



# Master of Business (24 units)

## 2021 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Business (24 units) you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://my.uq.edu.au/programs-courses/requirements/program/5250/2021>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact [info@business.uq.edu.au](mailto:info@business.uq.edu.au) for advice.

### Program Guidelines:

You must complete 24 units comprising:

- 2 units for all MBus Core Course, and
- 10 units for one Field of Study from MBus Fields of Study, and
- 2 units for all MBus Capstone Course, and
- 10 units from MBus Fields of Study (Second Field of Study) OR MBus Elective Options

Students can request to complete a second field of study. Students electing not to complete a second field of study will complete electives for the remainder of their program. Students can complete a maximum of 4 units (2 courses) of electives outside this list, subject to prior approval by Business School. These courses must be relevant to your degree and career pathway. To declare a second field of study or elective outside the course list, please contact [info@business.uq.edu.au](mailto:info@business.uq.edu.au) for advice.

No credit will be given for FINM7409, MGTS7301 or MGTS7608.

Not all courses are offered every semester and/or every year. Check course offerings prior to enrolling.



## Master of Business (24 units)

### Advertising Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
ADVT7508	Fundamentals of Advertising	2
MGTS7610	Management Communication	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>SECOND SEMESTER</b>		
	MBus Advertising Field of Study	2
	MBus Advertising Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
ADVT7506	Strategic Advertising Management	2
MGTS7621	Career Transition	2
	MBus Advertising Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>24</b>

## Master of Business (24 units)

### Human Resource Management Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
MGTS7601 OR MGTS7612	Managing Organisational Behaviour OR The Fundamentals of Designing and Staffing Organisations	2
MGTS7610	Management Communication	2
	MBus Human Resource Management Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>SECOND SEMESTER</b>		
MGTS7601 OR MGTS7612	Managing Organisational Behaviour OR The Fundamentals of Designing and Staffing Organisations	2
	MBus Human Resource Management Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
MGTS7603	Strategic Human Resource Management	2
MGTS7621	Career Transition	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>24</b>

## Master of Business (24 units)

### Information Systems Field of Study<sup>^</sup>

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
BISM7206	Information Retrieval and Management	2
BISM7255	Business Information Systems Analysis and Design	2
MGTS7610	Management Communication	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>SECOND SEMESTER</b>		
BISM7208	Business Information Systems Capstone	2
BISM7233	Data Analytics for Business	2
	MBus Information Systems Field of Study OR MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
MGTS7621	Career Transition	2
	MBus Information Systems Field of Study OR MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>24</b>

<sup>^</sup>For students who have not completed an approved Business Information Systems, Information Technology or Computer Science course in their previous studies, please enrol in BISM7202 Business Information Systems as an elective in your first semester. Please consult with your Postgraduate Student Liaison Officer for assistance with your study plan.

\*BISM7209 Accounting Information Systems has a prerequisite requirement of ACCT7101 Accounting and BISM7202 Information Systems. Please consider these prerequisites when planning your program.

## Master of Business (24 units)

### Information Systems Field of Study<sup>^</sup>

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
BISM7206	Information Retrieval and Management	2
BISM7255	Business Information Systems Analysis and Design	2
MGTS7610	Management Communication	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>SECOND SEMESTER</b>		
	MBus Information Systems Field of Study OR MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
BISM7208	Business Information Systems Capstone	2
BISM7233	Data Analytics for Business	2
MGTS7621	Career Transition	2
	MBus Information Systems Field of Study OR MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>24</b>

<sup>^</sup>For students who have not completed an approved Business Information Systems, Information Technology or Computer Science course in their previous studies, please enrol in BISM7202 Business Information Systems as an elective in your first semester. Please consult with your Postgraduate Student Liaison Officer for assistance with your study plan.

\*BISM7209 Accounting Information Systems has a prerequisite requirement of ACCT7101 Accounting and BISM7202 Information Systems. Please consider these prerequisites when planning your program.



## Master of Business (24 units)

### Innovation and Entrepreneurship Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
MGTS7610	Management Communication	2
TIMS7301	Principles of Entrepreneurship	2
	MBus Innovation and Entrepreneurship Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>SECOND SEMESTER</b>		
	MBus Innovation and Entrepreneurship Field of Study	2
	MBus Innovation and Entrepreneurship Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
MGTS7303	Principles of Strategic Management	2
MGTS7621	Career Transition	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>24</b>



## Master of Business (24 units)

### International Business Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
IBUS7302	Operating International Business	2
MGTS7610	Management Communication	2
	MBus International Business Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>SECOND SEMESTER</b>		
	MBus International Business Field of Study	2
	MBus International Business Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
MGTS7303	Principles of Strategic Management	2
MGTS7621	Career Transition	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>24</b>



## Master of Business (24 units)

### Leadership Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
MGTS7610	Management Communication	2
MGTS7618	Wise Leadership	
MGTS7619	Leadership: Theory and Practice	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>SECOND SEMESTER</b>		
MGTS7620	Leadership in Practice	2
	MBus Leadership Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
MGTS7621	Career Transition	2
	MBus Leadership Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>24</b>





## Master of Business (24 units)

### Leadership Field of Study

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
MGTS7610	Management Communication	2
MGTS7618	Wise Leadership	2
	MBus Leadership Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>SECOND SEMESTER</b>		
MGTS7619	Leadership: Theory and Practice	2
	MBus Leadership Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
MGTS7620	Leadership in Practice	2
MGTS7621	Career Transition	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>24</b>



## Master of Business (24 units)

### Marketing Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
MGTS7610	Management Communication	2
MKTG7501	Fundamentals of Marketing	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>SECOND SEMESTER</b>		
	MBus Marketing Field of Study	2
	MBus Marketing Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
MGTS7621	Career Transition	2
MKTG7512	Strategic Marketing Management	2
	MBus Marketing Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>24</b>



## Master of Business (24 units)

### Organisational Sustainability Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
MGTS7610	Management Communication	2
TIMS7317	Corporate Sustainability	2
	MBus Organisational Sustainability Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>SECOND SEMESTER</b>		
	MBus Organisational Sustainability Field of Study	2
	MBus Organisational Sustainability Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
MGTS7303	Principles of Strategic Management	2
MGTS7621	Career Transition	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>24</b>

## Master of Business (24 units)

### Supply Chain Management Field of Study

Students must complete the MITx MicroMasters® credential, comprising five online courses and the final capstone exam. Students must also obtain a Verified Certificate for each MITx course. The MITx Supply Chain Management MicroMasters credential costs approximately \$2198 AUD. Further information can be found at <https://micromasters.mit.edu/scm/>. Please consult with your Postgraduate Student Liaison Officer to create your study plan to ensure UQ program requirements and online courses are completed.

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
<b>SELF-PACED</b>		
	MITx Supply Chain Management MicroMasters® credential completed in self-paced mode concurrently alongside UQ courses:	8
	SC0x Supply Chain Analytics	
	SC1x Supply Chain Fundamentals	
	SC2x Supply Chain Design	
	SC3x Supply Chain Dynamics	
	SC4x Supply Chain Technology and Systems	
	CFx Supply Chain Comprehensive Exam	
<b>FIRST SEMESTER</b>		
MGTS7610	Management Communication	2
IBUS7316	International Supply Chains	2
OR	OR	
IBUS7322	International Service Operations Management	
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>SECOND SEMESTER</b>		
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER*</b>		
MGTS7621	Career Transition	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>24</b>

\*This UQ study load is considered part-time study. While this will not affect your student visa (as this is all the courses you need to complete your program), you will not be eligible to receive the concessions given to full-time students, such as discounted public transport fares.



## Master of Business (24 units)

### Supply Chain Management Field of Study

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You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
<b>SELF-PACED</b>		
	MITx Supply Chain Management MicroMasters® credential completed in self-paced mode concurrently alongside UQ courses:	8
	SC0x Supply Chain Analytics	
	SC1x Supply Chain Fundamentals	
	SC2x Supply Chain Design	
	SC3x Supply Chain Dynamics	
	SC4x Supply Chain Technology and Systems	
	CFx Supply Chain Comprehensive Exam	
<b>FIRST SEMESTER</b>		
MGTS7610	Management Communication	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>SECOND SEMESTER</b>		
IBUS7316 OR IBUS7322	International Supply Chains OR International Service Operations Management	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER*</b>		
MGTS7621	Career Transition	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>24</b>

\*This UQ study load is considered part-time study. While this will not affect your student visa (as this is all the courses you need to complete your program), you will not be eligible to receive the concessions given to full-time students, such as discounted public transport fares.