



Master of Tourism, Hotel and Event Management (2 year)

2024 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Tourism, Hotel and Event Management (2-year duration) you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Programs and Courses website:

<https://programs-courses.uq.edu.au/requirements/program/5585/2025>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements at any time during your program, please contact info@business.uq.edu.au for advice.

Program Guidelines:

You must complete 32 units comprising:

- 8 units from MTHEM Foundational Courses, and
- 6 units from MTHEM Core Courses, and
- 8 units from MTHEM Fields of Study, and
- 10 units from MTHEM Elective Options, which may include a second Field of Study

Students can request to complete a second field of study. Students electing not to complete a second field of study will complete electives for the remainder of their program. Students can complete a maximum of 4 units (2 courses) of electives outside the program course list, subject to prior approval by Business School. These courses must be relevant to your degree and career pathway. To declare a second field of study or choose elective courses outside the course list, please contact info@business.uq.edu.au for advice.

Note: not all courses are offered every semester and/or every year. Check course offerings prior to enrolling.



Work integrated learning opportunities in your Master's program

Gain consultancy project or work experience with an industry partner for academic credit

RBUS7888 Business Industry Consultancy Project

This course offers final year students a unique opportunity to apply and expand their knowledge in Business, Commerce, and Tourism. Collaborating with peers, students will tackle complex challenges from industry partners, gaining project management skills and practical experience in a multidisciplinary team. This prepares them with a comprehensive, workplace-ready skill set for a smooth transition into the professional world.

RBUS7999 Business Industry Placement

This course offers final year students the chance to apply their conceptual knowledge in a real-world professional placement. It connects academic learnings and personal employability skills with industry challenges, providing valuable work experience and helping students develop a workplace-ready skill set.

To be considered for enrolment, students must have a grade point average (GPA) of at least 4.0 on UQ's 7-point scale and be in their final year. RBUS7999 may be counted towards their chosen field of study, while RBUS7888 can only be counted as an elective.

For further details contact:

BEL Work Integrated Learning Team
bel.uq.edu.au/for-students/careers/wil



Undeclared – No Field of Study

You are recommended to use this program plan if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
	MTHEM Fields of Study	2
THIRD SEMESTER		
	MTHEM Fields of Study	2
	MTHEM Fields of Study	2
	MTHEM Fields of Study	2
	MTHEM Elective Options	2
FOURTH SEMESTER		
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32



Event Management Field of Study

You are recommended to use this program plan if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
EVNT7050	International Event Issues and Strategies	2
THIRD SEMESTER		
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
EVNT7053	Event Design, Staging and Production	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
FOURTH SEMESTER		
EVNT7051	Event Planning and Project Management	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32

For dual fields with Event Management, please refer to the dedicated program plan links below:

- [Event Management and Hotel Management](#)
- [Event Management and Travel and Tourism Management](#)



Event Management Field of Study

You are recommended to use this program plan if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
EVNT7053	Event Design, Staging and Production	2
THIRD SEMESTER		
EVNT7050	International Event Issues and Strategies	2
EVNT7051	Event Planning and Project Management	2
	MTHM Elective Options	2
	MTHM Elective Options	2
FOURTH SEMESTER		
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
	MTHM Elective Options	2
	MTHM Elective Options	2
	MTHM Elective Options	2
Total Units		32

For dual fields with Event Management, please refer to the dedicated program plan links below:

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- [Event Management and Travel and Tourism Management](#)

Hotel Management Field of Study

You are recommended to use this program plan if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
HOSP7051	Global Hospitality Operations	2
THIRD SEMESTER		
HOSP7050	Designing Food and Beverage Experiences	2
HOSP7052	Global Hotel, Resort and Casino Management	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
FOURTH SEMESTER		
HOSP7053	Service Leadership in Hospitality	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32

For dual fields with Hotel Management, please refer to the dedicated program plan links below:

- [Event Management and Hotel Management](#)
- [Hotel Management and Travel and Tourism Management](#)

Hotel Management Field of Study

You are recommended to use this program plan if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
HOSP7050	Designing Food and Beverage Experiences	2
THIRD SEMESTER		
HOSP7051	Global Hospitality Operations	2
HOSP7053	Service Leadership in Hospitality	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
FOURTH SEMESTER		
HOSP7052	Global Hotel, Resort and Casino Management	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32

For dual fields with Hotel Management, please refer to the dedicated program plan links below:

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Travel and Tourism Management Field of Study

You are recommended to use this program plan if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
TOUR7050	Special Interest Tourism	2
THIRD SEMESTER		
TOUR7052	Travel Distribution and Transport Systems	2
TOUR7053	Tourism in Developing Economies	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
FOURTH SEMESTER		
TOUR7051	Destination Management and Marketing	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32

For dual fields with Travel and Tourism Management, please refer to the dedicated program plan links below:

- [Event Management and Travel and Tourism Management](#)
- [Hotel Management and Travel and Tourism Management](#)

Travel and Tourism Management Field of Study

You are recommended to use this program plan if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
TOUR7052	Travel Distribution and Transport Systems	2
THIRD SEMESTER		
TOUR7050	Special Interest Tourism	2
TOUR7051	Destination Management and Marketing	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
FOURTH SEMESTER		
TOUR7053	Tourism in Developing Economies	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32

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Event Management and Hotel Management Fields of Study

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THIRD SEMESTER		
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
EVNT7053	Event Design, Staging and Production	2
HOSP7050	Designing Food and Beverage Experiences	2
HOSP7052	Global Hotel, Resort and Casino Management	2
FOURTH SEMESTER		
EVNT7051	Event Planning and Project Management	2
HOSP7051	Global Hospitality Operations	2
HOSP7053	Service Leadership in Hospitality	2
	MTHM Elective Options	2
Total Units		32



Event Management and Hotel Management Fields of Study

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FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
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FOURTH SEMESTER		
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
HOSP7050	Designing Food and Beverage Experiences	2
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EVNT7051	Event Planning and Project Management	2
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