



## Building your evergreen corporate strategy: Why ESG is critical to your business success

Thursday 15 July 2021 | Panellists

Panellist biography	
	<p><b><u>Dr Saphira Rekker</u>   UQ Business School, Business Sustainability Initiative</b></p> <p>Saphira is a lecturer in Finance of the UQ Business School at the University of Queensland in Brisbane, Australia. She was recently based in Princeton University on a four-month research secondment, to work on the Rapid Switch Project. Rapid Switch is a research collaboration between UQ, Princeton and a number of other universities which focusses on developing solutions for rapid global decarbonisation.</p> <p>Saphira's research is in Sustainable Finance and focuses on developing methods to measure corporate impact on meeting science-based planetary limits (climate goals in particular) and how these methods can be integrated into financial decision-making. She has also worked with industry to develop and integrate Environmental, Social and Governance (ESG) factors into investment decisions.</p>
	<p><b><u>Dr Chris Greig</u>   Andlinger Center for Energy and the Environment at Princeton University</b></p> <p>Dr Chris Greig, is the Theodora D. ('78) and William H. Walton III ('74) Senior Research Scientist at Princeton University's Andlinger Center for Energy and the Environment.</p> <p>Chris leads Princeton's Rapid Switch Initiative in the Andlinger Center and is an Affiliated Faculty member of the Princeton's High Meadows Environmental Institute. His research combines, engineering, environmental science, business and social sciences to explore the challenges of rapid, deep decarbonization for different regions, industries and companies.</p> <p>Prior to joining Princeton, Chris was a Professor in Chemical Engineering, Director of the Dow Centre for Sustainable Engineering Innovation and Director of the UQ energy Initiative at the University of Queensland. Chris is a fellow of the Australian Academy of Technology and Engineering (ATSE). His 10-year academic career follows a 25-year career in industry which commenced as a company founder and transitioned to senior executive roles in the construction, energy and resources sectors, including as CEO of ZeroGen, a large-scale CCS project. Chris has also served as Chairman of the Energy Policy Institute of Australia, Deputy Chairman of Gladstone Ports Corporation and was a director of two ASX listed engineering firms.</p>



**Phil Cowling | Cromwell Property Group**

Phil is the Chief Sustainability Officer at Cromwell, responsible for global sustainability and innovation strategy.

He is a Director of Cromwell Property Services and Cromwell Projects and Technical Services within the Cromwell Property Group that owns and manages over \$2.5 Billion in property assets in Australia and has in excess of \$10 Billion in Funds under Management throughout Europe

During his 16-year tenure at Cromwell, Phil has led the Facilities, Projects and Development teams, managing operations, leading technical due diligence on property acquisitions as well as delivering over \$5B in developments and major refurbishments. He holds an Honours degree in Engineering and is a Chartered Professional Engineer, Chartered Safety Professional and is a member of the Chartered Energy Institute, and a former State chair of the Chartered Institution of Building Services Engineers.

Phil sits on the PCA national sustainability committee, the AIRHA Ihub steering committee and has been a teaching Fellow in the Faculty of Design and Construction at Bond University where he brings over 30 years' experience in building development, design, facilities and property management in Australia the United Kingdom and across Europe.



**Katrina King | QIC & Trust, Ethics and Governance Alliance Advisory Board**

Katrina has over 25 years' experience in financial services and is responsible for originating research, product innovation and product governance at QIC.

Katrina works with our investors to bring product solutions that meet their members' and clients' needs in a range of alternative and liquid assets. She has a strong passion for ESG integration into QIC capabilities and working with clients to tailor this for their requirements.

QIC prides itself on high quality, thought-provoking research that, where possible, is strongly empirically supported. These are attributes which fit QIC's investment philosophy and long-term nature of our clients' investments.

Katrina was previously Head of Fixed Income Research and Strategy in QIC's Global Liquid Strategies team. Katrina first joined QIC as a credit specialist and was later appointed Head of Macro Research.

Prior to joining QIC in 2006, Katrina started with JPMorgan in mergers and acquisitions, later moving in to the fixed interest team. Katrina moved to JPMorgan in New York, working in their structuring team focusing on credit card securitisation and AUS RMBS issued into the US. After moving to JPMorgan in Tokyo, Katrina moved to a syndication role of US & European structured credit issuance into the Asian market. Katrina then moved to London to run CDO Syndicate Desk in Europe.

Katrina has a passion for empowering young women in STEM disciplines, particularly finance. In 2020 she received a commendation for Women in Leadership Excellence as part of MBA graduation for her commitment to gender diversity in finance. She is a proud supporter of the Business, Economics and Law school at the University of Qld, and patron of the Qld Theatre. She mentors elite professional female athletes via the Minerva Network.



**Dr Belinda Wade (Moderator) | UQ Business School, Business Sustainability Initiative**

Dr Belinda Wade is a Lecturer in Sustainability and Strategy within the Strategy and Entrepreneurship Discipline of the University of Queensland Business School and a leader of the school's research area the Business Sustainability Initiative: Building Resilience and Adapting to Change.

Belinda maintains an active research presence which examines organisational adaptation to sustainability issues and transitions to climate change challenges. Recent research has highlighted decarbonising actions taken within contrasting Australian industry sectors, the dynamic capabilities which can promote greater adaptation to market changes, and, potential for circular principles to be applied to water management in South East Queensland.

Belinda sits on the steering committee of Future Earth Australia and the local organising committee of the Sustainability Research and Innovation 2021 (SRI2021) conference taking place in Brisbane next year.

Belinda is also a regular columnist for Entrepreneur Magazine (online) on sustainability issues, has published on the circular economy in The UK Newspaper, and was recently featured in ABC Radio National's Future Tense program.