

# MASTER OF ENTREPRENEURSHIP AND INNOVATION

In the **Master of Entrepreneurship and Innovation**, students may choose to specialise in one of the five fields of study: Biotechnology, Food Entrepreneurship, Design and Information Technology, Social and Community Entrepreneurship, or Sustainable Energy. These programs allow graduates to improve their understanding of entrepreneurship and innovation in modern business, thereby improving business productivity, economic growth and global competitiveness.

## Master of Entrepreneurship and Innovation (MEI)

### Duration

1.5 years full-time; or part-time equivalent.  
Can be commenced in Semester 1 or Semester 2.

### Entry requirements

To enrol, a student must:

1. hold a bachelor's degree or equivalent in the same discipline as approved by the Executive Dean with a GPA of at least 4.5 on a 7-point scale; OR
2. hold a bachelor's degree or equivalent with a GPA of at least 4.5 on a 7-point scale and three years full-time work experience in the same discipline as approved by the Executive Dean; OR
3. hold the Graduate Certificate in Entrepreneurship and Innovation from UQ or equivalent with a GPA of at least 4.5 on a 7-point scale.
4. the Corporate Innovation MicroMasters with at least 65% in the Corporate Innovation Capstone Assessment and have completed at least 3 years full-time relevant work experience

### Program requirements

A student is required to obtain 24 units from the MEI course list comprising:

- 8 units from Part A; and
- 8 units from Part B, which may comprise one field of study; and
- 4 units from Part C; and
- 4 units from Part B, C or D or other courses approved by the Head of School.

# Master of Entrepreneurship and Innovation course list (1.5 year program)

CODE	UNITS	COURSE NAME
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## Part A: Compulsory

EIBS7300	2	Creativity for Innovation and Design Thinking
EIBS7301	2	Idea Management
EIBS7302	2	Evidence Based Innovation: From Business Model to Business Plan
EIBS7303	2	Building Innovation Capability

## Part B: Fields of Study

Complete at least 8 units, which may comprise one field -

### Biotechnology

BIOT7005	2	Business Planning in Biotechnology
BIOT7031	2	Quality Management Systems in Biotechnology
BIOT7033	2	Issues in Biotechnology
TIMS7323	2	Bio-Entrepreneurship and Innovation
TIMS7328	2	Strategies for Business Sustainability and Innovation

### Food Entrepreneurship

AGRC7043	2	Agri-food Strategies and Competitiveness
AGRC7050	2	Agribusiness Value Chain Management
FOOD7006	2	Food Safety and Quality Management
FOOD7011	2	Principles of Food Preservation
FOOD7016	2	Food Sensory and Physical Assessment
FOOD7019	2	Food Product and Process Designs
MKTG7961	2	Agribusiness Marketing

### Design and Information Technology

BISM7202	2	Information Systems for Management
CSSE7030	2	Introduction to Software Engineering
DECO7110	2	Design Thinking
DECO7140	2	Introduction to Web Design
DECO7180	2	Design Computing Studio 1 - Interactive Technology
DECO7230	2	Digital Prototyping

CODE	UNITS	COURSE NAME
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## Social and Community Entrepreneurship

EIBS7304	2	Entrepreneurial Leadership
POLS7107	2	Globalisation, International Political Economy and Development
MGTS7308	2	Social Enterprises and Not for Profits
MKTG7513	2	Marketing for Social Change
SOSC7288	2	Community Development: Local and International Practices
TIMS7329	2	Social Entrepreneurship in Practice

## Sustainable Energy

ENGY7000	2	Energy Principles and Renewable Energy
ENGY7001	2	Climate Science and Policy
ENGY7002	2	Energy and Development
ENGY7200	2	Energy Strategy, Innovation, and Entrepreneurship
MGTS7523	2	System Dynamics
TIMS7317	2	Corporate Sustainability
TIMS7328	2	Strategies for Business Sustainability and Innovation

## Part C: Capstone

EIBS7305	4	Commercialisation in Practice Project
EIBS7307	4	Lean Start Up
EIBS7309	4	Entrepreneurship Challenge

## Part D: Electives

ECON7070	2	Economic Analysis of Strategy
ECON7540	2	Economics of Innovation and Entrepreneurship
MGTS7310	2	Business Negotiation
MGTS7525	2	Business Dynamics
MGTS7526	2	Risk Assessment and Decision Analysis
MGTS7995	2	Private Sector Innovation and Sustainable Development
PLAN7901	2	Principles of Project Management
RBUS7980	2	Research Report
RBUS7999	2	Business Industry Placement
TIMS7301	2	Principles of Entrepreneurship

**Please note that courses are not offered every semester and every year.**

## Master of Entrepreneurship and Innovation study plan (1.5 year program)

Please check semester offerings and pre-requisites of Part B courses prior to enrolling.

For students completing a field of study, please obtain a study plan from your Postgraduate Student Liaison Officer.

### STUDENTS COMMENCING SEMESTER 1

Semester 1	Semester 2	Semester 1
EIBS7300 (Part A)	EIBS7302 (Part A)	Part C course (4 units)
EIBS7301 (Part A)	EIBS7303 (Part A)	
Part B course	Part B course	Elective
Part B course	Part B course	Elective

### STUDENTS COMMENCING SEMESTER 2

Semester 2	Semester 1	Semester 2
EIBS7302 (Part A)	EIBS7300 (Part A)	Part C course (4 units)
EIBS7303 (Part A)	EIBS7301 (Part A)	
Part B course	Part B course	Elective
Part B course	Part B course	Elective