

Internet Appendix B: Log of Early Applications of Template

Table B.1 provides a log of known (and sighted) completed pitch templates, in terms of: the pitch title, pitcher's identity, date that the pitch was completed and background circumstances for completing the pitch template. To give background to the last item, I have personally used the pitch template at doctoral/"young scholar" training events.¹ These events are as follows – IAAER PDW 2013: International Association for Accounting Education and Research and Association of Chartered Certified Accountants Paper Development Workshop, Bucharest University of Economic Studies, Romania, June 2013; IAFDS7: 7th International Accounting and Finance Doctoral Symposium, Trondheim, Norway, June 2014; AFAANZ DS2014: Accounting and Finance Association of Australia and New Zealand Doctoral Symposium, Auckland New Zealand, July 2014; SIRCA YRW4: 4th SIRCA Young Researcher Workshop, Sydney, July 2014. Noteworthy in the table, is the fact that researchers from twelve different countries have used the template during this very early phase of its public exposure.²

¹ Examples of pitch templates that have been completed independent of such events are denoted "na".

² The countries are: Australia; New Zealand; Romania; Spain; Slovenia; Sweden; Hong Kong; Denmark; France; Germany; Brazil and China.

Table B.1: Log of Known Completed Pitches using the Template

#	Pitch Title	Pitcher's Name	Affiliation	Pitch Date	Background ¹
1	"Financial Reporting of European Financial Institutions During the GFC"[original] "Corporate Governance and Financial Reporting During the Global Financial Crisis: European Evidence" [revised]	Raluca Ratiu	Babes University, Cluc-Napoca, Romania	23/4/2014 7/7/2014	IAAER PDW 2013
2	"Essays in Asset Pricing"	Fatima Khushnud	University of Western Australia	30/6/2014	AFAANZ DS2014
3	"Do Islamic banks have higher credit risk?"	Md. Nurul Kabir	Griffith University, Australia	30/6/2014	AFAANZ DS2014
4	"The relationship between investor protection and capital market development: Evidence from the MENA"	Bayan Arqawi	Bond University, Australia	30/6/2014	AFAANZ DS2014
5	"The Impact of Home Loan Key Fact Sheets on Borrowers' Judgments of Loan Suitability"	Ross Skelton	QUT, Australia	30/6/2014	AFAANZ DS2014
6	"Wealth Transfer via Private Placements: Evidence from Australia"	Chloe C-Y Ho	Monash University, Australia	30/6/2014	AFAANZ DS2014
7	"Forecasting the term structure of sovereign spreads"	Dennis Wellman	Macquarie University, Australia	30/6/2014	AFAANZ DS2014
8	"A state preference approach to jump risk under the Merton-Jump Diffusion framework"	Hannah Nguyen	University of Queensland, Australia	30/6/2014	AFAANZ DS2014
9	"How Did Islamic Banks Perform During the Global Financial Crisis? Evidence from the Gulf Cooperation Council"	Faisal Alqahtani	University of Auckland, New Zealand	1/7/2014	AFAANZ DS2014
10	"Forecasting Bankruptcy/Default with Incomplete Information"	Xin Xu	University of NSW, Australia	6/7/2014	SIRCA YRW4
11	"Credit Default Swaps and Conditional Conservatism"	Dimas Pena Romera	Universidad Carlos III de Madrid, Spain	7/7/2014	na
12	"Impairment test of goodwill and managerial incentives: an empirical analysis of IFRS users"	Mateja Jerman	University of Primorska, Slovenia	7/7/2014	na
13	"The Impact of IFRS Adoption upon Financial Accounting Quality"	Andra Achim	Babes University, Cluc-Napoca, Romania	7/7/2014	na
14	Female Directors, Naked Firms	Anamaria Cociorva, David Pecha, Kirsten Nielsen Marion Dupire-Declerck	University of Lund, Sweden HK Polytechnic University, Hong Kong Copenhagen Business Sch., Denmark SKEMA, France	10/7/2014	IAFDS7
15	"Lasting damage from corporate misreporting: How long is firms' creditworthiness affected?"	Martin Bierey	ESCP Europe, Germany	10/7/2014	IAFDS7
16	"Divergence of opinion, breadth of ownership and the cross-section of stock returns"	Reza Bradrania	University of Sydney	11/7/2014	na
17	"Does Relative Liquidity of Debt versus Equity Matter to Capital Structure?"	Trang Nguyen	University of Queensland, Australia	11/7/2014	na
18	"The World Price of Volatility Risk"	Yihui Lan	University of Western Australia	14/7/2014	na
19	"Are jumps in returns during firms' negative earnings announcements predictable?"	Hannah Nguyen	University of Queensland, Australia	18/7/2014	AFAANZ DS2014
20	"Asset Growth and Stock Return: Insights of a Developing Market"	Marcio Machado	Federal University of Paraiba, Brazil	19/7/14	na

Table B.1 Cont.

#	Pitch Title	Pitcher's Name	Affiliation	Pitch Date	Discipline Area
21	"CSR strategies in response to competitive pressure"	Marion Dupire-Declerck Bouchra M'Zali	SKEMA, France Université du Québec à Montréal (UQAM)	29/7/14 (a) 29/7/14 (b) 5/8/14 (c)	CSR
22	"An Investigation of the Short and Long Run Relations Between Executive Cash Bonus Payments and Firm Financial Performance"	Stacey Beaumont/ Robyn King	University of Queensland	4/8/14 (a) 7/8/14 (c)	Accounting
23	"Converting planetary boundaries into action: A new approach to meeting global greenhouse gas targets"	Saphira Rekker	University of Queensland	5/8/14	Inter-disciplinary: sustainable systems/ consumer behaviour
24	"New and More Effective Approach to Measuring Corporate Sustainability: Converting Limits to Ecological Systems into Meaningful and Scientifically Derived Sustainability Guidelines"	Saphira Rekker	University of Queensland	6/8/14	Inter-disciplinary: corporate sustainability/ ecology
25	"A new perspective on bondholder governance: Are debt markets moved by sudden deaths?"	Anamaria Cociorva	University of Lund, Sweden	7/8/14	Corporate governance
26	"Limits-to-arbitrage and Stock Market Anomalies"	Angel Zhong	Monash University	9/8/14	Finance
27	"How do universities engage with controversial industries? A case-study of onshore unconventional gas research programs funded by industry"	Liz Hardie	University of Queensland	11/8/14	Case Study, sustainable minerals
28	"Investor Sentiment and Asset Pricing"	Richard Zhang	Deakin University	12/8/14	Finance
29	"Does the Disclosure Location of Other Comprehensive Income Matter to Investors?--Evidence from China"	Xin Wang	Central University of Finance and Economics Beijing	21/8/14	Accounting
30	"Understanding why ECRs might use a Pitching Template"	Ingrid Nielsen	Deakin University	17/8/14	Qualitative