

MASTER OF BUSINESS (32 UNITS)

The **32-unit Master of Business** includes the core fundamentals of general management for those graduates with a bachelor's degree from any discipline.

Students completing the Master of Business must complete a field of study. Concentrate in one of nine areas of professional development: Advertising, Human Resource Management, Information Systems, Innovation and Entrepreneurship, International Business, Leadership, Marketing, Organisational Sustainability, or Supply Chain Management. Students have an opportunity to specialise in up to two fields of study or complete research electives.

Graduates of the Master of Business (32 units) in the field of marketing may be eligible for membership with the Australian Marketing Institute.

Master of Business (32 units) **(MBus(32 units))****

Duration

2 years full-time; or part-time equivalent.
Can be commenced in Semester 1 or Semester 2.

Entry requirements

To enrol, a student must:

1. hold a bachelor's degree or equivalent with a GPA of at least 4.5 on a 7-point scale; OR
2. hold the Graduate Certificate in Business from UQ or equivalent with a GPA of at least 4.5 on a 7-point scale.

Program requirements

Students are required to obtain a total of 32 units from the MBus(32 units) course list comprising:

- 6 units from Part A; and
- 2 units from Part B; and
- 10 units from one field of study in Part C; and
- 2 units from Part D; and
- the remaining 12 units as an approved second field of study from Part C or from a combination of other courses in Part C, Part E, Part F and/or other courses approved by the Head of School (up to a maximum of 4 units). Part F courses require permission from the Head of School prior to enrolment.

*** Students must undertake a field of study in the MBus(32 units). This program does not assume prior knowledge or training in the available fields of study. If you've studied in a related discipline, consider if each field of study will extend your expertise and support your career plans.*

Master of Business (32 units) course list (2 year program)

| CODE | UNITS | COURSE NAME |
|------|-------|-------------|
|------|-------|-------------|

Part A: Foundation Courses

| | | |
|----------|---|--|
| FINM7409 | 2 | Financial Management for Decision Makers |
| MGTS7301 | 2 | Tools and Techniques for Business Analysis |
| MGTS7608 | 2 | Business and Society |

Part B: Core Course

| | | |
|----------|---|--------------------------|
| MGTS7610 | 2 | Management Communication |
|----------|---|--------------------------|

Part C: Fields of Study

Complete at least 10 units in one field -

Advertising

4 units for:

| | | |
|----------|---|----------------------------------|
| ADVT7506 | 2 | Strategic Advertising Management |
| ADVT7508 | 2 | Fundamentals of Advertising |

6 units from:

| | | |
|----------|---|----------------------------------|
| ADVT7507 | 2 | Digital Advertising Strategy |
| ADVT7509 | 2 | Creative Advertising Development |
| ADVT7510 | 2 | Social Media Management |
| ADVT7512 | 2 | Media Planning and Buying |
| ADVT7513 | 2 | Advertising Research Methods |

Human Resource Management

6 units for:

| | | |
|----------|---|--|
| MGTS7601 | 2 | Managing Organisational Behaviour |
| MGTS7603 | 2 | Strategic Human Resource Management |
| MGTS7612 | 2 | The Fundamentals of Designing and Staffing Organisations |

4 units from:

| | | |
|----------|---|---|
| MGTS7604 | 2 | International Human Resource Management |
| MGTS7605 | 2 | Performance Leadership |
| MGTS7609 | 2 | Contemporary Employment Relations |
| MGTS7611 | 2 | Employee and Organisational Development |
| MGTS7618 | 2 | Wise Leadership |

Information Systems

8 units for:

| | | |
|----------|---|--|
| BISM7206 | 2 | Information Retrieval and Management |
| BISM7208 | 2 | Information Systems Strategy and Sourcing |
| BISM7233 | 2 | Data Analytics for Business |
| BISM7255 | 2 | Business Information Systems Analysis and Design |

2 units from:

| | | |
|----------|---|---|
| BISM7213 | 2 | Securing Business Information |
| BISM7209 | 2 | Accounting Information Systems |
| BISM7216 | 2 | Business Process Improvement |
| BISM7217 | 2 | Advanced Business Data Analytics |
| BISM7221 | 2 | Information Systems Control, Governance and Audit |

| CODE | UNITS | COURSE NAME |
|------|-------|-------------|
|------|-------|-------------|

Innovation and Entrepreneurship

4 units for:

| | | |
|----------|---|------------------------------------|
| MGTS7303 | 2 | Principles of Strategic Management |
| TIMS7301 | 2 | Principles of Entrepreneurship |

6 units from:

| | | |
|------------------------|---|--|
| ECON7540 | 2 | Economics of Innovation and Entrepreneurship |
| EIBS7300 | 2 | Creativity for Innovation and Design Thinking |
| EIBS7301 | 2 | Idea Management |
| [EIBS7305 OR EIBS7307] | 4 | Commercialisation in Practice Project Lean Start Up |
| MGTS7308 | 2 | Social Enterprises and Not for Profits |
| MKTG7513 | 2 | Marketing for Social Change |
| TIMS7323 | 2 | Bio-Entrepreneurship and Innovation |
| TIMS7326 | 2 | Management of Intellectual Property (N/A 2020) |
| TIMS7328 | 2 | Strategies for Business Sustainability and Innovation |
| TIMS7329 | 2 | Social Entrepreneurship in Practice |
| TIMS7330 | 2 | Startup Entrepreneurship in Practice |
| TIMS7331 | 2 | Entrepreneurship Incubator |

International Business

4 units for:

| | | |
|----------|---|------------------------------------|
| IBUS7302 | 2 | Operating International Business |
| MGTS7303 | 2 | Principles of Strategic Management |

6 units from:

| | | |
|-----------|---|---|
| IBUS7306 | 2 | Globalisation and the World Economy |
| IBUS7312 | 2 | Doing Business in Asia |
| IBUS7314- | 2 | Management Consulting in Asian Business |
| IBUS7315- | 4 | Extended International Study |
| IBUS7316 | 2 | International Supply Chains |
| IBUS7322 | 2 | International Service Operations Management |
| MGTS7329 | 2 | Cross Cultural Management |
| MGTS7523 | 2 | System Dynamics |
| MGTS7525 | 2 | Business Dynamics |
| MGTS7604 | 2 | International Human Resource Management |

~ Study conducted at international institution required.
Refer to International Opportunities on page 7 of this guide.

Master of Business (32 units) course list (2 year program) (Contd.)

| CODE | UNITS | COURSE NAME |
|--------------------------------------|-------|---|
| Leadership | | |
| 6 units for: | | |
| MGTS7618 | 2 | Wise Leadership |
| MGTS7619 | 2 | Leadership: Theory and Practice |
| MGTS7620 | 2 | Leadership in Practice |
| 4 units from: | | |
| MGTS7607 | 2 | Ethical Issues in Management |
| ORGC7610 | 2 | Communication and Organisation |
| TIMS7317 | 2 | Corporate Sustainability |
| Marketing | | |
| 4 units for: | | |
| MKTG7501 | 2 | Fundamentals of Marketing |
| MKTG7512 | 2 | Strategic Marketing Management |
| 6 units from: | | |
| MKTG7502 | 2 | Strategic Branding |
| MKTG7503 | 2 | Consumer and Buyer Behaviour |
| MKTG7504 | 2 | Service Strategy |
| MKTG7505 | 2 | Product Strategy and Development |
| MKTG7510 | 2 | Market and Consumer Research |
| MKTG7513 | 2 | Marketing for Social Change |
| Organisational Sustainability | | |
| 4 units for: | | |
| MGTS7303 | 2 | Principles of Strategic Management |
| TIMS7317 | 2 | Corporate Sustainability |
| 6 units from: | | |
| ENVM7524 | 2 | Carbon and Energy Management |
| MGTS7308 | 2 | Social Enterprises and Not for Profits |
| MGTS7309 | 2 | Decision Making and Reporting for Sustainability |
| MGTS7523 | 2 | System Dynamics |
| MGTS7524 | 2 | Sustainability Dynamics |
| MKTG7513 | 2 | Marketing for Social Change |
| TIMS7328 | 2 | Strategies for Business Sustainability and Innovation |
| TIMS7329 | 2 | Social Entrepreneurship in Practice |

| CODE | UNITS | COURSE NAME |
|--|-------|---|
| Supply Chain Management | | |
| 2 units from: | | |
| IBUS7316 | 2 | International Supply Chains |
| IBUS7322 | 2 | International Service Operations Management |
| 8 units for: | | |
| Completion of the MITx MicroMasters® credential – Supply Chain Management, comprising five online courses and the Final Capstone Exam. These MITx courses are: | | |
| Supply Chain Analytics | | |
| Supply Chain Fundamentals | | |
| Supply Chain Design | | |
| Supply Chain Dynamics | | |
| Supply Chain Technology and Systems | | |
| The MITx Supply Chain Management MicroMasters credential costs approximately \$1500 USD. Further information can be found at scm.mit.edu/micromasters . International students, in any compulsory study period (i.e. Semester 1 and Semester 2 each year), must study at least one course that is not online or distance education at UQ. | | |
| Part D | | |
| MGTS7621 | 2 | Career Transition |
| Part E: Electives | | |
| BISM7202 | 2 | Information Systems for Management |
| ECON7000 | 2 | Foundations in Microeconomics |
| MGTS7304 | 2 | Advanced Strategic Management (N/A 2020) |
| MGTS7310 | 2 | Business Negotiation |
| MGTS7526 | 2 | Risk Assessment and Decision Analysis |
| MGTS7995 | 2 | Private Sector Innovation and Sustainable Development |
| PLAN7901 | 2 | Principles of Project Management |
| PLAN7902 | 2 | Applications of Project Management |
| RBUS7980 | 2 | Research Report |
| RBUS7999 | 2 | Business Industry Placement |
| TIMS7302 | 2 | The Business of Complex Projects (N/A 2020) |
| TIMS7324 | 2 | Biotechnology Venture Management (N/A 2020) |

Master of Business (32 units) course list (2 year program)(Contd.)

| CODE | UNITS | COURSE NAME |
|--|-------|---|
| Part F: Research – | | |
| Requires permission from Head of School | | |
| BISM6211 | 2 | Information Systems Honours |
| MGTS6301 | 2 | Theory and Research in Strategic Management |
| MGTS6600 | 2 | Organisational Research Paradigms |
| MKTG6500 | 2 | Marketing Theory and Research I |
| MKTG6501 | 2 | Marketing Theory and Research II |
| RBUS6901 | 2 | Qualitative Business Research Methods II |
| RBUS6902 | 2 | Quantitative Business Research Methods I |

| CODE | UNITS | COURSE NAME |
|-------------|-------|---|
| RBUS6903 | 2 | Quantitative Business Research Methods II |
| RBUS6904 | 2 | Qualitative Business Research Methods I |
| RBUS6933 | 2 | Research Design for Honours |
| RBUS6981*** | 4 | Industry Project |
| RBUS7981*** | 4 | Research Project |
| RBUS7991*** | 8 | Research Thesis |

*** These courses may be taken as a whole year or semester course. Please contact your Postgraduate Student Liaison Officer for the correct course code to enrol.

Please note that courses are not offered every semester and every year.

Master of Business (32 units) study plan (2 year program)

For students wishing to complete two fields, please obtain a study plan from your Postgraduate Student Liaison Officer prior to enrolling.

Advertising

| STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2 | | | |
|--|-----------------------------------|-----------------------------------|-----------------------------------|
| 1st Semester | 2nd Semester | 3rd Semester | 4th Semester |
| FINM7409 (Part A) | MGTS7301 (Part A) | Advertising course | ADVT7506 (compulsory) |
| MGTS7608 (Part A) | Advertising course | Advertising course | MGTS7621 (Part D) |
| MGTS7610 (Part B) | Elective OR course from 2nd field | Elective OR course from 2nd field | Elective OR course from 2nd field |
| ADVT7508 (compulsory) | Elective OR course from 2nd field | Elective OR course from 2nd field | Elective |

Human Resource Management

| STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2 | | | |
|--|--|-----------------------------------|-----------------------------------|
| 1st Semester | 2nd Semester | 3rd Semester | 4th Semester |
| FINM7409 (Part A) | MGTS7301 (Part A) | HRM course | MGTS7603 (compulsory) |
| MGTS7608 (Part A) | HRM course | Elective OR course from 2nd field | MGTS7621 (Part D) |
| MGTS7610 (Part B) | Elective OR course from 2nd field | Elective OR course from 2nd field | Elective OR course from 2nd field |
| MGTS7601 (compulsory) OR MGTS7612 (compulsory) | MGTS7601 (compulsory) OR MGTS7612 (compulsory) | Elective OR course from 2nd field | Elective |

Information Systems^^

| STUDENTS COMMENCING SEMESTER 1 | | | |
|--------------------------------|---|--|-----------------------------------|
| Semester 1 | Semester 2 | Semester 1 | Semester 2 |
| BISM7206 (compulsory) | BISM7233 (compulsory) | BISM7255 (compulsory) | BISM7208 (compulsory) |
| FINM7409 (Part A) | MGTS7301 (Part A) | Elective OR course from 2nd field | MGTS7621 (Part D) |
| MGTS7608 (Part A) | Elective OR course from 2nd field | Elective OR course from 2nd field | Elective OR course from 2nd field |
| MGTS7610 (Part B) | Elective OR 2 units from Information System list (BISM7216) | Elective OR 2 units from Information Systems list (BISM7209, BISM7213 OR BISM7217) | Elective OR course from 2nd field |

Master of Business (32 units) study plan (2 year program)(Contd.)

| STUDENTS COMMENCING SEMESTER 2 | | | |
|-----------------------------------|-----------------------------------|--|--|
| Semester 2 | Semester 1 | Semester 2 | Semester 1 |
| FINM7409 (Part A) | BISM7206 (compulsory) | BISM7208 (compulsory) | MGTS7621 (Part D) |
| MGTS7608 (Part A) | BISM7255 (compulsory) | BISM7233 (compulsory) | Elective OR course from 2nd field |
| MGTS7610 (Part B) | MGTS7301 (Part A) | Elective OR course from 2nd field | Elective OR course from 2nd field |
| Elective OR course from 2nd field | Elective OR course from 2nd field | Elective OR 2 units from Information Systems list (BISM7216) | Elective OR 2 units from Information Systems list (BISM7209, BISM7213, BISM7217 OR BISM7221) |

^^ For students who have not completed an approved Business Information Systems, Information Technology or Computer Science course in their previous studies, please enrol in BISM7202 as an elective in your first semester and consult with your Postgraduate Student Liaison Officer to create your study plan.

Innovation and Entrepreneurship

| STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2 | | | |
|--|-----------------------------------|-----------------------------------|-----------------------------------|
| 1st Semester | 2nd Semester | 3rd Semester | 4th Semester |
| FINM7409 (Part A) | MGTS7301 (Part A) | Innov and Entrep course | MGTS7303 (compulsory) |
| MGTS7608 (Part A) | Innov and Entrep course | Innov and Entrep course | MGTS7621 (Part D) |
| MGTS7610 (Part B) | Elective OR course from 2nd field | Elective OR course from 2nd field | Elective OR course from 2nd field |
| TIMS7301 (compulsory) | Elective OR course from 2nd field | Elective OR course from 2nd field | Elective |

International Business

| STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2 | | | |
|--|-----------------------------------|-----------------------------------|-----------------------------------|
| 1st Semester | 2nd Semester | 3rd Semester | 4th Semester |
| FINM7409 (Part A) | MGTS7301 (Part A) | Int Bus course | MGTS7303 (compulsory) |
| IBUS7302 (compulsory) | Int Bus course | Int Bus course | MGTS7621 (Part D) |
| MGTS7608 (Part A) | Elective OR course from 2nd field | Elective OR course from 2nd field | Elective OR course from 2nd field |
| MGTS7610 (Part B) | Elective OR course from 2nd field | Elective OR course from 2nd field | Elective |

Leadership

| STUDENTS COMMENCING SEMESTER 1 | | | |
|--------------------------------|-----------------------|-------------------|-----------------------|
| 1st Semester | 2nd Semester | 3rd Semester | 4th Semester |
| FINM7409 (Part A) | MGTS7301 (Part A) | Leadership course | MGTS7621 (Part D) |
| MGTS7608 (Part A) | MGTS7618 (compulsory) | Elective | MGTS7620 (compulsory) |
| MGTS7610 (Part B) | Leadership course | Elective | Elective |
| MGTS7619 (compulsory) | Elective | Elective | Elective |

| STUDENTS COMMENCING SEMESTER 2 | | | |
|--------------------------------|-----------------------|-----------------------|-------------------|
| 1st Semester | 2nd Semester | 3rd Semester | 4th Semester |
| FINM7409 (Part A) | MGTS7301 (Part A) | MGTS7620 (compulsory) | MGTS7621 (Part D) |
| MGTS7608 (Part A) | MGTS7619 (compulsory) | Leadership course | Elective |
| MGTS7610 (Part B) | Leadership course | Elective | Elective |
| MGTS7618 (compulsory) | Elective | Elective | Elective |

Master of Business (32 units) study plan (2 year program)(Contd.)

Marketing

| STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2 | | | |
|--|-----------------------------------|-----------------------------------|-----------------------------------|
| 1st Semester | 2nd Semester | 3rd Semester | 4th Semester |
| FINM7409 (Part A) | MGTS7301 (Part A) | Marketing course | MKTG7512 (compulsory) |
| MGTS7608 (Part A) | Marketing course | Marketing course | MGTS7621 (Part D) |
| MGTS7610 (Part B) | Elective OR course from 2nd field | Elective OR course from 2nd field | Elective OR course from 2nd field |
| MKTG7501 (compulsory) | Elective OR course from 2nd field | Elective OR course from 2nd field | Elective |

Organisational Sustainability

| STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2 | | | |
|--|--------------------------------------|--------------------------------------|-----------------------------------|
| 1st Semester | 2nd Semester | 3rd Semester | 4th Semester |
| FINM7409 (Part A) | MGTS7301 (Part A) | Organisational Sustainability course | MGTS7303 (compulsory) |
| MGTS7608 (Part A) | Organisational Sustainability course | Organisational Sustainability course | MGTS7621 (Part D) |
| MGTS7610 (Part B) | Elective OR course from 2nd field | Elective OR course from 2nd field | Elective OR course from 2nd field |
| TIMS7317 (compulsory) | Elective OR course from 2nd field | Elective OR course from 2nd field | Elective |

Supply Chain Management

Please consult with your Postgraduate Student Liaison Officer to create your study plan to ensure UQ program requirements and online courses are completed.

Students must complete the MITx MicroMasters® credential, comprising five online courses and the final capstone exam. Students must also obtain a Verified Certificate for each MITx course. The MITx Supply Chain Management MicroMasters credential costs approximately \$1595 USD. Further information can be found at scm.mit.edu/micromasters.

In any compulsory study period (i.e. Semester 1 and Semester 2 each year), international students must study at least one course at UQ that is not online or distance education. International students on a student visa who complete all necessary UQ requirements for the MBus(32 units) program and still have MITx MicroMasters® courses outstanding will be not be able to stay in Australia, and will be required to return to their home country and successfully complete the necessary requirements through MITx before the MBus(32 units) can be awarded.

All further queries should be emailed to info@business.uq.edu.au.

MicroMasters® is a trademark of edX Inc. All Rights Reserved