

Master of Tourism, Hotel and Event Management (#24) (MTHEM (#24)) 2020 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Tourism, Hotel and Event Management (#24) you must satisfy the entry requirements as outlined in the program rules.

The following information is designed to help you plan your enrolment. Please note it is intended as a guide only; you should check the scheduling of courses each semester. Further information can be found in the official rules and course lists under the **Program Requirements** link on the Programs and Courses website: <https://my.uq.edu.au/programs-courses/>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, please contact info@business.uq.edu.au for advice. It is your responsibility to ensure that you complete all the requirements of this program in order to graduate.

PROGRAM REQUIREMENTS

You must complete 24 units from the [Master of Tourism, Hotel and Event Management \(#24\) list](#), comprising -

- 6 units from Part A; and
- 2 units from Part B; and
- 8 units from Part C which may comprise one field of study; and
- the remaining 8 units as a second field of study from Part C, or from a combination of courses from Part C, Part D, and/or other courses approved by the Head of School (up to a maximum of #4). Part D courses require permission from the Head of School before enrolment will be approved.

Not all courses are offered every semester and/or every year. Check course offerings prior to enrolling.

9/01/2020

MASTER OF TOURISM, HOTEL AND EVENT MANAGEMENT (#24) – NO MAJOR

Program code: 5548

You can use this outline to plan your program structure if you are commencing in Semester 1 or Semester 2

| Courses | Units |
|---|--------------|
| FIRST SEMESTER | |
| TOUR7031 Visitor Management | 2 |
| TOUR7032 Marketing and Distribution Research Project | 2 |
| Part C course | 2 |
| Part C course | 2 |
| SECOND SEMESTER | |
| TOUR7000 Industry Research and Consultancy | 2 |
| Part C course | 2 |
| Part C course | 2 |
| Part C course | 2 |
| THIRD SEMESTER | |
| TOUR7040 Professional Experience | 2 |
| Part C course | 2 |
| Part C course | 2 |
| Part C course | 2 |
| Total Units | 24 |

9/01/2020

MASTER OF TOURISM, HOTEL AND EVENT MANAGEMENT (#24) EVENT MANAGEMENT

Program code: 5548

You can use this outline to plan your program structure if you are commencing in **Semester 1**

| Courses | Units |
|---|--------------|
| FIRST SEMESTER | |
| TOUR7031 Visitor Management | 2 |
| TOUR7032 Marketing and Distribution Research Project | 2 |
| EVNT7050 International Event Issues and Strategies | 2 |
| EVNT7053 Event Design, Staging and Production | 2 |
| SECOND SEMESTER | |
| TOUR7000 Industry Research and Consultancy | 2 |
| EVNT7051 Event Planning and Project Management | 2 |
| Part C course | 2 |
| Part C course | 2 |
| THIRD SEMESTER | |
| TOUR7040 Professional Experience | 2 |
| EVNT7052 Event Marketing, Sponsorship and Fundraising | 2 |
| Part C course | 2 |
| Part C course | 2 |
| Total Units | 24 |

9/01/2020

MASTER OF TOURISM, HOTEL AND EVENT MANAGEMENT (#24) EVENT MANAGEMENT

Program code: 5548

You can use this outline to plan your program structure if you are commencing in **Semester 2**

| Courses | Units |
|---|--------------|
| FIRST SEMESTER | |
| TOUR7031 Visitor Management | 2 |
| TOUR7032 Marketing and Distribution Research Project | 2 |
| EVNT7050 International Event Issues and Strategies | 2 |
| Part C course | 2 |
| SECOND SEMESTER | |
| TOUR7000 Industry Research and Consultancy | 2 |
| EVNT7052 Event Marketing, Sponsorship and Fundraising | 2 |
| EVNT7053 Event Design, Staging and Production | 2 |
| Part C course | 2 |
| THIRD SEMESTER | |
| TOUR7040 Professional Experience | 2 |
| EVNT7051 Event Planning and Project Management | 2 |
| Part C course | 2 |
| Part C course | 2 |
| Total Units | 24 |

9/01/2020

MASTER OF TOURISM, HOTEL AND EVENT MANAGEMENT (#24)

HOTEL MANAGEMENT

Program code: 5548

You can use this outline to plan your program structure if you are commencing in **Semester 1**

| Courses | Units |
|--|--------------|
| FIRST SEMESTER | |
| TOUR7031 Visitor Management | 2 |
| TOUR7032 Marketing and Distribution Research Project | 2 |
| HOSP7050 Designing Food and Beverage Experiences | 2 |
| HOSP7052 Global Hotel, Resort and Casino Management | 2 |
| SECOND SEMESTER | |
| TOUR7000 Industry Research and Consultancy | 2 |
| HOSP7051 Global Hospitality Operations | 2 |
| HOSP7053 Service Leadership in Hospitality | 2 |
| Part C course | 2 |
| THIRD SEMESTER | |
| TOUR7040 Professional Experience | 2 |
| Part C course | 2 |
| Part C course | 2 |
| Part C course | 2 |
| Total Units | 24 |

9/01/2020

MASTER OF TOURISM, HOTEL AND EVENT MANAGEMENT (#24) HOTEL MANAGEMENT

Program code: 5548

You can use this outline to plan your program structure if you are commencing in **Semester 2**

| Courses | Units |
|--|--------------|
| FIRST SEMESTER | |
| TOUR7031 Visitor Management | 2 |
| TOUR7032 Marketing and Distribution Research Project | 2 |
| HOSP7051 Global Hospitality Operations | 2 |
| HOSP7053 Service Leadership in Hospitality | 2 |
| SECOND SEMESTER | |
| TOUR7000 Industry Research and Consultancy | 2 |
| HOSP7050 Designing Food and Beverage Experiences | 2 |
| HOSP7052 Global Hotel, Resort and Casino Management | 2 |
| Part C course | 2 |
| THIRD SEMESTER | |
| TOUR7040 Professional Experience | 2 |
| Part C course | 2 |
| Part C course | 2 |
| Part C course | 2 |
| Total Units | 24 |

9/01/2020

MASTER OF TOURISM, HOTEL AND EVENT MANAGEMENT (#24) TRAVEL AND TOURISM MANAGEMENT

Program code: 5548

You can use this outline to plan your program structure if you are commencing in **Semester 1**

| Courses | Units |
|--|--------------|
| FIRST SEMESTER | |
| TOUR7031 Visitor Management | 2 |
| TOUR7032 Marketing and Distribution Research Project | 2 |
| TOUR7052 Travel Distribution and Transport Systems | 2 |
| TOUR7053 Tourism in Developing Economies | 2 |
| SECOND SEMESTER | |
| TOUR7000 Industry Research and Consultancy | 2 |
| TOUR7050 Special Interest Tourism | 2 |
| TOUR7051 Destination Management and Marketing | 2 |
| Part C course | 2 |
| THIRD SEMESTER | |
| TOUR7040 Professional Experience | 2 |
| Part C course | 2 |
| Part C course | 2 |
| Part C course | 2 |
| Total Units | 24 |

9/01/2020

MASTER OF TOURISM, HOTEL AND EVENT MANAGEMENT (#24) TRAVEL AND TOURISM MANAGEMENT

Program code: 5548

You can use this outline to plan your program structure if you are commencing in **Semester 2**

| Courses | Units |
|--|--------------|
| FIRST SEMESTER | |
| TOUR7031 Visitor Management | 2 |
| TOUR7032 Marketing and Distribution Research Project | 2 |
| TOUR7050 Special Interest Tourism | 2 |
| TOUR7051 Destination Management and Marketing | 2 |
| SECOND SEMESTER | |
| TOUR7000 Industry Research and Consultancy | 2 |
| TOUR7052 Travel Distribution and Transport Systems | 2 |
| TOUR7053 Tourism in Developing Economies | 2 |
| Part C course | 2 |
| THIRD SEMESTER | |
| TOUR7040 Professional Experience | 2 |
| Part C course | 2 |
| Part C course | 2 |
| Part C course | 2 |
| Total Units | 24 |

9/01/2020

MASTER OF TOURISM, HOTEL AND EVENT MANAGEMENT (#24) EVENT MANAGEMENT AND HOTEL MANAGEMENT

Program code: 5548

You can use this outline to plan your program structure if you are commencing in **Semester 1**

| Courses | Units |
|---|--------------|
| FIRST SEMESTER | |
| TOUR7031 Visitor Management | 2 |
| TOUR7032 Marketing and Distribution Research Project | 2 |
| EVNT7050 International Event Issues and Strategies | 2 |
| EVNT7053 Event Design, Staging and Production | 2 |
| SECOND SEMESTER | |
| TOUR7000 Industry Research and Consultancy | 2 |
| EVNT7051 Event Planning and Project Management | 2 |
| HOSP7051 Global Hospitality Operations | 2 |
| HOSP7053 Service Leadership in Hospitality | 2 |
| THIRD SEMESTER | |
| TOUR7040 Professional Experience | 2 |
| EVNT7052 Event Marketing, Sponsorship and Fundraising | 2 |
| HOSP7050 Designing Food and Beverage Experiences | 2 |
| HOSP7052 Global Hotel, Resort and Casino Management | 2 |
| Total Units | 24 |

9/01/2020

MASTER OF TOURISM, HOTEL AND EVENT MANAGEMENT (#24) EVENT MANAGEMENT AND HOTEL MANAGEMENT

Program code: 5548

You can use this outline to plan your program structure if you are commencing in **Semester 2**

| Courses | Units |
|--|--------------|
| FIRST SEMESTER | |
| TOUR7031 Visitor Management | 2 |
| TOUR7032 Marketing and Distribution Research Project | 2 |
| EVNT7050 International Event Issues and Strategies | 2 |
| HOSP7051 Global Hospitality Operations OR HOSP7053 Service Leadership in Hospitality | |
| SECOND SEMESTER | |
| TOUR7000 Industry Research and Consultancy | 2 |
| EVNT7052 Event Marketing, Sponsorship and Fundraising | 2 |
| EVNT7053 Event Design, Staging and Production | 2 |
| HOSP7052 Global Hotel, Resort and Casino Management | 2 |
| THIRD SEMESTER | |
| TOUR7040 Professional Experience | 2 |
| EVNT7051 Event Planning and Project Management | 2 |
| HOSP7050 Designing Food and Beverage Experiences | 2 |
| HOSP7051 Global Hospitality Operations OR HOSP7053 Service Leadership in Hospitality | 2 |
| Total Units | 24 |

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MASTER OF TOURISM, HOTEL AND EVENT MANAGEMENT (#24) EVENT MANAGEMENT AND TRAVEL AND TOURISM MANAGEMENT

Program code: 5548

You can use this outline to plan your program structure if you are commencing in **Semester 1**

| Courses | Units |
|---|--------------|
| FIRST SEMESTER | |
| TOUR7031 Visitor Management | 2 |
| TOUR7032 Marketing and Distribution Research Project | 2 |
| EVNT7050 International Event Issues and Strategies | 2 |
| EVNT7053 Event Design, Staging and Production | 2 |
| SECOND SEMESTER | |
| TOUR7000 Industry Research and Consultancy | 2 |
| EVNT7051 Event Planning and Project Management | 2 |
| TOUR7050 Special Interest Tourism | 2 |
| TOUR7051 Destination Management and Marketing | 2 |
| THIRD SEMESTER | |
| TOUR7040 Professional Experience | 2 |
| EVNT7052 Event Marketing, Sponsorship and Fundraising | 2 |
| TOUR7052 Travel Distribution and Transport Systems | 2 |
| TOUR7053 Tourism in Developing Economies | 2 |
| Total Units | 24 |

MASTER OF TOURISM, HOTEL AND EVENT MANAGEMENT (#24) EVENT MANAGEMENT AND TRAVEL AND TOURISM MANAGEMENT

Program code: 5548

You can use this outline to plan your program structure if you are commencing in **Semester 2**

| Courses | Units |
|--|-----------|
| FIRST SEMESTER | |
| TOUR7031 Visitor Management | 2 |
| TOUR7032 Marketing and Distribution Research Project | 2 |
| EVNT7050 International Event Issues and Strategies | 2 |
| TOUR7050 Special Interest Tourism OR TOUR7051 Destination Management and Marketing | 2 |
| SECOND SEMESTER | |
| EVNT7052 Event Marketing, Sponsorship and Fundraising | 2 |
| EVNT7053 Event Design, Staging and Production | 2 |
| TOUR7052 Travel Distribution and Transport Systems | 2 |
| TOUR7053 Tourism in Developing Economies | 2 |
| THIRD SEMESTER | |
| TOUR7000 [^] Industry Research and Consultancy | 2 |
| TOUR7040 [^] Professional Experience | 2 |
| EVNT7051 Event Planning and Project Management | 2 |
| TOUR7050 Special Interest Tourism OR TOUR7051 Destination Management and Marketing | 2 |
| Total Units | 24 |

[^] Requires concurrent enrolment of TOUR7040 with the pre-requisite course, TOUR7000.

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MASTER OF TOURISM, HOTEL AND EVENT MANAGEMENT (#24) HOTEL MANAGEMENT AND TRAVEL AND TOURISM MANAGEMENT

Program code: 5548

You can use this outline to plan your program structure if you are commencing in **Semester 1**

| Courses | Units |
|--|--------------|
| FIRST SEMESTER | |
| TOUR7031 Visitor Management | 2 |
| TOUR7032 Marketing and Distribution Research Project | 2 |
| HOSP7052 Global Hotel, Resort and Casino Management | 2 |
| HOSP7050 Designing Food and Beverage Experiences | 2 |
| SECOND SEMESTER | |
| TOUR7000 Industry Research and Consultancy | 2 |
| HOSP7053 Service Leadership in Hospitality | 2 |
| TOUR7050 Special Interest Tourism | 2 |
| TOUR7051 Destination Management and Marketing | 2 |
| SUMMER SEMESTER | |
| HOSP7051 Global Hospitality Operations | 2 |
| THIRD SEMESTER | |
| TOUR7040 Professional Experience | 2 |
| TOUR7052 Travel Distribution and Transport Systems | 2 |
| TOUR7053 Tourism in Developing Economies | 2 |
| Total Units | 24 |

9/01/2020

MASTER OF TOURISM, HOTEL AND EVENT MANAGEMENT (#24) HOTEL MANAGEMENT AND TRAVEL AND TOURISM MANAGEMENT

Program code: 5548

You can use this outline to plan your program structure if you are commencing in **Semester 2**

| Courses | Units |
|--|--------------|
| FIRST SEMESTER | |
| TOUR7031 Visitor Management | 2 |
| TOUR7032 Marketing and Distribution Research Project | 2 |
| HOSP7051 Global Hospitality Operations | 2 |
| HOSP7053 Service Leadership in Hospitality | 2 |
| SECOND SEMESTER | |
| TOUR7000 Industry Research and Consultancy | 2 |
| HOSP7052 Global Hotel, Resort and Casino Management | 2 |
| TOUR7052 Travel Distribution and Transport Systems | 2 |
| TOUR7053 Tourism in Developing Economies | 2 |
| THIRD SEMESTER | |
| TOUR7040 Professional Experience | 2 |
| HOSP7050 Designing Food and Beverage Experiences | 2 |
| TOUR7050 Special Interest Tourism | 2 |
| TOUR7051 Destination Management and Marketing | 2 |
| Total Units | 24 |