

Business School



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

Partner with
us to create change
in your organisation



Read about the
UQ Business School

UQ Business School: where insight meets impact

When change is a constant, having the right knowledge isn't just helpful – it's transformative.

At UQ Business School, we work alongside industry leaders to tackle pressing challenges and unlock practical, future-focused solutions. Whether you're navigating corporate sustainability, AI adoption, organisational trust or workforce transformation, our researchers bring deep expertise and innovative thinking to the table. Our global reputation for research excellence spans leadership, strategy, entrepreneurship,

service innovation, ethics, governance and beyond. Through co-designed partnerships, we offer a range of engagement opportunities – from joint research and bespoke advisory to talent pipelines and customised programs – built to deliver real outcomes for your business and your industry.

We've worked with large organisations like KPMG and SAP, as well as not-for-profits, government departments, SMEs and emerging Australian businesses.

Why partner with us?



Transformative expertise

Leverage **insights from world-class researchers** to create more successful and sustainable organisations.



Executive education

Professional development delivered by our experts, tailored to your industry and business goals.



Facilities

Access **cutting-edge lab equipment** for valuable insight into human behaviour.



Top talent

Gain fresh ideas from emerging talent for projects and placements, including MBA students and PhD candidates.



Ways we can partner and collaborate with you

Explore how we can work together to grow your organisation, upskill your teams and drive innovation.

Solve a problem

Our researchers can help identify and understand the full scope of your challenges to find solutions to fit. We can conduct research to explore a need in your business or industry and develop tools and frameworks to embed across your workforce. Through our experience and expertise, we can also help you address capacity challenges, system impacts and succession planning.

Access state-of-the-art research facilities

We have one of the largest behavioural labs, business.uq.edu.au/research/behavioural-science-lab, in the world. From eye-tracking devices that monitor people's attention to equipment that captures brain activity, the lab enables our researchers to use cutting-edge technology to accurately measure human responses. We've collaborated with sectors like tourism, healthcare and education to help them better understand how individuals make decisions.

Tap into top talent

Access the brightest business minds in Australia with our top MBA and PhD candidates. Guided by world-leading lecturers and researchers, our students help tackle your organisational challenges with a fresh perspective informed by research and industry knowledge. Whether utilised through a dedicated internship, industry project or wider partnership, there are multiple ways you can engage our student talent.

Leverage funding opportunities

We can work together to submit research grants and development funding, such as **Australian Research Council Linkage Project Grants**, arc.gov.au/funding-research/funding-schemes/linkage-program/linkage-projects, as well as government submissions. Our researchers frequently collaborate with government departments and make submissions to state and federal governments.

Upskill your workforce

Empower your workforce, drive innovation and build future-ready capabilities with Executive Education. We design customised training programs that directly address your organisation's needs – whether you're closing team knowledge gaps, boosting professional skills or cultivating agile, effective leaders. Explore our range of **expert-led courses**, study.uq.edu.au/business-management-short-courses covering leadership, finance, innovation, strategy, cyber security, climate change and more. Or collaborate with us to co-create a bespoke training solution tailored to your budget and schedule.

Engage in knowledge-sharing

- Be a guest speaker at our lectures. As a guest speaker in one of our postgraduate programs, you'll have the opportunity to position your organisation as an expert in key topics and forge links with graduates and professionals alike.
- Join one of our industry advisory boards or participate in a workshop designed to facilitate change between academia and industry. We invite our partners to help knowledge-share and shape research agendas that can shift the direction of an entire industry.
- Co-facilitate conferences, events or workshops with UQ Business School. We'll bring together members of multiple groups including other businesses, industry bodies, government agencies, community organisations and academics to explore solutions to complex challenges.

Sponsor ongoing research

Sponsor a UQ Business School research chair or research facility. If you would like to embed research capability and talent into your organisation, a sponsored chair can help shape and execute research for your organisation, provide thought leadership reports and offer insights to stakeholders and staff.



Partnership case studies

Our researchers collaborate with small businesses as well as national and international multi-partner projects to address organisational, industry and government challenges. Explore examples of our industry engagement.

Opening doors: a partnership empowering neurodivergent talent

A research partnership between the UQ Business School and the Endeavour Foundation is shedding light on the challenges and opportunities facing autistic individuals seeking employment in Queensland. The project aims to improve employment outcomes by identifying the key barriers and enablers autistic jobseekers encounter.

Project snapshot



Researcher: Associate Professor Miriam Moeller

Research partners: Endeavour Foundation (funder) and CoAct

Aim: Understanding the lived experiences of autistic jobseekers and autistic employees accessing Disability Employment Services providers in Southeast Queensland.

Duration: 18 months

Highlight: The development of *The Autism Employment Playbook* – a free resource designed for autistic individuals, Disability Employment Services (DES) providers, employers, and those supporting autistic individuals.

The partnership helping government harness the power of AI

Many challenges faced by communities such as improving health, strengthening education, reducing inequality or climate change, don't have simple solutions or straightforward ways to track progress or failure. An ongoing partnership between SAP and UQ Business School is looking at how AI can help governments solve the most "wicked" problems of our time.

Project snapshot



Researcher: Associate Professor Ida Asadi Someh

Research partners: SAP

Aim: Help governments harness the power of Artificial Intelligence

Duration: 5 years + (ongoing)

Highlight: The partnership has produced four co-authored thought-leadership reports and framework tools to help governments around the world address adoption, delivery and trust issues relating to public sector AI programs and capabilities.

The digital health generation: how Queensland is leading the way in healthcare transformation

For the past decade, UQ Business School researchers have been working with Queensland Health and the Digital Health Cooperative Research Centre (CRC) to help digitalise and transform healthcare delivery in Queensland. The partnership has led to new tools, processes and educational programs so that change can occur from within the system.

Project snapshot



Researchers: Professor Andrew Jones (pictured), Dr Rebekah Eden and Professor Clair Sullivan (Queensland Digital Health Centre)

Research partners: Queensland Health, the Digital Health Cooperative Research Centre (CRC) and Health and Wellbeing Queensland

Aim: Digitalise and transform healthcare delivery in Queensland

Duration: 10 years +

Highlight: Supporting digital transformation with clear tools and frameworks for implementation, adoption and governance – helping health services become learning systems and ensuring governments and funders maximise the impact of their investment.

Contact us

Have a business challenge or idea you would like to explore?

Speak directly with our researchers (business.uq.edu.au/our-people) or email our team.



info@business.uq.edu.au



business.uq.edu.au



Follow us on LinkedIn [@uqbusinessschool](https://www.linkedin.com/company/uqbusinessschool)



Stay up-to-date on the latest business thinking, research insights and expert opinion with the *UQ Business School Momentum magazine*, business.uq.edu.au/momentum