

MASTER OF TOURISM, HOTEL AND EVENT MANAGEMENT (24 UNITS)

The 1.5-year **Master of Tourism, Hotel and Event Management** is designed for students with a bachelor's degree in one of these fields with a high-level qualification to enhance their career progression.

Students have the opportunity to concentrate their studies in one of three areas of professional development: Event Management, Hotel Management, or Travel and Tourism Management. In addition, students can elect to specialise in up to two fields of study or complete research electives.

Master of Tourism, Hotel and Event Management (MTHEM(24 units))

Duration

1.5 years full-time; or part-time equivalent.
Can be commenced in Semester 1 or Semester 2.

Entry requirements

To enrol, a student must hold a bachelor's degree or equivalent in the same discipline with a GPA of at least 4.5 on a 7-point scale.

Program requirements

Students are required to obtain 24 units from the MTHEM(24 units) course list comprising:

- 6 units from Part A; and
- 2 units from Part B; and
- 16 units from Part C or Part D, which may comprise one or two fields of study, and/or other courses approved by the Head of School (up to a maximum of 4 units). Part D courses require permission from the Head of School prior to enrolment.

Master of Tourism, Hotel and Event Management (24 units) course list (1.5 year program)

CODE	UNITS	COURSE NAME
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Part A: Core

TOUR7000	2	Industry Research and Consultancy
TOUR7031	2	Visitor Management
TOUR7032	2	Marketing and Distribution Research Project

Part B: Capstone

TOUR7040	2	Professional Experience
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Part C: Fields of Study

Complete at least 8 units, which may comprise one field -

Event Management

EVNT7050	2	International Event Issues and Strategies
EVNT7051	2	Event Planning and Project Management
EVNT7052	2	Event Marketing, Sponsorship and Fundraising
EVNT7053	2	Event Design, Staging and Production

Hotel Management

HOSP7050	2	Designing Food and Beverage Experiences
HOSP7051	2	Global Hospitality Operations
HOSP7052	2	Global Hotel, Resort and Casino Management
HOSP7053	2	Service Leadership in Hospitality

Travel and Tourism Management

TOUR7050	2	Special Interest Tourism
TOUR7051	2	Destination Management and Marketing
TOUR7052	2	Travel Distribution and Transport Systems
TOUR7053	2	Tourism in Developing Economies

Part D: Research -

Requires permission from Head of School

TOUR7009	8	Tourism Thesis
TOUR7011	2	Destination Study Tour (N/A 2020)
TOUR7999	2	Tourism Industry Placement

Please note that courses are not offered every semester and every year.

Master of Tourism, Hotel and Event Management (24 units) study plan (1.5 year program)

Study in Summer Semester may be required.

General – no field of study

STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2		
1st Semester	2nd Semester	3rd Semester
TOUR7031	TOUR7000	TOUR7040
TOUR7032	Part C course	Part C course
Part C course	Part C course	Part C course
Part C course	Part C course	Part C course

Event Management

STUDENTS COMMENCING SEMESTER 1		
Semester 1	Semester 2	Semester 1
TOUR7031	TOUR7000	TOUR7040
TOUR7032	EVNT7051	EVNT7052
EVNT7050	Part C course	Part C course
EVNT7053	Part C course	Part C course

STUDENTS COMMENCING SEMESTER 2		
Semester 2	Semester 1	Semester 2
TOUR7031	TOUR7000	TOUR7040
TOUR7032	EVNT7052	EVNT7051
EVNT7050	EVNT7053	Part C course
Part C course	Part C course	Part C course

Hotel Management

STUDENTS COMMENCING SEMESTER 1		
Semester 1	Semester 2	Semester 1
TOUR7031	TOUR7000	TOUR7040
TOUR7032	HOSP7051	Part C course
HOSP7050	HOSP7053	Part C course
HOSP7052	Part C course	Part C course

STUDENTS COMMENCING SEMESTER 2		
Semester 2	Semester 1	Semester 2
TOUR7031	TOUR7000	TOUR7040
TOUR7032	HOSP7050	Part C course
HOSP7051	HOSP7052	Part C course
HOSP7053	Part C course	Part C course

Master of Tourism, Hotel and Event Management (24 units) study plan (1.5 year program)(Contd.)

Travel and Tourism Management

STUDENTS COMMENCING SEMESTER 1		
Semester 1	Semester 2	Semester 1
TOUR7031	TOUR7000	TOUR7040
TOUR7032	TOUR7050	Part C course
TOUR7052	TOUR7051	Part C course
TOUR7053	Part C course	Part C course
STUDENTS COMMENCING SEMESTER 2		
Semester 2	Semester 1	Semester 2
TOUR7031	TOUR7000	TOUR7040
TOUR7032	TOUR7052	Part C course
TOUR7050	TOUR7053	Part C course
TOUR7051	Part C course	Part C course

Event Management and Hotel Management

STUDENTS COMMENCING SEMESTER 1		
Semester 1	Semester 2	Semester 1
TOUR7031	TOUR7000	TOUR7040
TOUR7032	EVNT7051	EVNT7052
EVNT7050	HOSP7051	HOSP7050
EVNT7053	HOSP7053	HOSP7052
STUDENTS COMMENCING SEMESTER 2		
Semester 2	Semester 1	Semester 2
TOUR7031	TOUR7000	TOUR7040
TOUR7032	EVNT7052	EVNT7051
EVNT7050	EVNT7053	HOSP7050
HOSP7051 OR HOSP7053	HOSP7052	HOSP7051 OR HOSP7053

Event Management and Travel and Tourism Management

STUDENTS COMMENCING SEMESTER 1		
Semester 1	Semester 2	Semester 1
TOUR7031	TOUR7000	TOUR7040
TOUR7032	EVNT7051	EVNT7052
EVNT7050	TOUR7050	TOUR7052
EVNT7053	TOUR7051	TOUR7053
STUDENTS COMMENCING SEMESTER 2		
Semester 2	Semester 1	Semester 2
TOUR7031	EVNT7052	TOUR7000 [^]
TOUR7032	EVNT7053	TOUR7040 [^]
EVNT7050	TOUR7052	EVNT7051
TOUR7050 OR TOUR7051	TOUR7053	TOUR7050 OR TOUR7051

[^] Requires concurrent enrolment of TOUR7040 with the pre-requisite course, TOUR7000.

Master of Tourism, Hotel and Event Management (24 units) study plan (1.5 year program)(Contd.)

Hotel Management and Travel and Tourism Management

STUDENTS COMMENCING SEMESTER 1			
Semester 1	Semester 2	Summer Semester	Semester 1
TOUR7031	TOUR7000	HOSP7051	TOUR7040
TOUR7032	HOSP7053		TOUR7052
HOSP7052	TOUR7050		TOUR7053
HOSP7050	TOUR7051		
STUDENTS COMMENCING SEMESTER 2			
Semester 2	Semester 1	Semester 2	
TOUR7031	TOUR7000	TOUR7040	
TOUR7032	HOSP7052	HOSP7050	
HOSP7051	TOUR7052	TOUR7050	
HOSP7053	TOUR7053	TOUR7051	