



Graduate Certificate in Business

2021 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Graduate Certificate in Business you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

https://my.uq.edu.au/programs-courses/program.html?acad_prog=5248

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact info@business.uq.edu.au for advice.

Program Guidelines:

You must complete 8 units comprising:

- 4 units from GCBus Flexible Core Courses
- 2 units from MBus Core Courses
- 2 units from GCBus Flexible Core Courses or GCBus Program Elective Courses

Not all courses are offered every semester and/or every year. Check course offerings prior to enrolling.



Graduate Certificate in Business (General)

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
	GCBus Flexible Core Courses or GCBus Program Elective Courses	2
Total Units		8

Students with an articulation offer into the Master of Business (32 units) program should also refer to the study plan for their specific field of study within the Master of Business (32 units) below.

Advertising Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
ADVT7508	Fundamentals of Advertising	2
Total Units		8

Human Resource Management Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
MGTS7601 OR	Managing Organisational Behaviour OR	2
MGTS7612	The Fundamentals of Designing and Staffing Organisations	2
Total Units		8



Information Systems[^] Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
BISM7206	Information Retrieval and Management	2
Total Units		8

[^]Students who have not completed an approved information systems or information technology course should complete BISM7202 towards MBus (32 units) Program Elective Courses before enrolling in Information Systems field of study courses. Please consult with your Postgraduate Student Liaison Officer to create your study plan.

Innovation and Entrepreneurship Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
TIMS7301	Principles of Entrepreneurship	2
Total Units		8

International Business Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
IBUS7302	Operating International Business	2
Total Units		8



Leadership Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
MGTS7619	Leadership: Theory and Practice	2
Total Units		8

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
MGTS7618	Wise Leadership	2
Total Units		8

Marketing Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
MKTG7501	Fundamentals of Marketing	2
Total Units		8



Organisational Sustainability Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
TIMS7317	Corporate Sustainability	2
Total Units		8

Supply Chain Management Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
IBUS7316	International Supply Chains	2
OR	OR	
IBUS7322	International Service Operations Management	2
Total Units		8

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
	GCBus Flexible Core Courses or GCBus Program Elective Courses	2
Total Units		8

Students wishing to complete the Supply Chain Management field of study in the Master of Business (32 units) must complete the MITx MicroMasters® credential, comprising five online courses and the final capstone exam. Please consult with your Postgraduate Student Liaison Officer to create your study plan to ensure UQ program requirements and online MITx MicroMasters® credential courses are completed.