



# Master of Entrepreneurship and Innovation

## 2026 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Entrepreneurship and Innovation you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://programs-courses.uq.edu.au/requirements/program/5690/2026>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements at any time during your program, please contact [info@business.uq.edu.au](mailto:info@business.uq.edu.au) for advice.

### Program Guidelines:

You must complete 24 units comprising:

- 10 units for all MEI Core Courses, and
- 8 units from MEI Fields of Study, and
- 4 units for MEI Capstone Course, and
- 2 units from MEI Elective Options

Students have the option to complete a field of study, but it is not compulsory.

Please note: not all courses are offered every semester and/or every year. It is imperative that you check the course offerings prior to enrolling for the year and duration of your program.



## Undeclared – No Field of Study

Use this outline to plan your program if you are commencing in **Semester 1**.

| Course Code            | Course Description                                | Units     |
|------------------------|---------------------------------------------------|-----------|
| <b>FIRST SEMESTER</b>  |                                                   |           |
| EIBS7300               | Creativity for Innovation and Design Thinking     | 2         |
| EIBS7301               | Idea Management                                   | 2         |
|                        | <a href="#">MEI Fields of Study</a>               | 2         |
|                        | <a href="#">MEI Fields of Study</a>               | 2         |
| <b>SECOND SEMESTER</b> |                                                   |           |
| EIBS7302               | Managing Innovation                               | 2         |
| EIBS7303               | Building Innovation Capability                    | 2         |
| EIBS7304               | Entrepreneurial Leadership                        | 2         |
|                        | <a href="#">MEI Fields of Study</a>               | 2         |
| <b>THIRD SEMESTER</b>  |                                                   |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation | 4         |
|                        | <a href="#">MEI Fields of Study</a>               | 2         |
|                        | MEI Elective Options                              | 2         |
| <b>Total Units</b>     |                                                   | <b>24</b> |

Use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code            | Course Description                                | Units     |
|------------------------|---------------------------------------------------|-----------|
| <b>FIRST SEMESTER</b>  |                                                   |           |
| EIBS7302               | Managing Innovation                               | 2         |
| EIBS7303               | Building Innovation Capability                    | 2         |
|                        | <a href="#">MEI Fields of Study</a>               | 2         |
|                        | <a href="#">MEI Fields of Study</a>               | 2         |
| <b>SECOND SEMESTER</b> |                                                   |           |
| EIBS7300               | Creativity for Innovation and Design Thinking     | 2         |
| EIBS7301               | Idea Management                                   | 2         |
|                        | <a href="#">MEI Fields of Study</a>               | 2         |
|                        | <a href="#">MEI Fields of Study</a>               | 2         |
| <b>THIRD SEMESTER</b>  |                                                   |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation | 4         |
| EIBS7304               | Entrepreneurial Leadership                        | 2         |
|                        | MEI Elective Options                              | 2         |
| <b>Total Units</b>     |                                                   | <b>24</b> |



## Agri-Food Chains and Product Design

Use this outline to plan your program if you are commencing in **Semester 1**.

| Course Code            | Course Description                                | Units     |
|------------------------|---------------------------------------------------|-----------|
| <b>FIRST SEMESTER</b>  |                                                   |           |
| EIBS7300               | Creativity for Innovation and Design Thinking     | 2         |
| EIBS7301               | Idea Management                                   | 2         |
| 4 units from           | AGRC7050 Agribusiness Value Chain Management      | 2         |
|                        | FOOD7025 Food Sensory and Physical Assessment     | 2         |
|                        | MGTS3968 Sustainable Food Supply Chains           | 2         |
|                        | MKTG7961 Agribusiness Marketing                   | 2         |
| <b>SECOND SEMESTER</b> |                                                   |           |
| EIBS7302               | Managing Innovation                               | 2         |
| EIBS7303               | Building Innovation Capability                    | 2         |
| EIBS7304               | Entrepreneurial Leadership                        | 2         |
| 2 units from           | AGRC7043 Agrifood Strategy & Competitiveness      | 2         |
|                        | FOOD3017 Food Safety & Quality Management         | 2         |
|                        | FOOD7016 Food Sensory and Physical Assessment     | 2         |
| <b>THIRD SEMESTER</b>  |                                                   |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation | 4         |
| 2 units from           | AGRC7050 Agribusiness Value Chain Management      | 2         |
|                        | FOOD7025 Food Sensory and Physical Assessment     | 2         |
|                        | MGTS3968 Sustainable Food Supply Chains           | 2         |
|                        | MKTG7961 Agribusiness Marketing                   | 2         |
|                        | MEI Elective Options                              | 2         |
| <b>Total Units</b>     |                                                   | <b>24</b> |

Use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code            | Course Description                                | Units     |
|------------------------|---------------------------------------------------|-----------|
| <b>FIRST SEMESTER</b>  |                                                   |           |
| EIBS7302               | Managing Innovation                               | 2         |
| EIBS7303               | Building Innovation Capability                    | 2         |
| 4 units from           | AGRC7043 Agrifood Strategy & Competitiveness      | 2         |
|                        | FOOD3017 Food Safety & Quality Management         | 2         |
|                        | FOOD7016 Food Sensory and Physical Assessment     | 2         |
| <b>SECOND SEMESTER</b> |                                                   |           |
| EIBS7300               | Creativity for Innovation and Design Thinking     | 2         |
| EIBS7301               | Idea Management                                   | 2         |
| 4 units from           | AGRC7050 Agribusiness Value Chain Management      | 2         |
|                        | FOOD7025 Food Sensory and Physical Assessment     | 2         |
|                        | MGTS3968 Sustainable Food Supply Chains           | 2         |
|                        | MKTG7961 Agribusiness Marketing                   | 2         |
| <b>THIRD SEMESTER</b>  |                                                   |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation | 4         |
| EIBS7304               | Entrepreneurial Leadership                        | 2         |
|                        | MEI Elective Options                              | 2         |
| <b>Total Units</b>     |                                                   | <b>24</b> |



## Biotechnology and Life Sciences

Use this outline to plan your program if you are commencing in **Semester 1**.

| Course Code            | Course Description                                         | Units     |
|------------------------|------------------------------------------------------------|-----------|
| <b>FIRST SEMESTER</b>  |                                                            |           |
| EIBS7300               | Creativity for Innovation and Design Thinking              | 2         |
| EIBS7301               | Idea Management                                            | 2         |
| 4 units from           | BIOC6001 Introduction to Molecular Biology Laboratory      | 2         |
|                        | BIOT7018 Biologics                                         | 2         |
|                        | BIOT7031 Quality Management Systems in Biotechnology       | 2         |
|                        | BIOT7037 Current Innovations in Agricultural Biotechnology | 2         |
|                        |                                                            |           |
| <b>SECOND SEMESTER</b> |                                                            |           |
| EIBS7302               | Managing Innovation                                        | 2         |
| EIBS7303               | Building Innovation Capability                             | 2         |
| EIBS7304               | Entrepreneurial Leadership                                 | 2         |
| 2 units from           | BIOC6001 Introduction to Molecular Biology Laboratory      | 2         |
|                        | BIOT7005 Commercialisation of Biotechnology Products       | 2         |
|                        | BIOT7033 Issues in Biotechnology                           | 2         |
|                        | BIOT7060 Frontiers in Medical Biotechnology                | 2         |
| <b>THIRD SEMESTER</b>  |                                                            |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation          | 4         |
| 2 units from           | BIOC6001 Introduction to Molecular Biology Laboratory      | 2         |
|                        | BIOT7018 Biologics                                         | 2         |
|                        | BIOT7031 Quality Management Systems in Biotechnology       | 2         |
|                        | BIOT7037 Current Innovations in Agricultural Biotechnology | 2         |
|                        | MEI Elective Options                                       | 2         |
| <b>Total Units</b>     |                                                            | <b>24</b> |



## Biotechnology and Life Sciences

Use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code        | Course Description                                         | Units     |
|--------------------|------------------------------------------------------------|-----------|
| FIRST SEMESTER     |                                                            |           |
| EIBS7302           | Managing Innovation                                        | 2         |
| EIBS7303           | Building Innovation Capability                             | 2         |
| 4 units from       | BIOC6001 Introduction to Molecular Biology Laboratory      | 2         |
|                    | BIOT7005 Commercialisation of Biotechnology Products       | 2         |
|                    | BIOT7033 Issues in Biotechnology                           | 2         |
|                    | BIOT7060 Frontiers in Medical Biotechnology                | 2         |
| SECOND SEMESTER    |                                                            |           |
| EIBS7300           | Creativity for Innovation and Design Thinking              | 2         |
| EIBS7301           | Idea Management                                            | 2         |
| 4 units from       | BIOC6001 Introduction to Molecular Biology Laboratory      | 2         |
|                    | BIOT7018 Biologics                                         | 2         |
|                    | BIOT7031 Quality Management Systems in Biotechnology       | 2         |
|                    | BIOT7037 Current Innovations in Agricultural Biotechnology | 2         |
| THIRD SEMESTER     |                                                            |           |
| EIBS7311           | Lean Start Up for Entrepreneurship and Innovation          | 4         |
| EIBS7304           | Entrepreneurial Leadership                                 | 2         |
|                    | MEI Elective Options                                       | 2         |
| <b>Total Units</b> |                                                            | <b>24</b> |



## Business Management and Execution

Use this outline to plan your program if you are commencing in **Semester 1**.

| Course Code            | Course Description                                                | Units     |
|------------------------|-------------------------------------------------------------------|-----------|
| <b>FIRST SEMESTER</b>  |                                                                   |           |
| EIBS7300               | Creativity for Innovation and Design Thinking                     | 2         |
| EIBS7301               | Idea Management                                                   | 2         |
| 4 units from           | ACCT7101 Accounting                                               | 2         |
|                        | ECON7300 Statistics for Business and Economics                    | 2         |
|                        | FINM7401 Finance                                                  | 2         |
|                        | LAWS7023 Business and Corporate Law                               | 2         |
|                        | MGTS7303 Principles of Strategic Management                       | 2         |
|                        | MGTS7610 Management Communication                                 | 2         |
|                        | MGTS7612 The Fundamentals of Designing and Staffing Organisations | 2         |
|                        | MKTG7501 Fundamentals of Marketing                                | 2         |
| <b>SECOND SEMESTER</b> |                                                                   |           |
| EIBS7302               | Managing Innovation                                               | 2         |
| EIBS7303               | Building Innovation Capability                                    | 2         |
| EIBS7304               | Entrepreneurial Leadership                                        | 2         |
| 2 units from           | ACCT7101 Accounting                                               | 2         |
|                        | ECON7300 Statistics for Business and Economics                    | 2         |
|                        | FINM7401 Finance                                                  | 2         |
|                        | LAWS7023 Business and Corporate Law                               | 2         |
|                        | MGTS7303 Principles of Strategic Management                       | 2         |
|                        | MGTS7610 Management Communication                                 | 2         |
|                        | MGTS7612 The Fundamentals of Designing and Staffing Organisations | 2         |
|                        | MKTG7501 Fundamentals of Marketing                                | 2         |
| <b>THIRD SEMESTER</b>  |                                                                   |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation                 | 4         |
| 2 units from           | ACCT7101 Accounting                                               | 2         |
|                        | ECON7300 Statistics for Business and Economics                    | 2         |
|                        | FINM7401 Finance                                                  | 2         |
|                        | LAWS7023 Business and Corporate Law                               | 2         |
|                        | MGTS7303 Principles of Strategic Management                       | 2         |
|                        | MGTS7610 Management Communication                                 | 2         |
|                        | MGTS7612 The Fundamentals of Designing and Staffing Organisations | 2         |
|                        | MKTG7501 Fundamentals of Marketing                                | 2         |
|                        | MEI Elective Options                                              | 2         |
| <b>Total Units</b>     |                                                                   | <b>24</b> |



## Business Management and Execution

BSB

Use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code        | Course Description                                                | Units     |
|--------------------|-------------------------------------------------------------------|-----------|
| FIRST SEMESTER     |                                                                   |           |
| EIBS7302           | Managing Innovation                                               | 2         |
| EIBS7303           | Building Innovation Capability                                    | 2         |
| 4 units from       | ACCT7101 Accounting                                               | 2         |
|                    | ECON7300 Statistics for Business and Economics                    | 2         |
|                    | FINM7401 Finance                                                  | 2         |
|                    | LAWS7023 Business and Corporate Law                               | 2         |
|                    | MGTS7303 Principles of Strategic Management                       | 2         |
|                    | MGTS7610 Management Communication                                 | 2         |
|                    | MGTS7612 The Fundamentals of Designing and Staffing Organisations | 2         |
|                    | MKTG7501 Fundamentals of Marketing                                | 2         |
| SECOND SEMESTER    |                                                                   |           |
| EIBS7300           | Creativity for Innovation and Design Thinking                     | 2         |
| EIBS7301           | Idea Management                                                   | 2         |
| 4 units from       | ACCT7101 Accounting                                               | 2         |
|                    | ECON7300 Statistics for Business and Economics                    | 2         |
|                    | FINM7401 Finance                                                  | 2         |
|                    | LAWS7023 Business and Corporate Law                               | 2         |
|                    | MGTS7303 Principles of Strategic Management                       | 2         |
|                    | MGTS7610 Management Communication                                 | 2         |
|                    | MGTS7612 The Fundamentals of Designing and Staffing Organisations | 2         |
|                    | MKTG7501 Fundamentals of Marketing                                | 2         |
| THIRD SEMESTER     |                                                                   |           |
| EIBS7311           | Lean Start Up for Entrepreneurship and Innovation                 | 4         |
| EIBS7304           | Entrepreneurial Leadership                                        | 2         |
|                    | MEI Elective Options                                              | 2         |
| <b>Total Units</b> |                                                                   | <b>24</b> |



## Climate Technology and Sustainable Energy

Use this outline to plan your program if you are commencing in **Semester 1**.

| Course Code            | Course Description                                             | Units     |
|------------------------|----------------------------------------------------------------|-----------|
| <b>FIRST SEMESTER</b>  |                                                                |           |
| EIBS7300               | Creativity for Innovation and Design Thinking                  | 2         |
| EIBS7301               | Idea Management                                                | 2         |
| 4 units from           | ENGY7000 Sustainable Energy Technologies and Supply Systems    | 2         |
|                        | ENGY7002 Energy and Development                                | 2         |
|                        | TIMS7317 Corporate Sustainability                              | 2         |
| <b>SECOND SEMESTER</b> |                                                                |           |
| EIBS7302               | Managing Innovation                                            | 2         |
| EIBS7303               | Building Innovation Capability                                 | 2         |
| EIBS7304               | Entrepreneurial Leadership                                     | 2         |
| 2 units from           | ENGY7001 Net Zero Pathways for Business                        | 2         |
|                        | ENGY7200 Energy Strategy, Innovation, and Entrepreneurship     | 2         |
|                        | MGTS7523 System Dynamics                                       | 2         |
|                        | TIMS7328 Strategies for Business Sustainability and Innovation | 2         |
| <b>THIRD SEMESTER</b>  |                                                                |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation              | 4         |
| 2 units from           | ENGY7000 Sustainable Energy Technologies and Supply Systems    | 2         |
|                        | ENGY7002 Energy and Development                                | 2         |
|                        | TIMS7317 Corporate Sustainability                              | 2         |
|                        | MEI Elective Options                                           | 2         |
| <b>Total Units</b>     |                                                                | <b>24</b> |



## Climate Technology and Sustainable Energy

Use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code        | Course Description                                             | Units     |
|--------------------|----------------------------------------------------------------|-----------|
| FIRST SEMESTER     |                                                                |           |
| EIBS7302           | Managing Innovation                                            | 2         |
| EIBS7303           | Building Innovation Capability                                 | 2         |
| 4 units from       | ENGY7001 Net Zero Pathways for Business                        | 2         |
|                    | ENGY7200 Energy Strategy, Innovation, and Entrepreneurship     | 2         |
|                    | MGTS7523 System Dynamics                                       | 2         |
|                    | TIMS7328 Strategies for Business Sustainability and Innovation | 2         |
| SECOND SEMESTER    |                                                                |           |
| EIBS7300           | Creativity for Innovation and Design Thinking                  | 2         |
| EIBS7301           | Idea Management                                                | 2         |
| 4 units from       | ENGY7000 Sustainable Energy Technologies and Supply Systems    | 2         |
|                    | ENGY7002 Energy and Development                                | 2         |
|                    | TIMS7317 Corporate Sustainability                              | 2         |
| THIRD SEMESTER     |                                                                |           |
| EIBS7311           | Lean Start Up for Entrepreneurship and Innovation              | 4         |
| EIBS7304           | Entrepreneurial Leadership                                     | 2         |
|                    | MEI Elective Options                                           | 2         |
| <b>Total Units</b> |                                                                | <b>24</b> |



## Data and AI for Business Growth

The [Data and AI for Business Growth](#) field of study is delivered fully online.

There are no on-campus requirements; all course content and assessments are delivered and provided online. In each compulsory study period, students must enrol in at least one course that is not offered by distance or online. It is recommended that you follow the below program plan to ensure you meet these requirements.

Use this outline to plan your program if you are commencing in **Semester 1**.

| Course Code        | Course Description                                | Units     |
|--------------------|---------------------------------------------------|-----------|
| FIRST SEMESTER     |                                                   |           |
| EIBS7300           | Creativity for Innovation and Design Thinking     | 2         |
| EIBS7301           | Idea Management                                   | 2         |
| BSAN7205           | Business Analytics Foundations                    | 2         |
|                    | MEI Elective Options                              | 2         |
| SECOND SEMESTER    |                                                   |           |
| EIBS7302           | Managing Innovation                               | 2         |
| EIBS7303           | Building Innovation Capability                    | 2         |
| EIBS7304           | Entrepreneurial Leadership                        | 2         |
| BSAN7211           | Monetizing Business Data                          | 2         |
| THIRD SEMESTER     |                                                   |           |
| EIBS7311           | Lean Start Up for Entrepreneurship and Innovation | 4         |
| BSAN7210           | Responsible AI                                    | 2         |
| BSAN7214           | Competing with AI and Digital Technologies        | 2         |
| <b>Total Units</b> |                                                   | <b>24</b> |

Use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code        | Course Description                                | Units     |
|--------------------|---------------------------------------------------|-----------|
| FIRST SEMESTER     |                                                   |           |
| EIBS7302           | Managing Innovation                               | 2         |
| EIBS7303           | Building Innovation Capability                    | 2         |
| BSAN7205           | Business Analytics Foundations                    | 2         |
|                    | MEI Elective Options                              | 2         |
| SECOND SEMESTER    |                                                   |           |
| EIBS7300           | Creativity for Innovation and Design Thinking     | 2         |
| EIBS7301           | Idea Management                                   | 2         |
| BSAN7210           | Responsible AI                                    | 2         |
| BSAN7214           | Competing with AI and Digital Technologies        | 2         |
| THIRD SEMESTER     |                                                   |           |
| EIBS7311           | Lean Start Up for Entrepreneurship and Innovation | 4         |
| EIBS7304           | Entrepreneurial Leadership                        | 2         |
| BSAN7211           | Monetizing Business Data                          | 2         |
| <b>Total Units</b> |                                                   | <b>24</b> |



# Digital Design and Human-Centred Transformation

Use this outline to plan your program if you are commencing in **Semester 1**.

| Course Code        | Course Description                                | Units     |
|--------------------|---------------------------------------------------|-----------|
| FIRST SEMESTER     |                                                   |           |
| EIBS7300           | Creativity for Innovation and Design Thinking     | 2         |
| EIBS7301           | Idea Management                                   | 2         |
| CSSE7030           | Introduction to Programming                       | 2         |
|                    | MEI Elective Options                              | 2         |
| SECOND SEMESTER    |                                                   |           |
| EIBS7302           | Managing Innovation                               | 2         |
| EIBS7303           | Building Innovation Capability                    | 2         |
| EIBS7304           | Entrepreneurial Leadership                        | 2         |
| 2 units from       | CSSE7023 Object Oriented Programming              | 2         |
|                    | CSSE7201 Introduction to Computer Systems         | 2         |
|                    | DECO7250 Human-Computer Interaction               | 2         |
|                    | DECO7281 Human-Centred AI <sup>^</sup>            | 2         |
| THIRD SEMESTER     |                                                   |           |
| EIBS7311           | Lean Start Up for Entrepreneurship and Innovation | 4         |
| 4 units from       | CSSE7023 Object Oriented Programming              | 2         |
|                    | CSSE7201 Introduction to Computer Systems         | 2         |
|                    | DECO7250 Human-Computer Interaction               | 2         |
|                    |                                                   | 2         |
| <b>Total Units</b> |                                                   | <b>24</b> |

<sup>^</sup> DECO7281 Human-Centred AI has a prerequisite of CSSE7030 and DECO7110. Please consider DECO7110 as your MEI Elective Option prior to enrolling in DECO7281.



## Digital Design and Human-Centred Transformation

Use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code        | Course Description                                | Units     |
|--------------------|---------------------------------------------------|-----------|
| FIRST SEMESTER     |                                                   |           |
| EIBS7302           | Managing Innovation                               | 2         |
| EIBS7303           | Building Innovation Capability                    | 2         |
| CSSE7030           | Introduction to Programming                       | 2         |
|                    | MEI Elective Options                              | 2         |
| SECOND SEMESTER    |                                                   |           |
| EIBS7300           | Creativity for Innovation and Design Thinking     | 2         |
| EIBS7301           | Idea Management                                   | 2         |
| 4 units from       | CSSE7023 Object Oriented Programming              | 2         |
|                    | CSSE7201 Introduction to Computer Systems         | 2         |
|                    | DECO7250 Human-Computer Interaction               | 2         |
|                    |                                                   |           |
| THIRD SEMESTER     |                                                   |           |
| EIBS7311           | Lean Start Up for Entrepreneurship and Innovation | 4         |
| EIBS7304           | Entrepreneurial Leadership                        | 2         |
| 2 units from       | CSSE7023 Object Oriented Programming              | 2         |
|                    | CSSE7201 Introduction to Computer Systems         | 2         |
|                    | DECO7250 Human-Computer Interaction               | 2         |
|                    | DECO7281 Human-Centred AI <sup>^</sup>            | 2         |
| <b>Total Units</b> |                                                   | <b>24</b> |

<sup>^</sup> DECO7281 Human-Centred AI has a prerequisite of CSSE7030 and DECO7110. Please consider DECO7110 as your MEI Elective Option prior to enrolling in DECO7281.



## Social Enterprise and Community Impact

Use this outline to plan your program if you are commencing in **Semester 1**.

| Course Code            | Course Description                                           | Units     |
|------------------------|--------------------------------------------------------------|-----------|
| <b>FIRST SEMESTER</b>  |                                                              |           |
| EIBS7300               | Creativity for Innovation and Design Thinking                | 2         |
| EIBS7301               | Idea Management                                              | 2         |
| 4 units from           | COMU7430 Corporate Social Responsibility                     | 2         |
|                        | MGTS7308 Innovation and Entrepreneurship for Societal Impact | 2         |
|                        | TIMS7329 Social Entrepreneurship in Practice                 | 2         |
| <b>SECOND SEMESTER</b> |                                                              |           |
| EIBS7302               | Managing Innovation                                          | 2         |
| EIBS7303               | Building Innovation Capability                               | 2         |
| EIBS7304               | Entrepreneurial Leadership                                   | 2         |
| 2 units from           | COMU7012 Communication and Social Movements                  | 2         |
|                        | COMU7304 Digital Media Theory and Practice                   | 2         |
|                        | ENVM7100 Foundations of Sustainable Development              | 2         |
|                        | MKTG7513 Marketing for Social Change <sup>^</sup>            | 2         |
| <b>THIRD SEMESTER</b>  |                                                              |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation            | 4         |
| 2 units from           | COMU7430 Corporate Social Responsibility                     | 2         |
|                        | MGTS7308 Innovation and Entrepreneurship for Societal Impact | 2         |
|                        | TIMS7329 Social Entrepreneurship in Practice                 | 2         |
|                        | MEI Elective Options                                         | 2         |
| <b>Total Units</b>     |                                                              | <b>24</b> |

<sup>^</sup> MKTG7513 Marketing for Social Change has a recommended prerequisite of MKTG7501, TIMS7301 or TIMS7317. Please consider one of these courses as your MEI Elective Option prior to enrolling in MKTG7513.



## Social Enterprise and Community Impact

Use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code        | Course Description                                           | Units     |
|--------------------|--------------------------------------------------------------|-----------|
| FIRST SEMESTER     |                                                              |           |
| EIBS7302           | Managing Innovation                                          | 2         |
| EIBS7303           | Building Innovation Capability                               | 2         |
| 4 units from       | COMU7012 Communication and Social Movements                  | 2         |
|                    | COMU7304 Digital Media Theory and Practice                   | 2         |
|                    | ENVM7100 Foundations of Sustainable Development              | 2         |
|                    | MKTG7513 Marketing for Social Change <sup>^</sup>            | 2         |
| SECOND SEMESTER    |                                                              |           |
| EIBS7300           | Creativity for Innovation and Design Thinking                | 2         |
| EIBS7301           | Idea Management                                              | 2         |
| 4 units from       | COMU7430 Corporate Social Responsibility                     | 2         |
|                    | MGTS7308 Innovation and Entrepreneurship for Societal Impact | 2         |
|                    | TIMS7329 Social Entrepreneurship in Practice                 | 2         |
| THIRD SEMESTER     |                                                              |           |
| EIBS7311           | Lean Start Up for Entrepreneurship and Innovation            | 4         |
| EIBS7304           | Entrepreneurial Leadership                                   | 2         |
|                    | MEI Elective Options                                         | 2         |
| <b>Total Units</b> |                                                              | <b>24</b> |

<sup>^</sup> MKTG7513 Marketing for Social Change has a recommended prerequisite of MKTG7501, TIMS7301 or TIMS7317. Please consider one of these courses as your MEI Elective Option prior to enrolling in MKTG7513.



## MEI Research Pathway

Students pursuing the MEI Research Pathway will not be able to complete an MEI Field of Study.



### Eligibility requirements

To enrol in the 4-unit research project, you must:

- Follow the study plans outlined below.
- Maintain a **minimum cumulative GPA of 5.75** on UQ's 7-point scale.
- Submit a formal application, including a proposed **Business School academic supervisor**, and a **1,000-word research proposal**.

Enrolment in the research project is subject to approval by the Director of Education (or delegate).

**The program plans are designed to help you progress toward the research project, and it is recommended that you follow this unless advised otherwise.** If you do not meet the GPA requirement after your first semester, you can switch to an *Undeclared* field of study. You may also meet with your student advisor at any time to review and adjust your study plan.

### Research project duration options

The Business School offers two durations in the 4-unit research project: semester-long (one semester), or year-long (two semesters). Study plans for both options are provided below based on your commencing semester.

It is important to follow this study plan as prescribed as this will ensure you are on track to graduate. Failure to follow these plans may delay your graduation.

### Getting started: topic and supervisor

Your topic must be relevant to the entrepreneurship and innovation discipline. For inspiration:

- Review previous theses (Honours, MPhil, PhD) via [UQ eSpace](#).
- Explore academic staff profiles on the [Business School website](#).
- Speak with research students and reflect on your prior tertiary level coursework.
- Use [UQ Experts](#) to identify academics in the Business School (note external supervisors can only be considered if your primary or co-supervisor is from the Business School).

Select a supervisor whose research interests align with your topic. If you cannot find a suitable match, contact the Postgraduate Thesis Coordinator, [Associate Professor Anna Jenkins](#).

### Thesis and supervisor expectations

The research project is independent, with guidance from your supervisor. There are no scheduled classes. Supervisors will help you develop feasible research plan and provide regular feedback and support your research development.

You are expected to:

- Manage your time effectively and follow a realistic schedule.
- Communicate openly and attend scheduled meetings.
- Act on feedback and raise concerns early.
- Contact the course coordinator if the supervisory relationship is not working.
- Discuss co-authorship to ensure mutual understanding.

For further advice and to request an application form, please contact your student advisor at [info@business.uq.edu.au](mailto:info@business.uq.edu.au).



## MEI Research Pathway (Year-long research project)

Use this outline to plan your program if you are commencing in **Semester 1**

| Course Code            | Course Description                                | Units     |
|------------------------|---------------------------------------------------|-----------|
| <b>FIRST SEMESTER</b>  |                                                   |           |
| EIBS7300               | Creativity for Innovation and Design Thinking     | 2         |
| EIBS7301               | Idea Management                                   | 2         |
| 2 units from           | RBUS6902 Quantitative Business Research Methods   | 2         |
|                        | RBUS6904 Qualitative Business Research Methods    | 2         |
|                        | RBUS6933 Research Design for Honours              | 2         |
|                        | MEI Elective Option                               |           |
| <b>SECOND SEMESTER</b> |                                                   |           |
| EIBS7302               | Managing Innovation                               | 2         |
| EIBS7303               | Building Innovation Capability                    | 2         |
| EIBS7304               | Entrepreneurial Leadership                        | 2         |
| RBUS7984               | Research Project (Part A)*                        | 2         |
| <b>THIRD SEMESTER</b>  |                                                   |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation | 4         |
| RBUS7984               | Research Project (Part B)*                        | 2         |
| 2 units from           | RBUS6902 Quantitative Business Research Methods   | 2         |
|                        | RBUS6904 Qualitative Business Research Methods    | 2         |
|                        | RBUS6933 Research Design for Honours              | 2         |
| <b>Total Units</b>     |                                                   | <b>24</b> |

Use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code            | Course Description                                | Units     |
|------------------------|---------------------------------------------------|-----------|
| <b>FIRST SEMESTER</b>  |                                                   |           |
| EIBS7302               | Managing Innovation                               | 2         |
| EIBS7303               | Building Innovation Capability                    | 2         |
| 2 units from           | RBUS6901 Qualitative Business Research Methods II | 2         |
|                        | RBUS6902 Quantitative Business Research Methods   | 2         |
|                        | RBUS6933 Research Design for Honours              | 2         |
|                        | MEI Elective Option                               | 2         |
| <b>SECOND SEMESTER</b> |                                                   |           |
| EIBS7300               | Creativity for Innovation and Design Thinking     | 2         |
| EIBS7301               | Idea Management                                   | 2         |
| RBUS7985               | Research Project (Part A)*                        | 2         |
| 2 units from           | RBUS6902 Quantitative Business Research Methods   | 2         |
|                        | RBUS6904 Qualitative Business Research Methods    | 2         |
|                        | RBUS6933 Research Design for Honours              | 2         |
| <b>THIRD SEMESTER</b>  |                                                   |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation | 4         |
| EIBS7304               | Entrepreneurial Leadership                        | 2         |
| RBUS7985               | Research Project (Part B)*                        | 2         |
| <b>Total Units</b>     |                                                   | <b>24</b> |



## MEI Research Pathway (Semester-long research project)

Use this outline to plan your program if you are commencing in **Semester 1**

| Course Code            | Course Description                                | Units     |
|------------------------|---------------------------------------------------|-----------|
| <b>FIRST SEMESTER</b>  |                                                   |           |
| EIBS7300               | Creativity for Innovation and Design Thinking     | 2         |
| EIBS7301               | Idea Management                                   | 2         |
| 2 units from           | RBUS6902 Quantitative Business Research Methods   | 2         |
|                        | RBUS6904 Qualitative Business Research Methods    | 2         |
|                        | RBUS6933 Research Design for Honours              | 2         |
|                        | MEI Elective Option                               | 2         |
| <b>SECOND SEMESTER</b> |                                                   |           |
| EIBS7302               | Managing Innovation                               | 2         |
| EIBS7303               | Building Innovation Capability                    | 2         |
| EIBS7304               | Entrepreneurial Leadership                        | 2         |
| 2 units from           | RBUS6901 Qualitative Business Research Methods II | 2         |
|                        | RBUS6902 Quantitative Business Research Methods   | 2         |
|                        | RBUS6933 Research Design for Honours              | 2         |
| <b>THIRD SEMESTER</b>  |                                                   |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation | 4         |
| RBUS7981               | Research Project                                  | 4         |
| <b>Total Units</b>     |                                                   | <b>24</b> |

Use this outline to plan your program if you are commencing in **Semester 2**.

| Course Code            | Course Description                                | Units     |
|------------------------|---------------------------------------------------|-----------|
| <b>FIRST SEMESTER</b>  |                                                   |           |
| EIBS7302               | Managing Innovation                               | 2         |
| EIBS7303               | Building Innovation Capability                    | 2         |
| EIBS7304               | Entrepreneurial Leadership                        | 2         |
| 2 units from           | RBUS6901 Qualitative Business Research Methods II | 2         |
|                        | RBUS6902 Quantitative Business Research Methods   | 2         |
|                        | RBUS6933 Research Design for Honours              | 2         |
| <b>SECOND SEMESTER</b> |                                                   |           |
| EIBS7300               | Creativity for Innovation and Design Thinking     | 2         |
| EIBS7301               | Idea Management                                   | 2         |
| 2 units from           | RBUS6902 Quantitative Business Research Methods   | 2         |
|                        | RBUS6904 Qualitative Business Research Methods    | 2         |
|                        | RBUS6933 Research Design for Honours              | 2         |
|                        | MEI Elective Option                               | 2         |
| <b>THIRD SEMESTER</b>  |                                                   |           |
| EIBS7311               | Lean Start Up for Entrepreneurship and Innovation | 4         |
| RBUS7981               | Research Project                                  | 4         |
| <b>Total Units</b>     |                                                   | <b>24</b> |