGRC7050	Agribusiness Value Chain Management	2
FOOD7011	Principles of Food Preservation	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24

FOOD7006 Food Safety and Quality Management is no longer offered.



Master of Entrepreneurship and Innovation

Social & Community Entrepreneurship Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	MEI Social & Community Entrepreneurship Field of Study	2
	MEI Social & Community Entrepreneurship Field of Study	2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	MEI Social & Community Entrepreneurship Field of Study	2
	MEI Social & Community Entrepreneurship Field of Study	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24

Use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	MEI Social & Community Entrepreneurship Field of Study	2
	MEI Social & Community Entrepreneurship Field of Study	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	MEI Social & Community Entrepreneurship Field of Study	2
	MEI Social & Community Entrepreneurship Field of Study	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24



Master of Entrepreneurship and Innovation

NEE

Sustainable Energy Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	MEI Sustainable Energy Field of Study	2
	MEI Sustainable Energy Field of Study	2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	MEI Sustainable Energy Field of Study	2
	MEI Sustainable Energy Field of Study	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24

Use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	MEI Sustainable Energy Field of Study	2
	MEI Sustainable Energy Field of Study	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	MEI Sustainable Energy Field of Study	2
	MEI Sustainable Energy Field of Study	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24