

MASTER OF BUSINESS (24 UNITS)

The 1.5 year **Master of Business** is designed for students with a bachelor's degree in business (or a similar field) to develop knowledge in a new field.

Students completing the Master of Business must complete a field of study concentrating on one of nine areas of professional development: Advertising, Human Resource Management, Information Systems, Innovation and Entrepreneurship, International Business, Leadership, Marketing, Organisational Sustainability or Supply Chain Management. Students have an opportunity to specialise in up to two fields of study or complete research electives.

Graduates of the Master of Business (24 units) in the field of marketing may be eligible for membership with the Australian Marketing Institute.

Master of Business (24 units) (MBus(24 units))**

Duration

1.5 years full-time; or part-time equivalent.
Can be commenced in Semester 1 or Semester 2.

Entry requirements

To enrol, a student must hold a bachelor's degree or equivalent in the same discipline with a GPA of at least 4.5 on a 7-point scale.

Program requirements

Students are required to obtain a total of 24 units from the MBus(24 units) course list comprising:

- 2 units from Part A; and
- 10 units from one field of study in Part B; and
- 2 units from Part C; and
- the remaining 10 units as an approved second field of study from Part B or from a combination of other courses in Part B, Part D, Part E and/or other courses approved by the Head of School (up to a maximum of 4 units) excluding: FINM7409, MGTS7301 and MGTS7608. Part E courses require permission from the Head of School prior to enrolment.

*** Students must undertake a field of study in the MBus(24 units). This program does not assume prior knowledge or training in the available fields of study. If you've studied in a related discipline, consider if each field of study will extend your expertise and support your career plans.*

Master of Business (24 units) course list (1.5 year program)

CODE	UNITS	COURSE NAME
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Part A: Core Course

MGTS7610	2	Management Communication
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Part B: Fields of Study

Complete at least 10 units in one field -

Advertising

4 units for:

ADVT7506	2	Strategic Advertising Management
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ADVT7508	2	Fundamentals of Advertising
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6 units from:

ADVT7507	2	Digital Advertising Strategy
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ADVT7509	2	Creative Advertising Development
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ADVT7510	2	Social Media Management
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ADVT7512	2	Media Planning and Buying
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ADVT7513	2	Advertising Research Methods
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Human Resource Management

6 units for:

MGTS7601	2	Managing Organisational Behaviour
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MGTS7603	2	Strategic Human Resource Management
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MGTS7612	2	The Fundamentals of Designing and Staffing Organisations
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4 units from:

MGTS7604	2	International Human Resource Management
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MGTS7605	2	Performance Leadership
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MGTS7609	2	Contemporary Employment Relations
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MGTS7611	2	Employee and Organisational Development
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MGTS7618	2	Wise Leadership
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Information Systems*

8 units for:

BISM7206	2	Information Retrieval and Management
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BISM7208	2	Information Systems Strategy and Sourcing
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BISM7233	2	Data Analytics for Business
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BISM7255	2	Business Information Systems Analysis and Design
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2 units from:

BISM7209	2	Accounting Information Systems
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BISM7213	2	Securing Business Information
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BISM7216	2	Business Process Improvement
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BISM7217	2	Advanced Business Data Analytics
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BISM7221	2	Information Systems Control, Governance and Audit
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* Students who have not completed an approved information systems or information technology course, please complete BISM7202 towards your elective requirements before enrolling in Information Systems courses.

CODE	UNITS	COURSE NAME
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Innovation and Entrepreneurship

4 units for:

MGTS7303	2	Principles of Strategic Management
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TIMS7301	2	Principles of Entrepreneurship
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6 units from:

ECON7540	2	Economics of Innovation and Entrepreneurship
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EIBS7300	2	Creativity for Innovation and Design Thinking
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EIBS7301	2	Idea Management
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[EIBS7305 OR EIBS7307]	4	Commercialisation in Practice Project Lean Start Up
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MGTS7308	2	Social Enterprises and Not for Profits
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MKTG7513	2	Marketing for Social Change
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TIMS7323	2	Bio-Entrepreneurship and Innovation
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TIMS7326	2	Management of Intellectual Property (N/A 2020)
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TIMS7328	2	Strategies for Business Sustainability and Innovation
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TIMS7329	2	Social Entrepreneurship in Practice
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TIMS7330	2	Startup Entrepreneurship in Practice
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TIMS7331	2	Entrepreneurship Incubator
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International Business

4 units for:

IBUS7302	2	Operating International Business
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MGTS7303	2	Principles of Strategic Management
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6 units from:

IBUS7306	2	Globalisation and the World Economy
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IBUS7312	2	Doing Business in Asia
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IBUS7314-	2	Management Consulting in Asian Business
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IBUS7315-	4	Extended International Study
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IBUS7316	2	International Supply Chains
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IBUS7322	2	International Service Operations Management
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MGTS7329	2	Cross Cultural Management
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MGTS7523	2	System Dynamics
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MGTS7525	2	Business Dynamics
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MGTS7604	2	International Human Resource Management
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- Study conducted at international institution required. Refer to International Opportunities on page 7 of this guide.

Master of Business (24 units) course list (1.5 year program) (Contd.)

CODE	UNITS	COURSE NAME
Leadership		
6 units for:		
MGTS7618	2	Wise Leadership
MGTS7619	2	Leadership: Theory and Practice
MGTS7620	2	Leadership in Practice
4 units from:		
MGTS7607	2	Ethical Issues in Management
ORGC7610	2	Communication and Organisation
TIMS7317	2	Corporate Sustainability
Marketing		
4 units for:		
MKTG7501	2	Fundamentals of Marketing
MKTG7512	2	Strategic Marketing Management
6 units from:		
MKTG7502	2	Strategic Branding
MKTG7503	2	Consumer and Buyer Behaviour
MKTG7504	2	Service Strategy
MKTG7505	2	Product Strategy and Development
MKTG7510	2	Market and Consumer Research
MKTG7513	2	Marketing for Social Change
Organisational Sustainability		
4 units for:		
MGTS7303	2	Principles of Strategic Management
TIMS7317	2	Corporate Sustainability
6 units from:		
ENVM7524	2	Carbon and Energy Management
MGTS7308	2	Social Enterprises and Not for Profits
MGTS7309	2	Decision Making and Reporting for Sustainability
MGTS7523	2	System Dynamics
MGTS7524	2	Sustainability Dynamics
MKTG7513	2	Marketing for Social Change
TIMS7328	2	Strategies for Business Sustainability and Innovation
TIMS7329	2	Social Entrepreneurship in Practice

CODE	UNITS	COURSE NAME
Supply Chain Management		
2 units from:		
[IBUS7316 OR IBUS7322	2	International Supply Chains International Service Operations Management
8 units for: Completion of the MITx MicroMasters® credential – Supply Chain Management, comprising five online courses and the Final Capstone Exam. These MITx courses are:		
Supply Chain Analytics		
Supply Chain Fundamentals		
Supply Chain Design		
Supply Chain Dynamics		
Supply Chain Technology and Systems		
The MITx Supply Chain Management MicroMasters credential costs approximately \$1500 USD. Further information can be found at scm.mit.edu/micromasters . International students, in any compulsory study period (i.e. Semester 1 and Semester 2 each year), must study at least one course that is not online or distance education at UQ.		
Part C		
MGTS7621	2	Career Transition
Part D: Electives		
BISM7202	2	Information Systems for Management
ECON7000	2	Foundations in Microeconomics
MGTS7304	2	Advanced Strategic Management (N/A 2020)
MGTS7310	2	Business Negotiation
MGTS7526	2	Risk Assessment and Decision Analysis
MGTS7995	2	Private Sector Innovation and Sustainable Development
PLAN7901	2	Principles of Project Management
PLAN7902	2	Applications of Project Management
RBUS7980	2	Research Report
RBUS7999	2	Business Industry Placement
TIMS7302	2	The Business of Complex Projects (N/A 2020)
TIMS7324	2	Biotechnology Venture Management (N/A 2020)

Master of Business (24 units) course list (1.5 year program)(Contd.)

CODE	UNITS	COURSE NAME
Part E: Research -		
Requires permission from Head of School		
BISM6211	2	Information Systems Honours
MGTS6301	2	Theory and Research in Strategic Management
MGTS6600	2	Organisational Research Paradigms
MKTG6500	2	Marketing Theory and Research I
MKTG6501	2	Marketing Theory and Research II
RBUS6901	2	Qualitative Business Research Methods II
RBUS6902	2	Quantitative Business Research Methods I
RBUS6903	2	Quantitative Business Research Methods II
RBUS6904	2	Qualitative Business Research Methods I
RBUS6933	2	Research Design for Honours
RBUS6981***	4	Industry Project
RBUS7981***	4	Research Project
RBUS7991***	8	Research Thesis

*** These courses may be taken as a whole year or semester course. Please contact your Postgraduate Student Liaison Officer for the correct course code to enrol.

Please note that courses are not offered every semester and every year.

Master of Business (24 units) study plan (1.5 year program)

For students wishing to complete two fields, please obtain a study plan from your Postgraduate Student Liaison Officer prior to enrolling.

Advertising

STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2		
1st Semester	2nd Semester	3rd Semester
ADVT7508 (compulsory)	Advertising course	Advertising course
MGTS7610 (Part A)	Advertising course	ADVT7506 (compulsory)
Elective	Elective	MGTS7621 (Part C)
Elective	Elective	Elective

Human Resource Management

STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2		
1st Semester	2nd Semester	3rd Semester
MGTS7610 (Part A)	HRM course	MGTS7603 (compulsory)
MGTS7601 OR MGTS7612 (compulsory)	MGTS7601 OR MGTS7612 (compulsory)	MGTS7621 (Part C)
HRM course	Elective	Elective
Elective	Elective	Elective

Information Systems^^

STUDENTS COMMENCING SEMESTER 1		
Semester 1	Semester 2	Semester 1
BISM7206 (compulsory)	BISM7208 (compulsory)	MGTS7621 (Part C)
BISM7255 (compulsory)	BISM7233 (compulsory)	Elective
MGTS7610 (Part A)	Elective	Elective
Elective	Elective OR 2 units from Information Systems list (BISM7216)	Elective OR 2 units from Information Systems list (BISM7209, BISM7213, BISM7217 OR BISM7221)

STUDENTS COMMENCING SEMESTER 2		
Semester 2	Semester 1	Semester 2
MGTS7610 (Part A)	BISM7206 (compulsory)	BISM7208 (compulsory)
Elective	BISM7255 (compulsory)	BISM7233 (compulsory)
Elective	Elective	MGTS7621 (Part C)
Elective OR 2 units from Information Systems list (BISM7216)	Elective OR 2 units from Information Systems list (BISM7209, BISM7213 OR BISM7221-)	Elective

^^ For students who have not completed an approved Business Information Systems, Information Technology or Computer Science course in their previous studies, please enrol in BISM7202 as an elective in your first semester.

~ BISM7221 has a recommended pre-requisite of BISM7209 or BISM7206.

Innovation and Entrepreneurship

STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2		
1st Semester	2nd Semester	3rd Semester
MGTS7610 (Part A)	Innov and Entrep course	MGTS7303 (compulsory)
TIMS7301 (compulsory)	Innov and Entrep course	MGTS7621 (Part C)
Innov and Entrep course	Elective	Elective
Elective	Elective	Elective

Master of Business (24 units) study plan (1.5 year program)(Contd.)

International Business

STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2		
1st Semester	2nd Semester	3rd Semester
IBUS7302 (compulsory)	International Business course	MGTS7303 (compulsory)
MGTS7610 (Part A)	International Business course	MGTS7621 (Part C)
International Business course	Elective	Elective
Elective	Elective	Elective

Leadership

STUDENTS COMMENCING SEMESTER 2		
1st Semester	2nd Semester	3rd Semester
MGTS7610 (Part A)	MGTS7619 (compulsory)	MGTS7620 (compulsory)
MGTS7618 (compulsory)	Leadership course	MGTS7621 (Part C)
Leadership course	Elective	Elective
Elective	Elective	Elective

Marketing

STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2		
1st Semester	2nd Semester	3rd Semester
MKTG7501 (compulsory)	Marketing course	MGTS7621 (Part C)
MGTS7610 (Part A)	Marketing course	Marketing course
Elective	Elective	MKTG7512 (compulsory)
Elective	Elective	Elective

Organisational Sustainability

STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2		
1st Semester	2nd Semester	3rd Semester
MGTS7610 (Part A)	Organisational Sustainability course	MGTS7303 (compulsory)
TIMS7317 (compulsory)	Organisational Sustainability course	MGTS7621 (Part C)
Organisational Sustainability course	Elective	Elective
Elective	Elective	Elective

Supply Chain Management

Please consult with your Postgraduate Student Liaison Officer to create your study plan to ensure UQ program requirements and online courses are completed.

Students must complete the MITx MicroMasters® credential, comprising five online courses and the final capstone exam. Students must also obtain a Verified Certificate for each MITx course. The MITx Supply Chain Management MicroMasters credential costs approximately \$1595 USD. Further information can be found at scm.mit.edu/micromasters.

In any compulsory study period (i.e. Semester 1 and Semester 2 each year), international students must study at least one course at UQ that is not online or distance education. International students on a student visa who complete all necessary UQ requirements for the MBus(24 units) program and still have MITx MicroMasters® courses outstanding will be not be able to stay in Australia, and will be required to return to their home country and successfully complete the necessary requirements through MITx before the MBus(24 units) can be awarded.

All further queries should be emailed to info@business.uq.edu.au.

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