

Master of Business (24 units) (MBus (24 units)) 2020 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Business (24 units) you must satisfy the entry requirements as outlined in the program rules.

The following information is designed to help you plan your enrolment. Please note it is intended as a guide only; you should check the scheduling of courses each semester. Further information can be found in the official rules and course lists under the **Program Requirements** link on the Programs and Courses website: <https://my.uq.edu.au/programs-courses/>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, please contact info@business.uq.edu.au for advice. It is your responsibility to ensure that you complete all the requirements of this program in order to graduate.

PROGRAM REQUIREMENTS

You must complete 24 units from the [Master of Business \(24 units\) list](#), comprising -

- 2 units from Part A; and
- 10 units from one field of study in Part B*; and
- 2 units from Part C; and
- the remaining 10 units as an approved second field of study[^] from Part B or from a combination of other courses in Part B, Part D, Part E and/or other courses approved by the Head of School (up to a maximum of 4 units) excluding: FINM7409, MGTS7301 and MGTS7608. Part E courses require permission from the Head of School before enrolment will be approved.

* Students must undertake a field of study in the MBus (24 units). For students who have previously undertaken studies in business or commerce, entry will only be considered for a field of study not already undertaken with the exception of Supply Chain Management.

[^] Where a course is listed in more than one field of study, it may only be counted once towards one field.

For students wishing to complete two fields of study, please obtain a study plan from your Postgraduate Student Liaison Officer prior to enrolling.

Not all courses are offered every semester and/or every year. Check course offerings prior to enrolling.

9/01/2020

MASTER OF BUSINESS (24 UNITS) – STUDY PLAN ADVERTISING

Program code: 5250

You can use this outline to plan your program structure if you are commencing in Semester 1 or Semester 2

Courses	Units
FIRST SEMESTER	
MGTS7610 Management Communication	2
ADVT7508 Fundamentals of Advertising	2
Elective	2
Elective	2
SECOND SEMESTER	
Advertising course	2
Advertising course	2
Elective	2
Elective	2
THIRD SEMESTER	
MGTS7621 Career Transition	2
ADVT7506 Strategic Advertising Management	2
Advertising course	2
Elective	2
Total Units	24

MASTER OF BUSINESS (24 UNITS) – STUDY PLAN INFORMATION SYSTEMS^^

Program code: 5250

You can use this outline to plan your program structure if you are commencing in **Semester 1**

Courses	Units
SEMESTER 1	
MGTS7610 Management Communication	2
BISM7206 Information Retrieval and Management	2
BISM7255 Business Information Systems Analysis and Design	2
Elective	2
SEMESTER 2	
BISM7208 Information Systems Strategy and Sourcing	2
BISM7233 Data Analytics for Business	2
Elective*	2
BISM7216 OR course from Information Systems list: Business Process Improvement	2
Elective	2
SEMESTER 1	
MGTS7621 Career Transition	2
Elective*	2
BISM7209 OR course from Information Systems list: Accounting Information Systems^	2
BISM7213 Securing Business Information	
BISM7217 Advanced Business Data Analytics	
BISM7221 Information Systems Control, Governance and Audit^	
Elective	2
Elective	2
Total Units	24

^^ For students who have not completed an approved Business Information Systems, Information Technology or Computer Science course in their previous studies, please enrol in BISM7202 as an elective in your first semester and consult with your Postgraduate Student Liaison Officer to create your study plan.

* Students must complete a minimum of 10 units from the Information Systems field. If you complete an elective in a semester, please make sure to replace it with an Information Systems course in another semester.

^ These courses have prerequisite requirements. Please refer to [my.UQ Programs and Courses](#) for more information or consult with your Postgraduate Student Liaison Officer to create your study plan.

MASTER OF BUSINESS (24 UNITS) – STUDY PLAN INFORMATION SYSTEMS^^

Program code: 5250

You can use this outline to plan your program structure if you are commencing in **Semester 2**

Courses	Units
SEMESTER 2	
MGTS7610 Management Communication	2
BISM7216 Elective* OR course from Information Systems list: Business Process Improvement	2
	2
	2
SEMESTER 1	
BISM7206 Information Retrieval and Management	2
BISM7255 Business Information Systems Analysis and Design	2
BISM7209 Elective* OR course from Information Systems list: Accounting Information Systems^ BISM7213 Securing Business Information BISM7221 Information Systems Control, Governance and Audit^	2
	2
	2
	2
SEMESTER 2	
MGTS7621 Career Transition	2
BISM7208 Information Systems Strategy and Sourcing	2
BISM7233 Data Analytics for Business	2
Elective	2
Total Units	24

^^ For students who have not completed an approved Business Information Systems, Information Technology or Computer Science course in their previous studies, please enrol in BISM7202 as an elective in your first semester and consult with your Postgraduate Student Liaison Officer to create your study plan.

* Students must complete a minimum of 10 units from the Information Systems field. If you complete an elective in a semester, please make sure to replace it with an Information Systems course in another semester.

^ These courses have prerequisite requirements. Please refer to [my.UQ Programs and Courses](#) for more information or consult with your Postgraduate Student Liaison Officer to create your study plan.

MASTER OF BUSINESS (24 UNITS) – STUDY PLAN INNOVATION AND ENTREPRENEURSHIP

Program code: 5250

You can use this outline to plan your program structure if you are commencing in Semester 1 or Semester 2

Courses	Units
FIRST SEMESTER	
MGTS7610 Management Communication	2
TIMS7301 Principles of Entrepreneurship	2
Innovation and Entrepreneurship course	2
Elective	2
SECOND SEMESTER	
Innovation and Entrepreneurship course	2
Innovation and Entrepreneurship course	2
Elective	2
Elective	2
THIRD SEMESTER	
MGTS7621 Career Transition	2
MGTS7303 Principles of Strategic Management	2
Elective	2
Elective	2
Total Units	24

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MASTER OF BUSINESS (24 UNITS) – STUDY PLAN INTERNATIONAL BUSINESS

Program code: 5250

You can use this outline to plan your program structure if you are commencing in Semester 1 or Semester 2

Courses	Units
FIRST SEMESTER	
MGTS7610 Management Communication	2
IBUS7302 Operating International Business	2
International Business course	2
Elective	2
SECOND SEMESTER	
International Business course	2
International Business course	2
Elective	2
Elective	2
THIRD SEMESTER	
MGTS7621 Career Transition	2
MGTS7303 Principles of Strategic Management	2
Elective	2
Elective	2
Total Units	24

MASTER OF BUSINESS (24 UNITS) – STUDY PLAN LEADERSHIP

Program code: 5250

You can use this outline to plan your program structure if you are commencing in Semester 1 or Semester 2

Courses	Units
FIRST SEMESTER	
MGTS7610 Management Communication	2
MGTS7619 Leadership: Theory and Practice	2
Elective	2
Elective	2
SECOND SEMESTER	
MGTS7618 Wise Leadership	2
Leadership course	2
Elective	2
Elective	2
THIRD SEMESTER	
MGTS7621 Career Transition	2
MGTS7620 Leadership in Practice	2
Leadership course	2
Elective	2
Total Units	24

MASTER OF BUSINESS (24 UNITS) – STUDY PLAN MARKETING

Program code: 5250

You can use this outline to plan your program structure if you are commencing in Semester 1 or Semester 2

Courses	Units
FIRST SEMESTER	
MGTS7610 Management Communication	2
MKTG7501 Fundamentals of Marketing	2
Elective	2
Elective	2
SECOND SEMESTER	
Marketing course	2
Marketing course	2
Elective	2
Elective	2
THIRD SEMESTER	
MGTS7621 Career Transition	2
MKTG7512 Strategic Marketing Management	2
Marketing course	2
Elective	2
Total Units	24

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MASTER OF BUSINESS (24 UNITS) – STUDY PLAN ORGANISATIONAL SUSTAINABILITY

Program code: 5250

You can use this outline to plan your program structure if you are commencing in Semester 1 or Semester 2

Courses	Units
FIRST SEMESTER	
MGTS7610 Management Communication	2
TIMS7317 Corporate Sustainability	2
Organisations Sustainability course	2
Elective	2
SECOND SEMESTER	
Organisations Sustainability course	2
Organisations Sustainability course	2
Elective	2
Elective	2
THIRD SEMESTER	
MGTS7621 Career Transition	2
MGTS7303 Principles of Strategic Management	2
Elective	2
Elective	2
Total Units	24

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MASTER OF BUSINESS (24 UNITS) – STUDY PLAN SUPPLY CHAIN MANAGEMENT

Program code: 5250

Please consult with your Postgraduate Student Liaison Officer to create your study plan to ensure UQ program requirements and online courses are completed.

Students must complete the MITx MicroMasters Credential, comprising five online modules and the final capstone exam. The MITx Supply Chain Management MicroMasters credential costs approximately \$1,200 USD, which includes a Verified Certificate for each course and the capstone exam. Further information can be found [here](#).

In any compulsory study period (i.e. Semester 1 and Semester 2 each year), international students must study at least one course at UQ that is not online or distance education. International students on a student visa who complete all necessary UQ requirements for the MBus (24 units) program and still have MITx MicroMasters courses outstanding will not be able to stay in Australia, and will be required to return to their home country and successfully complete the necessary requirements through MITx before the MBus (24 units) can be awarded.

All further queries should be emailed to info@business.uq.edu.au