

GRADUATE DIPLOMA IN BUSINESS RESEARCH METHODS

The **Business Research Methods** program provides research training to students who wish to go on to complete a PhD or MPhil program. This program has been designed to provide training in qualitative and quantitative research and scientific methods, and also include a thesis. Students graduating from this program may be eligible for the PhD or MPhil programs.

Graduate Diploma in Business Research Methods (GDipBRM)

Duration

1 year full-time; or part-time equivalent.
Can be commenced in Semester 1.
Semester 2 available for domestic part-time entry only.

Entry requirements

To enrol, a student must:

1. hold a bachelor's degree or equivalent with a GPA of at least 5.75 on a 7-point scale; OR
2. Graduate Certificate in Business Research Methods from UQ with a GPA of at least 5.75 on a 7-point scale.

Program requirements

Students are required to obtain 16 units from the GDipBRM course list.

Graduate Diploma in Business Research Methods course list

CODE	UNITS	COURSE NAME
Part A: Core Courses		
One of the following:		
RBUS7981***	4	Research Project
RBUS7991***	8	Research Thesis
Part B: Methods Courses		
At least 4 units from:		
RBUS6901	2	Qualitative Business Research Methods II
RBUS6902	2	Quantitative Business Research Methods I
RBUS6903	2	Quantitative Business Research Methods II
RBUS6904	2	Qualitative Business Research Methods I
[RBUS6923 OR [RBUS6933	2	Scientific Methods in Commerce
[RBUS6933	2	Research Design for Honours
TOUR6033	2	Critical Issues in Tourism, Hospitality and Events (N/A 2020)

Part C: Electives

Remaining courses from:

ACCT6101	2	Financial Information in Capital Markets
ACCT6102	2	Accounting in the Modern Financial Economy
ACCT6104	2	Managerial Accounting Honours A
BISM6211	2	Information Systems Honours
FINM6401	2	Corporate Finance Honours
FINM6402	2	Empirical Finance Honours
FINM6403	2	Empirical Finance Honours II
MGTS6301	2	Theory and Research in Strategic Management
MGTS6600	2	Organisational Research Paradigms
MKTG6500	2	Marketing Theory and Research I
MKTG6501	2	Marketing Theory and Research II
TOUR6005	2	Industry Research and Consultancy
TOUR6035	2	Advanced Research Methods and Analysis (N/A 2020)

***These courses may be taken as a whole year or semester course. Please contact your Postgraduate Student Liaison Officer for the correct course code to enrol.

Please note that courses are not offered every semester and every year.