

MASTER OF TOURISM, HOTEL AND EVENT MANAGEMENT (32 UNITS)

The **Master of Tourism, Hotel and Event Management (32 units)** includes the core fundamentals of tourism, hotel and event management for those graduates with a bachelor's degree from any discipline.

Students have the opportunity to concentrate their studies in one of three areas of professional development: Event Management, Hotel Management, or Travel and Tourism Management. In addition, students can elect to specialise in up to two fields of study or complete research electives.

Master of Tourism, Hotel and Event Management (MTHEM(32 units))

Duration

2 years full-time; or part-time equivalent.

Can be commenced in Semester 1 or Semester 2.

Entry requirements

To enrol, a student must:

1. hold a bachelor's degree or equivalent with a GPA of at least 4.5 on a 7-point scale; OR
2. hold the Graduate Certificate in Tourism, Hotel and Event Management from UQ or equivalent with a GPA of at least 4.5 on a 7-point scale.

Program requirements

Students are required to obtain 32 units from the MTHEM(32 units) course list comprising:

- 8 units from Part A; and
- 6 units from Part B; and
- 2 units from Part C; and
- 8 units from Part D, which may comprise one field of study; and
- the remaining 8 units as an approved second field of study from Part D, or from a combination of courses from Part D, Part E, and/or other courses approved by the Head of School (up to a maximum of 4 units). Part E courses require permission from the Head of School prior to enrolment.

Master of Tourism, Hotel and Event Management (32 units) course list (2 year program)

CODE	UNITS	COURSE NAME
Part A: Foundation		
TOUR7020	2	Tourism, Hospitality and Event Industries
TOUR7021	2	Tourism, Hospitality and Event Service
TOUR7022	2	Disciplinary Foundations of Tourism, Hospitality and Events
TOUR7023	2	Managing Resources in Tourism, Hospitality and Events
Part B: Core		
TOUR7000	2	Industry Research and Consultancy
TOUR7031	2	Visitor Management
TOUR7032	2	Marketing and Distribution Research Project
Part C: Capstone		
TOUR7040	2	Professional Experience
Part D: Fields of Study		
Complete 8 units, which may comprise one field -		
Event Management		
EVNT7050	2	International Event Issues and Strategies
EVNT7051	2	Event Planning and Project Management
EVNT7052	2	Event Marketing, Sponsorship and Fundraising
EVNT7053	2	Event Design, Staging and Production
Hotel Management		
HOSP7050	2	Designing Food and Beverage Experiences
HOSP7051	2	Global Hospitality Operations
HOSP7052	2	Global Hotel, Resort and Casino Management
HOSP7053	2	Service Leadership in Hospitality
Travel and Tourism Management		
TOUR7050	2	Special Interest Tourism
TOUR7051	2	Destination Management and Marketing
TOUR7052	2	Travel Distribution and Transport Systems
TOUR7053	2	Tourism in Developing Economies
Part E: Research -		
Requires permission from Head of School		
TOUR7009	8	Tourism Thesis
TOUR7011	2	Destination Study Tour (N/A 2020)
TOUR7999	2	Tourism Industry Placement

Master of Tourism, Hotel and Event Management (32 units) study plan (2 year program)

Study in Summer Semester may be required.

General - no field of study

STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2			
1st Semester	2nd Semester	3rd Semester	4th Semester
TOUR7020	TOUR7000	Part D course	TOUR7040
TOUR7021	TOUR7031	Part D course	Part D course
TOUR7022	TOUR7032	Part D course	Part D course
TOUR7023	Part D course	Part D course	Part D course

Event Management

STUDENTS COMMENCING SEMESTER 1			
Semester 1	Semester 2	Semester 1	Semester 2
TOUR7020	TOUR7000	EVNT7052	TOUR7040
TOUR7021	TOUR7031	EVNT7053	EVNT7051
TOUR7022	TOUR7032	Part D course	Part D course
TOUR7023	EVNT7050	Part D course	Part D course

STUDENTS COMMENCING SEMESTER 2			
Semester 2	Semester 1	Semester 2	Semester 1
TOUR7020	TOUR7000	EVNT7050	TOUR7040
TOUR7021	TOUR7031	EVNT7051	EVNT7052
TOUR7022	TOUR7032	Part D course	Part D course
TOUR7023	EVNT7053	Part D course	Part D course

Hotel Management

STUDENTS COMMENCING SEMESTER 1			
Semester 1	Semester 2	Semester 1	Semester 2
TOUR7020	TOUR7000	HOSP7050	TOUR7040
TOUR7021	TOUR7031	HOSP7052	HOSP7051 OR HOSP7053
TOUR7022	TOUR7032	Part D course	Part D course
TOUR7023	HOSP7051 OR HOSP7053	Part D course	Part D course

STUDENTS COMMENCING SEMESTER 2			
Semester 2	Semester 1	Semester 2	Semester 1
TOUR7020	TOUR7000	HOSP7051	TOUR7040
TOUR7021	TOUR7031	HOSP7053	HOSP7050 OR HOSP7052
TOUR7022	TOUR7032	Part D course	Part D course
TOUR7023	HOSP7050 OR HOSP7052	Part D course	Part D course

Master of Tourism, Hotel and Event Management (32 units) study plan (2 year program)(Contd.)

Travel and Tourism Management

STUDENTS COMMENCING SEMESTER 1

Semester 1	Semester 2	Semester 1	Semester 2
TOUR7020	TOUR7000	TOUR7052	TOUR7040
TOUR7021	TOUR7031	TOUR7053	TOUR7050 OR TOUR7051
TOUR7022	TOUR7032	Part D course	Part D course
TOUR7023	TOUR7050 OR TOUR7051	Part D course	Part D course

STUDENTS COMMENCING SEMESTER 2

Semester 2	Semester 1	Semester 2	Semester 1
TOUR7020	TOUR7000	TOUR7050	TOUR7040
TOUR7021	TOUR7031	TOUR7051	TOUR7052 OR TOUR7053
TOUR7022	TOUR7032	Part D course	Part D course
TOUR7023	TOUR7052 OR TOUR7053	Part D course	Part D course

Event Management and Hotel Management

STUDENTS COMMENCING SEMESTER 1

Semester 1	Semester 2	Semester 1	Semester 2
TOUR7020	TOUR7000	EVNT7052	TOUR7040
TOUR7021	TOUR7031	EVNT7053	EVNT7051
TOUR7022	TOUR7032	HOSP7050	HOSP7051
TOUR7023	EVNT7050	HOSP7052	HOSP7053

STUDENTS COMMENCING SEMESTER 2

Semester 2	Semester 1	Semester 2	Semester 1
TOUR7020	TOUR7000	EVNT7050	TOUR7040
TOUR7021	TOUR7031	EVNT7051	EVNT7052
TOUR7022	TOUR7032	HOSP7051	HOSP7050
TOUR7023	EVNT7053	HOSP7053	HOSP7052

Event Management and Travel and Tourism Management

STUDENTS COMMENCING SEMESTER 1

Semester 1	Semester 2	Semester 1	Semester 2
TOUR7020	TOUR7000	EVNT7052	TOUR7040
TOUR7021	TOUR7031	EVNT7053	EVNT7051
TOUR7022	TOUR7032	TOUR7052	TOUR7050
TOUR7023	EVNT7050	TOUR7053	TOUR7051

STUDENTS COMMENCING SEMESTER 2

Semester 2	Semester 1	Semester 2	Semester 1
TOUR7020	TOUR7000	EVNT7050	TOUR7040
TOUR7021	TOUR7031	EVNT7051	EVNT7052
TOUR7022	TOUR7032	TOUR7050	TOUR7052
TOUR7023	EVNT7053	TOUR7051	TOUR7053

Master of Tourism, Hotel and Event Management (32 units) study plan (2 year program)(Contd.)

Hotel Management and Travel and Tourism Management

STUDENTS COMMENCING SEMESTER 1

Semester 1	Semester 2	Semester 1	Semester 2
TOUR7020	TOUR7000	HOSP7050	TOUR7040
TOUR7021	TOUR7031	HOSP7052	HOSP7051 OR HOSP7053
TOUR7022	TOUR7032	TOUR7052	TOUR7050
TOUR7023	HOSP7051 OR HOSP7053	TOUR7053	TOUR7051

STUDENTS COMMENCING SEMESTER 2

Semester 2	Semester 1	Semester 2	Semester 1
TOUR7020	TOUR7000	HOSP7051	TOUR7040
TOUR7021	TOUR7031	HOSP7053	HOSP7050 OR HOSP7052
TOUR7022	TOUR7032	TOUR7050	TOUR7052
TOUR7023	HOSP7050 OR HOSP7052	TOUR7051	TOUR7053