

# MASTER OF TOURISM, HOTEL AND EVENT MANAGEMENT (32 UNITS)

The **Master of Tourism, Hotel and Event Management (32 units)** includes the core fundamentals of tourism, hotel and event management for those graduates with a bachelor's degree from any discipline.

Students have the opportunity to concentrate their studies in one of three areas of professional development: Event Management, Hotel Management, or Travel and Tourism Management. In addition, students can elect to specialise in up to two fields of study or complete research electives.

## **Master of Tourism, Hotel and Event Management** (MTHEM(32 units))

### **Duration**

2 years full-time; or part-time equivalent.  
Can be commenced in Semester 1 or Semester 2.

### **Entry requirements**

To enrol, a student must:

1. hold a bachelor's degree or equivalent with a GPA of at least 4.5 on a 7-point scale; OR
2. hold the Graduate Certificate in Tourism, Hotel and Event Management from UQ or equivalent with a GPA of at least 4.5 on a 7-point scale.

### **Program requirements**

Students are required to obtain 32 units from the MTHEM(32 units) course list comprising:

- 8 units from Part A; and
- 6 units from Part B; and
- 2 units from Part C; and
- 8 units from Part D, which may comprise one field of study; and
- the remaining 8 units as an approved second field of study from Part D, or from a combination of courses from Part D, Part E, and/or other courses approved by the Head of School (up to a maximum of 4 units). Part E courses require permission from the Head of School prior to enrolment.

## Master of Tourism, Hotel and Event Management (32 units) course list (2 year program)

CODE	UNITS	COURSE NAME
<b>Part A: Foundation</b>		
TOUR7020	2	Tourism, Hospitality and Event Industries
TOUR7021	2	Tourism, Hospitality and Event Service
TOUR7022	2	Disciplinary Foundations of Tourism, Hospitality and Events
TOUR7023	2	Managing Resources in Tourism, Hospitality and Events
<b>Part B: Core</b>		
TOUR7000	2	Industry Research and Consultancy
TOUR7031	2	Visitor Management
TOUR7032	2	Marketing and Distribution Research Project
<b>Part C: Capstone</b>		
TOUR7040	2	Professional Experience
<b>Part D: Fields of Study</b> Complete 8 units, which may comprise one field -		
<b>Event Management</b>		
EVNT7050	2	International Event Issues and Strategies
EVNT7051	2	Event Planning and Project Management
EVNT7052	2	Event Marketing, Sponsorship and Fundraising
EVNT7053	2	Event Design, Staging and Production
<b>Hotel Management</b>		
HOSP7050	2	Designing Food and Beverage Experiences
HOSP7051	2	Global Hospitality Operations
HOSP7052	2	Global Hotel, Resort and Casino Management
HOSP7053	2	Service Leadership in Hospitality
<b>Travel and Tourism Management</b>		
TOUR7050	2	Special Interest Tourism
TOUR7051	2	Destination Management and Marketing
TOUR7052	2	Travel Distribution and Transport Systems
TOUR7053	2	Tourism in Developing Economies
<b>Part E: Research -</b> Requires permission from Head of School		
TOUR7009	8	Tourism Thesis
TOUR7011	2	Destination Study Tour (N/A 2021)
TOUR7999	2	Tourism Industry Placement

## Master of Tourism, Hotel and Event Management (32 units) study plan (2 year program)

Study in Summer Semester may be required.

### General - no field of study

STUDENTS COMMENCING SEMESTER 1 OR SEMESTER 2			
1st Semester	2nd Semester	3rd Semester	4th Semester
TOUR7020	TOUR7000	Part D course	TOUR7040
TOUR7021	TOUR7031	Part D course	Part D course
TOUR7022	TOUR7032	Part D course	Part D course
TOUR7023	Part D course	Part D course	Part D course

### Event Management

STUDENTS COMMENCING SEMESTER 1			
Semester 1	Semester 2	Semester 1	Semester 2
TOUR7020	TOUR7000	EVNT7052	TOUR7040
TOUR7021	TOUR7031	EVNT7053	EVNT7051
TOUR7022	TOUR7032	Part D course	Part D course
TOUR7023	EVNT7050	Part D course	Part D course
STUDENTS COMMENCING SEMESTER 2			
Semester 2	Semester 1	Semester 2	Semester 1
TOUR7020	TOUR7000	EVNT7050	TOUR7040
TOUR7021	TOUR7031	EVNT7051	EVNT7052
TOUR7022	TOUR7032	Part D course	Part D course
TOUR7023	EVNT7053	Part D course	Part D course

### Hotel Management

STUDENTS COMMENCING SEMESTER 1			
Semester 1	Semester 2	Semester 1	Semester 2
TOUR7020	TOUR7000	HOSP7050	TOUR7040
TOUR7021	TOUR7031	HOSP7052	HOSP7051 OR HOSP7053
TOUR7022	TOUR7032	Part D course	Part D course
TOUR7023	HOSP7051 OR HOSP7053	Part D course	Part D course
STUDENTS COMMENCING SEMESTER 2			
Semester 2	Semester 1	Semester 2	Semester 1
TOUR7020	TOUR7000	HOSP7051	TOUR7040
TOUR7021	TOUR7031	HOSP7053	HOSP7050 OR HOSP7052
TOUR7022	TOUR7032	Part D course	Part D course
TOUR7023	HOSP7050 OR HOSP7052	Part D course	Part D course

**Master of Tourism, Hotel and Event Management (32 units) study plan (2 year program)(Contd.)**

**Travel and Tourism Management**

**STUDENTS COMMENCING SEMESTER 1**

Semester 1	Semester 2	Semester 1	Semester 2
TOUR7020	TOUR7000	TOUR7052	TOUR7040
TOUR7021	TOUR7031	TOUR7053	TOUR7050 OR TOUR7051
TOUR7022	TOUR7032	Part D course	Part D course
TOUR7023	TOUR7050 OR TOUR7051	Part D course	Part D course

**STUDENTS COMMENCING SEMESTER 2**

Semester 2	Semester 1	Semester 2	Semester 1
TOUR7020	TOUR7000	TOUR7050	TOUR7040
TOUR7021	TOUR7031	TOUR7051	TOUR7052 OR TOUR7053
TOUR7022	TOUR7032	Part D course	Part D course
TOUR7023	TOUR7052 OR TOUR7053	Part D course	Part D course

**Event Management and Hotel Management**

**STUDENTS COMMENCING SEMESTER 1**

Semester 1	Semester 2	Semester 1	Semester 2
TOUR7020	TOUR7000	EVNT7052	TOUR7040
TOUR7021	TOUR7031	EVNT7053	EVNT7051
TOUR7022	TOUR7032	HOSP7050	HOSP7051
TOUR7023	EVNT7050	HOSP7052	HOSP7053

**STUDENTS COMMENCING SEMESTER 2**

Semester 2	Semester 1	Semester 2	Semester 1
TOUR7020	TOUR7000	EVNT7050	TOUR7040
TOUR7021	TOUR7031	EVNT7051	EVNT7052
TOUR7022	TOUR7032	HOSP7051	HOSP7050
TOUR7023	EVNT7053	HOSP7053	HOSP7052

**Event Management and Travel and Tourism Management**

**STUDENTS COMMENCING SEMESTER 1**

Semester 1	Semester 2	Semester 1	Semester 2
TOUR7020	TOUR7000	EVNT7052	TOUR7040
TOUR7021	TOUR7031	EVNT7053	EVNT7051
TOUR7022	TOUR7032	TOUR7052	TOUR7050
TOUR7023	EVNT7050	TOUR7053	TOUR7051

**STUDENTS COMMENCING SEMESTER 2**

Semester 2	Semester 1	Semester 2	Semester 1
TOUR7020	TOUR7000	EVNT7050	TOUR7040
TOUR7021	TOUR7031	EVNT7051	EVNT7052
TOUR7022	TOUR7032	TOUR7050	TOUR7052
TOUR7023	EVNT7053	TOUR7051	TOUR7053

**Master of Tourism, Hotel and Event Management (32 units) study plan (2 year program)(Contd.)**

**Hotel Management and Travel and Tourism Management**

**STUDENTS COMMENCING SEMESTER 1**

Semester 1	Semester 2	Semester 1	Semester 2
TOUR7020	TOUR7000	HOSP7050	TOUR7040
TOUR7021	TOUR7031	HOSP7052	HOSP7051 OR HOSP7053
TOUR7022	TOUR7032	TOUR7052	TOUR7050
TOUR7023	HOSP7051 OR HOSP7053	TOUR7053	TOUR7051

**STUDENTS COMMENCING SEMESTER 2**

Semester 2	Semester 1	Semester 2	Semester 1
TOUR7020	TOUR7000	HOSP7051	TOUR7040
TOUR7021	TOUR7031	HOSP7053	HOSP7050 OR HOSP7052
TOUR7022	TOUR7032	TOUR7050	TOUR7052
TOUR7023	HOSP7050 OR HOSP7052	TOUR7051	TOUR7053