

GRADUATE CERTIFICATE IN ENTREPRENEURSHIP AND INNOVATION

The **Graduate Certificate in Entrepreneurship and Innovation** provides students with an alternative pathway to the **Master of Entrepreneurship and Innovation**. Once in the Master's program, students may choose to specialise in one of the five fields of study: Biotechnology, Food Entrepreneurship, Design and Information Technology, Social and Community Entrepreneurship, or Sustainable Energy. These programs allow graduates to improve their understanding of entrepreneurship and innovation in modern business, thereby improving business productivity, economic growth and global competitiveness.

Graduate Certificate in Entrepreneurship and Innovation (GCEI)

Duration

0.5 years full-time; or part-time equivalent.
Can be commenced in Semester 1 or Semester 2.

Entry requirements

To enrol, a student must:

1. hold a bachelor's degree or equivalent in the same discipline as approved by the Executive Dean with a GPA of at least 4 on a 7-point scale; OR
2. hold a bachelor's degree or equivalent with a GPA of at least 4 on a 7-point scale and have completed at least three years full-time work experience in the same discipline as approved by the Executive Dean; OR
3. have completed post-secondary study and at least five years full-time work experience in the same discipline as approved by the Executive Dean; OR
4. have completed at least seven years full-time work experience in the same discipline as approved by the Executive Dean.

Program requirements

Students are required to obtain 8 units from the MEI course list comprising:

- 4 units from Part A; and
- 4 units from Part B.

Graduate Certificate in Entrepreneurship and Innovation study plan (0.5 year program)

Please check semester offerings and pre-requisites of Part B courses prior to enrolling.

Students with an articulation offer into the Master of Entrepreneurship and Innovation may wish to consider a field of study within the master's program. For students completing a field of study, please obtain a study plan from your Postgraduate Student Liaison Officer.

STUDENTS COMMENCING SEMESTER 1

Courses	Compulsory Course
EIBS7300	Creativity for Innovation and Design Thinking (Part A)
EIBS7301	Idea Management (Part A)
Part B course	
Part B course	

STUDENTS COMMENCING SEMESTER 2

Courses	Compulsory Course
EIBS7302	Evidence Based Innovation: From Business Model to Business Plan (Part A)
EIBS7303	Managing Innovation
Part B course	
Part B course	