

# Learning and Teaching Showcase Program



Thursday 31 October 2019 | River Room, Customs House, 399 Queen St, Brisbane 4000

Business School's annual Learning and Teaching Showcase provides a unique opportunity for academic and professional staff to share experiences, innovations and scholarship of teaching and learning. With a wide variety of innovative and engaging experiences being offered across the School's undergraduate and postgraduate courses, this showcase event provides a forum to share, learn and network with your Business School colleagues.

With a focus on the future, our invited keynote speakers will share their insights on the rapidly changing world that future leaders will face, and how we as educators and learning institutions are positioned to support our graduates prepare for this 'unknown'. Our panel discussion will consider these issues further and our showcase presenters will share some of their innovative teaching and learning activities.

1.45pm	<b>Registration</b>
2.00pm	<b>Welcome and introduction</b> <a href="#">Associate Professor Lisa Ruhanen</a>
2.15pm	<b>Keynote: Into the storm – pioneering in paradox</b> <a href="#">Dr Jason Fox</a> Conventional leadership-folklore serves a complicated yet predictable world. But now the world is (hyper-)complex and incredibly difficult to predict—instantly accessible and shareable information is rewriting the future as quicker than it can be understood. We're in the storm now—and this has implications for how we prepare students for the future.  The Industrial Age is long dead, and our Information Age is at dusk. As we stand at the cusp of a new Age, leaders must navigate new shifts in the dance: from hierarchies to networks, centralised control to distributed authority, robust planning to antifragile experimentation, bureaucracy to responsiveness, profit-obsessed to purpose-driven (and so on). Such change behoves a refreshed philosophy to how we teach and lead. One that's fit for the storm, and a world less predictable.
3.15pm	<b>Speaker: Pragmatic idealists – experiences with curriculum for transformational change agents</b> <a href="#">Dr Lance Newey</a> UQ's mission is to 'create change'. In a world where today's students are driven to create greater global wellbeing, such idealism must often confront the harshness of a pragmatic world. After many years of teaching applied social entrepreneurship, Lance will share the experience of developing a new Entrepreneurial Leadership course that connects bold learning objectives with innovative curriculum and course experience. This approach allows students learn the delicate dance between idealism and pragmatism, and that, to be credible, outer change must be accompanied by inner change. The aim is to answer the call for a different generation of leader. The journey is intensive for both Lecturer and students as together they explore what it really means to 'create change'.
3.45pm	<b>Afternoon Tea</b>
4.15pm	<b>Panel discussion: Educating the workforce of the future</b> <ul style="list-style-type: none"> <li>• <a href="#">Dr Micheal Axelsen</a></li> <li>• <a href="#">Associate Professor Pierre Benckendorff</a></li> <li>• <a href="#">Ms Carrie Finn</a></li> <li>• <a href="#">Dr Erin Gallagher</a></li> <li>• <a href="#">Ms Ann Wallin</a></li> <li>• <a href="#">Facilitator: Dr Sarel Gronum</a></li> </ul>

# Learning and Teaching Showcase Program

Thursday 31 October 2019 | River Room, Customs House, 399 Queen St, Brisbane 4000

<p><b>5.00pm</b></p>	<p><b>UQ Business School's first ever fully online degree</b>  <b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Ms Carrie Finn</a></li> <li>• <a href="#">Associate Professor David Solnet</a></li> <li>• <a href="#">John Zornig</a></li> </ul> <p>This short presentation provides a brief overview of the trials and tribulations of developing a fully online program; going beyond the MicroMasters. It highlights the program's origins from the Service Innovation Alliance IRT; the courses, work involved and partnering with edX in the process; and practicing what we preach in relation to Customer Experience, i.e. keeping the student at the centre of the experience.</p>
<p><b>5.07pm</b></p>	<p><b>Creativity and ideation</b>  <b>Presenter:</b> <a href="#">Dr Anna Jenkins</a></p> <p>Given the changes introduced by QCAA in the new business curriculum, Anna has been working on developing a program that focusses on the use of real business cases to inform entrepreneurial tools and pedagogies. This presentation will explore how this program complements the curriculum delivered by teachers in the class and adds value to the experience for both the students and teachers.</p>
<p><b>5.14pm</b></p>	<p><b>Innovative ways to blend a course successfully</b>  <b>Presenter:</b> <a href="#">Mrs Debbie Jeffery</a></p> <p>How do you blend an undergraduate course for more than 500 students and what do students think of blended courses? This presentation will look at innovative and successful ways to blend a course, focusing on approaches that encourage students to engage in their own learning. All of the ideas can be applied to any discipline.</p>
<p><b>5.21pm</b></p>	<p><b>Developing truly wise leaders</b>  <b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Associate Professor Bernard McKenna</a></li> <li>• <a href="#">Dr Ali Intezari Harsini</a></li> </ul> <p>The MBus Leadership major aims to instil wisdom capability using the pedagogy principles of embodiment, enacting values, and building personal capability. Given that wisdom is good judgment based on values that enhance eudaimonia (human flourishing), self-understanding is balanced with commitment to a social good. The student is therefore located within the three-level micro-meso-macro structure. This presentation highlights how, through a range of activities, the practical application of Self-reflection and Humility, Embodiment and Social Commitment, students aren't only taught textbook information, but they experience bodily the discipline and self-awareness needed to be a wise leader.</p>
<p><b>5.28pm</b></p>	<p><b>Performance dashboards as a driver for learner intervention</b>  <b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Dr Stuart Middleton</a></li> <li>• <a href="#">Mr Amit Sharma</a></li> </ul> <p>UQ offers a range of support services which may prove to play a significant role in enhancing student performance. This presentation examines the experience of Stuart and Amit in using a performance dashboard (as part of MGTS3301 Business Policy and Strategy), for identifying students at risk of underperforming. The presentation will discuss the process of developing the dashboard; its use in identifying students at risk of underperforming as well as the types of interventions that may be implemented. It will furthermore feature data types which may serve as components of effective dashboards and some of the challenges in establishing such a system.</p>

# Learning and Teaching Showcase Program



Thursday 31 October 2019 | River Room, Customs House, 399 Queen St, Brisbane 4000

<b>5.35pm</b>	<b>Information systems development on steroids – blended learning at its best!</b> Presenter: <a href="#">Associate Professor Sabine Matook</a> In Semester 1 2019, two full-fledged Blended Learning lectures were taught which allowed 420 Postgraduate students enrolled in BISM7255 <i>Business Information Systems Analysis and Design</i> to create a fully functional software solution (app), as a manifestation of everything they had learnt that semester. By using a low code, web-based software solution, Mendix, students were able to work together in groups to create the app, without detailed coding knowledge. Blended learning not only brought the course knowledge to life, but with every feature they implemented or functionality they successfully deployed, students' confidence in the topic grew, as did their enjoyment of the BISM course.
<b>5.42pm</b>	<b>Q&amp;A</b>
<b>6.00pm</b>	<b>Networking drinks and canapés</b>
<b>7.00pm</b>	<b>Event concludes</b>

Thursday 31 October 2019 | River Room, Customs House, 399 Queen St, Brisbane 4000

## Keynote Speakers



### Dr Jason Fox

Dr Jason Fox is a bestselling author, leadership advisor and rogue wizard/philosopher. Often sought after for his fresh perspectives, contemporary philosophies and deep expertise in motivation design, Dr Fox shows forward-thinking leaders around the world how to unlock new progress and pioneer deeper into uncharted territory.

His clients include the senior leadership teams of *Fortune 500* companies around the world. In addition to serving as a leadership adviser, Dr Fox is also an in-demand keynote speaker who works particularly well with sceptical audiences who have 'seen it all before'. In 2016 he was named *Keynote Speaker of the Year* by Professional Speakers Australia.



### Dr Lance Newey

Dr Newey has pioneered a wellbeing approach to business and society. This framework assists leaders to integrate eight components of wellbeing: economic, environmental, social, cultural, physical, psychological, spiritual and material. This integrated wellbeing model has been developed through a rigorous empirical research agenda and includes a number of conceptual papers laying out the core ideas, a measurement paper which specialises in how to measure wellbeing as well as field research. The field research has consisted of a large international study of the wellbeing beliefs and practices of leaders across Alaska, India and Norway as well as in-depth on-the-ground applied research with the City of Anchorage, Alaska. Included within the research is the study of how businesses and societies can successfully transition to wellbeing frameworks. The research is currently being translated into a number of products including wellbeing frameworks for business and society as well as a wellbeing leadership development program for primary and secondary schools.

A passionate teacher, Dr Newey has won numerous internal University Teaching Awards as well as a prestigious National Citation for Outstanding Contributions to Student Learning. These awards were earned based on undergraduate and postgraduate courses in Social Entrepreneurship. Dr Newey innovated deep experiential learning experiences for students who are challenged to develop and execute with real stakeholders a social entrepreneurship model around a social issue of their choosing. These projects have addressed and made important contributions to issues including mental health, environmental sustainability, children with severe disabilities, homelessness, human trafficking and child services for victims of domestic violence.