

# GRADUATE CERTIFICATE OF BUSINESS

The **Graduate Certificate in Business** provides students with an alternative pathway to the 2-year **Master of Business (32 units)** program.

## **Graduate Certificate in Business (GCBus)\***

### **Duration**

0.5 years full-time; or part-time equivalent.  
Can be commenced in Semester 1 or Semester 2.

### **Entry requirements**

To enrol, a student must:

1. hold a bachelor's degree or equivalent with a GPA of at least 4 on a 7-point scale; OR
2. have completed post-secondary study and at least five years full-time work experience, approved by the Executive Dean; OR
3. have completed at least seven years full-time work experience, approved by the Executive Dean.

### **Program requirements**

Students are required to obtain a total of 8 units from the MBus(32 units) course list comprising:

- 4 units from Part A; and
- 2 units from Part B; and
- 2 units from Part A or C.

*\* Students planning to progress to the MBus(32 units) must consider their planned field of study and ensure that they enrol in the appropriate courses that will fulfil their field of study requirement.*

## Graduate Certificate in Business study plan (0.5 year program)

### For students articulating into the Master of Business (32 units)

Students with an articulation offer into the Master of Business (32 units) program should also refer to the study plan for their specific field of study within MBus(32 units).

#### STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2

Course Code	Compulsory Course
FINM7409	Financial Management for Decision Makers (Part A)
MGTS7608	Business and Society (Part A)
MGTS7610	Management Communication (Part B)
See field below	Foundation course (Part C)

### Advertising

#### STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2

Course Code	Foundation Course
ADVT7508	Fundamentals of Advertising

### Human Resource Management

#### STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2

Course Code	Foundation Course
MGTS7601	Managing Organisational Behaviour
OR	OR
MGTS7612	The Fundamentals of Designing and Staffing Organisations

### Information Systems^^

#### STUDENTS COMMENCING SEMESTER 1

Course Code	Foundation Course
BISM7206	Information Retrieval and Management

#### STUDENTS COMMENCING SEMESTER 2

Course Code	Foundation Course
BISM7216	Business Process Improvement
OR	
Elective	

^^ For students who have not completed an approved Business Information Systems, Information Technology or Computer Science course in their previous studies, please consult with your Postgraduate Student Liaison Officer to create your study plan.

### Innovation and Entrepreneurship

#### STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2

Course Code	Foundation Course
TIMS7301	Principles of Entrepreneurship

### International Business

#### STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2

Course Code	Foundation Course
IBUS7302	Operating International Business

# Graduate Certificate in Business study plan (0.5 year program)

(Contd.)

## Leadership

### STUDENTS COMMENCING SEMESTER 2

Course Code	Foundation Course
MGTS7618	Wise Leadership

## Marketing

### STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2

Course Code	Foundation Course
MKTG7501	Fundamentals of Marketing

## Organisational Sustainability

### STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2

Course Code	Foundation Course
TIMS7317	Corporate Sustainability

## Supply Chain Management~

### STUDENTS COMMENCING SEMESTER 1

Course Code	Foundation Course
IBUS7316	International Supply Chains
OR	
IBUS7322	International Service Operations Management

- ~ For students commencing Semester 2, please consult with your Postgraduate Student Liaison Officer to create your study plan.
- Students wishing to complete the Supply Chain Management field of study in the Master of Business (32 units) must complete the MITx MicroMasters® credential, comprising five online courses and the final capstone exam. Contact the Business School to create your study plan to ensure UQ program requirements and online courses are completed.