



# Master of Entrepreneurship and Innovation

## 2025 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Entrepreneurship and Innovation you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://programs-courses.uq.edu.au/requirements/program/5690/2025>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements at any time during your program, please contact [info@business.uq.edu.au](mailto:info@business.uq.edu.au) for advice.

### Program Guidelines:

You must complete 24 units comprising:

- 8 units for all MEI Core Courses, and
- 8 units from MEI Fields of Study, and
- 4 units for MEI Capstone Course, and
- 4 units from MEI Elective Options

Students have the option to complete a field of study, but it is not compulsory.

Please note: not all courses are offered every semester and/or every year. It is imperative that you check the course offerings prior to enrolling for the year and duration of your program.



# Work integrated learning opportunities in your Master's program

Gain consultancy project or work experience with an industry partner for academic credit

## **RBUS7888 Business Industry Consultancy Project**

This course offers final year students a unique opportunity to apply and expand their knowledge in Business, Commerce, and Tourism. Collaborating with peers, students will tackle complex challenges from industry partners, gaining project management skills and practical experience in a multidisciplinary team. This prepares them with a comprehensive, workplace-ready skill set for a smooth transition into the professional world.

## **RBUS7999 Business Industry Placement**

This course offers final year students the chance to apply their conceptual knowledge in a real-world professional placement. It connects academic learnings and personal employability skills with industry challenges, providing valuable work experience and helping students develop a workplace-ready skill set.

To be considered for enrolment, students must have a grade point average (GPA) of at least 4.0 on UQ's 7-point scale and be in their final year. RBUS7999 may be counted towards their chosen field of study, while RBUS7888 can only be counted as an elective.

### **For further details contact:**

BEL Work Integrated Learning Team  
[bel.uq.edu.au/for-students/careers/wil](http://bel.uq.edu.au/for-students/careers/wil)



# Master of Entrepreneurship and Innovation

## Undeclared - No Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	<a href="#">MEI Fields of Study</a>	2
	<a href="#">MEI Fields of Study</a>	2
<b>SECOND SEMESTER</b>		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	<a href="#">MEI Fields of Study</a>	2
	<a href="#">MEI Fields of Study</a>	2
<b>THIRD SEMESTER</b>		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
<b>Total Units</b>		<b>24</b>

Use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	<a href="#">MEI Fields of Study</a>	2
	<a href="#">MEI Fields of Study</a>	2
<b>SECOND SEMESTER</b>		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	<a href="#">MEI Fields of Study</a>	2
	<a href="#">MEI Fields of Study</a>	2
<b>THIRD SEMESTER</b>		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
<b>Total Units</b>		<b>24</b>



# Master of Entrepreneurship and Innovation

## Biotechnology Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
BIOT7031	Quality Management Systems in Biotechnology	2
TIMS7328	Strategies for Business Sustainability and Innovation	2
<b>SECOND SEMESTER</b>		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
BIOT7005	Commercialisation of Biotechnology Products	2
BIOT7033	Issues in Biotechnology	2
<b>THIRD SEMESTER</b>		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
<b>Total Units</b>		<b>24</b>

Use this outline to plan your program if you are commencing in **Semester 2**.

*Please note, TIMS7328 Strategies for Business Sustainability and Innovation offering may change to Semester 2 only in the 2026 academic year. Please ensure you have reviewed the offerings each semester to ensure you're on track to graduate.*

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
BIOT7005	Commercialisation of Biotechnology Products	2
BIOT7033	Issues in Biotechnology	2
<b>SECOND SEMESTER</b>		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
BIOT7031	Quality Management Systems in Biotechnology	2
TIMS7328	Strategies for Business Sustainability and Innovation*	2
<b>THIRD SEMESTER</b>		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
<b>Total Units</b>		<b>24</b>



# Master of Entrepreneurship and Innovation

## Design & Information Technology Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	<a href="#">Design and Information Technology Field of Study</a>	2
	<a href="#">Design and Information Technology Field of Study</a>	2
<b>SECOND SEMESTER</b>		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	<a href="#">Design and Information Technology Field of Study</a>	2
	<a href="#">Design and Information Technology Field of Study</a>	2
<b>THIRD SEMESTER</b>		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
<b>Total Units</b>		<b>24</b>

Use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	<a href="#">Design and Information Technology Field of Study</a>	2
	<a href="#">Design and Information Technology Field of Study</a>	2
<b>SECOND SEMESTER</b>		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	<a href="#">Design and Information Technology Field of Study</a>	2
	<a href="#">Design and Information Technology Field of Study</a>	2
<b>THIRD SEMESTER</b>		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	<a href="#">Design and Information Technology Field of Study</a> OR MEI Elective Option	2
	MEI Elective Option	2
<b>Total Units</b>		<b>24</b>

For 2025, courses BISM7202, CSSE7030, and DECO7140 are offered in both Semester 1 and Semester 2. [DECO7180](#) (companion courses CSSE7030 and DECO7140) will only be offered in Semester 1 and [DECO7230](#) (prerequisite requirement of DECO7250 and CSSE7030) will only be offered in Semester 2.



# Master of Entrepreneurship and Innovation

## Food Entrepreneurship Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
AGRC7050	Agribusiness Value Chain Management	2
FOOD7011	Principles of Food Preservation	2
<b>SECOND SEMESTER</b>		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
AGRC7043	Agri-food Strategy and Competitiveness	2
	MEI Elective Options	2
<b>THIRD SEMESTER</b>		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
MKTG7961	Agribusiness Marketing	2
	MEI Elective Options	2
<b>Total Units</b>		<b>24</b>

Use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
AGRC7043	Agri-food Strategy and Competitiveness	2
MKTG7961	Agribusiness Marketing	2
<b>SECOND SEMESTER</b>		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
AGRC7050	Agribusiness Value Chain Management	2
FOOD7011	Principles of Food Preservation	2
<b>THIRD SEMESTER</b>		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
<b>Total Units</b>		<b>24</b>

FOOD7006 Food Safety and Quality Management is no longer offered.



# Master of Entrepreneurship and Innovation

## Social & Community Entrepreneurship Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	<a href="#">Social &amp; Community Entrepreneurship Field of Study</a>	2
	<a href="#">Social &amp; Community Entrepreneurship Field of Study</a>	2
<b>SECOND SEMESTER</b>		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	<a href="#">Social &amp; Community Entrepreneurship Field of Study</a>	2
	<a href="#">Social &amp; Community Entrepreneurship Field of Study</a>	2
<b>THIRD SEMESTER</b>		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
<b>Total Units</b>		<b>24</b>

Use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	<a href="#">Social &amp; Community Entrepreneurship Field of Study</a>	2
	<a href="#">Social &amp; Community Entrepreneurship Field of Study</a>	2
<b>SECOND SEMESTER</b>		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	<a href="#">Social &amp; Community Entrepreneurship Field of Study</a>	2
	<a href="#">Social &amp; Community Entrepreneurship Field of Study</a>	2
<b>THIRD SEMESTER</b>		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
<b>Total Units</b>		<b>24</b>



# Master of Entrepreneurship and Innovation

## Sustainable Energy Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	<a href="#">Sustainable Energy Field of Study</a>	2
	<a href="#">Sustainable Energy Field of Study</a>	2
<b>SECOND SEMESTER</b>		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	<a href="#">Sustainable Energy Field of Study</a>	2
	<a href="#">Sustainable Energy Field of Study</a>	2
<b>THIRD SEMESTER</b>		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
<b>Total Units</b>		<b>24</b>

Use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	<a href="#">Sustainable Energy Field of Study</a>	2
	<a href="#">Sustainable Energy Field of Study</a>	2
<b>SECOND SEMESTER</b>		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	<a href="#">Sustainable Energy Field of Study</a>	2
	<a href="#">Sustainable Energy Field of Study</a>	2
<b>THIRD SEMESTER</b>		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
<b>Total Units</b>		<b>24</b>