



# Graduate Certificate in Entrepreneurship and Innovation

## 2021 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Graduate Certificate in Entrepreneurship and Innovation you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://my.uq.edu.au/programs-courses/requirements/program/5689/2021>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact [info@business.uq.edu.au](mailto:info@business.uq.edu.au) for advice.

### Program Guidelines:

You must complete 8 units comprising:

- 4 units from GCEI Flexible Core Courses, and
- 4 units from GCEI Program Elective Courses

Not all courses are offered every semester and/or every year. Check course offerings prior to enrolling.



## Graduate Certificate in Entrepreneurship and Innovation

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	GCEI Program Elective Courses	2
	GCEI Program Elective Courses	2
<b>Total Units</b>		<b>8</b>

Students with an articulation offer into the Master of Entrepreneurship and Innovation program should also refer to the study plan for their specific field of study within the Master of Entrepreneurship and Innovation.

## Graduate Certificate in Entrepreneurship and Innovation

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	GCEI Program Elective Courses	2
	GCEI Program Elective Courses	2
<b>Total Units</b>		<b>8</b>

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