



# Master of Business Analytics

## 2025 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Business Analytics you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://programs-courses.uq.edu.au/requirements/program/5188/2025>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact [info@business.uq.edu.au](mailto:info@business.uq.edu.au) for advice.

### Program Guidelines:

You must complete 24 units comprising:

- 4 units for all **MBusAn Core Courses**,
- 16 units for all **MBusAn Advanced Courses**, and
- 4 units for all **MBusAn Project Lead Collaboration Courses**

Not all courses are offered every semester and/or every year and are subject to change. Check course offerings prior to enrolling.



## Master of Business Analytics

You can use this outline to plan your program if you are commencing in **Semester 1, 2025**

Course Code	Course Description	Units
<b>Semester 1, 2025 (Standard Semester)</b>		
BSAN7204	Statistical Methods in Business	2
BSAN7205	Business Analytics Foundations	2
<b>Semester 2, 2025 (Standard Semester)</b>		
BSAN7206	Business Data Management	2
BSAN7208	Visual Analytics	2
<b>Semester 1, 2026 (Standard Semester)</b>		
BSAN7207	Social Analytics	2
BSAN7210	Responsible AI	2
<b>Semester 2, 2026 (Standard Semester)</b>		
BSAN7209	Managing Analytics Projects	2
BSAN7212	Machine Learning in Business	2
<b>Semester 1, 2027 (Standard Semester)</b>		
BSAN7211	Monetizing Business Data	2
BSAN7214	Competing with AI and Digital Technologies	2
<b>Semester 2, 2027 (Standard Semester)</b>		
BSAN7213	Business Analytics Applications	2
BSAN7215	Business Analytics Project	2
<b>Total Units</b>		<b>24</b>

Not all courses are offered every semester and/or every year and are subject to change. Check course offerings prior to enrolling.

If you wish to reduce your enrolment to 2 units (or 1 course) each semester, please reach out to your dedicated Postgraduate Student Liaison Officer at [info@business.uq.edu.au](mailto:info@business.uq.edu.au) to map out your program plan.



## Master of Business Analytics

You can use this outline to plan your program if you are commencing in **Semester 2, 2025**

Course Code	Course Description	Units
<b>Semester 2, 2025 (Standard Semester)</b>		
BSAN7204	Statistical Methods in Business	2
BSAN7205	Business Analytics Foundations	2
<b>Semester 1, 2026 (Standard Semester)</b>		
BSAN7207	Social Analytics	2
BSAN7210	Responsible AI	2
<b>Semester 2, 2026 (Standard Semester)</b>		
BSAN7206	Business Data Management	2
BSAN7208	Visual Analytics	2
<b>Semester 1, 2027 (Standard Semester)</b>		
BSAN7211	Monetizing Business Data	2
BSAN7214	Competing with AI and Digital Technologies	2
<b>Semester 2, 2027 (Standard Semester)</b>		
BSAN7209	Managing Analytics Projects	2
BSAN7212	Machine Learning in Business	2
<b>Semester 1, 2028 (Standard Semester)</b>		
BSAN7213	Business Analytics Applications	2
BSAN7215	Business Analytics Project	2
<b>Total Units</b>		<b>24</b>

Not all courses are offered every semester and/or every year and are subject to change. Check course offerings prior to enrolling.

If you wish to reduce your enrolment to 2 units (or 1 course) each semester, please reach out to your dedicated Postgraduate Student Liaison Officer at [info@business.uq.edu.au](mailto:info@business.uq.edu.au) to map out your program plan.