

W. JAMES WHYTE VISITING RESEARCH FELLOWSHIP

Professor Bruce Tracey – Visiting Fellow 2019

Professor Bruce Tracey recently joined us at The University of Queensland Business School through the W. James Whyte Fellowship, and was blown away by the Tourism discipline's culture of engagement.

"I had an amazing visit – exceeded expectations on all fronts! All of the faculty and staff were extremely gracious and hospitable. Everyone was very generous with their time, and made me feel extremely welcome," said Bruce.

During his time, Bruce's main focus was learning from and establishing research collaborations with the Tourism faculty.

He is currently working with Associate Professors David Solnet and Richard Robinson to complete an empirical paper that examines the relative influences of individual and social/collective influences on job embeddedness.

Bruce will also be looking into examining the antecedents of pro-environmental behaviour with Professor Sara Dolnicar.

"I really appreciate the numerous opportunities to learn and share ideas. I walked away from every discussion with an enlightened view of the topic at hand – extremely stimulating," said Bruce.



By the end of his visit, Bruce found the experience to be extremely positive and thought-provoking.

"The fellowship has afforded me the opportunity to get out of my comfort zone, expand my research agenda, and have a ton of fun along the way!" he said.



Profile

Bruce Tracey is a Professor of Management at Cornell University's School of Hotel Administration. He has taught courses in strategic and human resources management for undergraduate, graduate, and professional audiences throughout North America, Europe, the Middle East, Asia, and Africa. Bruce has presented his research at numerous conferences, and his articles have appeared in diverse outlets such as the Journal of Applied Psychology, the Cornell Hospitality Quarterly, and the University of Pennsylvania Journal of Labor and Employment Law. Sponsors for Bruce's research and consulting include Four Seasons Hotels and Resorts, Hilton Worldwide, and Marriott International, and his work has been cited in USA Today, New York Times, Fast Company, among other popular press outlets.