THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

Foreign Trade University (Hanoi) Hackathon

The University of Queensland and Foreign Trade University partnership: i-Honours Bachelor (Advanced) and Bachelor of Advanced Business (Honours)

Associate Professor Christoph Breidbach travelled to Hanoi, Vietnam where he ran a hackathon at the Foreign Trade University (FTU) focused on the theme "*Towards a Greener Hanoi with AI*". Over 50 students enrolled in The University of Queensland (UQ) and FTU 'iHons' partnership program participated in this inaugural hackathon that was supported by local industry partner FPT.

The students benefitted from a visit to the FPT headquarters, dedicated FPT mentors who supported student teams, and feedback from a judging panel comprising FPT executives, Australian Trade Commissioner in Vietnam Mr Chris Morley, Ms Hien from the Australian Embassy, and UQ alumnus Dr Duoc.

This collaboration highlighted the value of connecting students with industry, government, and alumni networks in practical learning activities that can advance UN PRME goals globally.

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