



# Master of Business (32 units)

## 2021 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Business (32 units) you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://my.uq.edu.au/programs-courses/requirements/program/5583/2021>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact [info@business.uq.edu.au](mailto:info@business.uq.edu.au) for advice.

### Program Guidelines:

You must complete 32 units comprising:

- 6 units for all MBus Foundational Courses, and
- 2 units for all MBus Core Courses, and
- 10 units for one Field of Study from MBus Fields of Study, and
- 2 units for all MBus Capstone Courses, and
- Either:
  - 12 units from MBus Fields of Study (Second Field of Study) AND General Elective Courses, or
  - 12 units from MBus Elective Options

Students can request to complete a second field of study. Students electing not to complete a second field of study will complete electives for the remainder of their program. Students can complete a maximum of 4 units (2 courses) of electives outside this list, subject to prior approval by Business School. These courses must be relevant to your degree and career pathway. To declare a second field of study or elective outside the course list, please contact [info@business.uq.edu.au](mailto:info@business.uq.edu.au) for advice.

Not all courses are offered every semester and/or every year. Check course offerings prior to enrolling.



## Master of Business (32 units)

### Advertising Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
ADVT7508	Fundamentals of Advertising	2
<b>SECOND SEMESTER</b>		
MGTS7301	Tools and Techniques for Business	2
	MBus Advertising Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
	MBus Advertising Field of Study	2
	MBus Advertising Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>FOURTH SEMESTER</b>		
ADVT7506	Strategic Advertising Management	2
MGTS7621	Career Transition	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>32</b>



## Master of Business (32 units)

### Human Resource Management Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
MGTS7601 OR MGTS7612	Managing Organisational Behaviour OR The Fundamentals of Designing and Staffing Organisations	2
<b>SECOND SEMESTER</b>		
MGTS7301	Tools and Techniques for Business Analysis	2
MGTS7601 OR MGTS7612	Managing Organisational Behaviour OR The Fundamentals of Designing and Staffing Organisations	2
	MBus Human Resource Management Field of Study	
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	
<b>THIRD SEMESTER</b>		
	MBus Human Resource Management Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>FOURTH SEMESTER</b>		
MGTS7603	Strategic Human Resource Management	2
MGTS7621	Career Transition	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>32</b>



## Master of Business (32 units)

### Information Systems Field of Study<sup>^</sup>

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
BISM7206	Information Retrieval and Management	2
<b>SECOND SEMESTER</b>		
BISM7233	Data Analytics for Business	2
MGTS7301	Tools and Techniques for Business Analysis	2
	MBus Information Systems Field of Study OR MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
BISM7255	Business Information Systems Analysis and Design	2
	MBus Information Systems Field of Study OR MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>FOURTH SEMESTER</b>		
BISM7208	Business Information Systems Capstone	2
MGTS7621	Career Transition	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>32</b>

<sup>^</sup>For students who have not completed an approved Business Information Systems, Information Technology or Computer Science course in their previous studies, please enrol in BISM7202 Business Information Systems as an elective in your first semester. Please consult with your Postgraduate Student Liaison Officer for assistance with your study plan.

\*BISM7209 Accounting Information Systems has a prerequisite requirement of ACCT7101 Accounting and BISM7202 Information Systems. Please consider these prerequisites when planning your program.



## Master of Business (32 units)

### Information Systems Field of Study<sup>^</sup>

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
BISM7206	Information Retrieval and Management	2
<b>SECOND SEMESTER</b>		
BISM7255	Business Information Systems Analysis and Design	2
MGTS7301	Tools and Techniques for Business Analysis	2
	MBus Information Systems Field of Study OR MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
BISM7208	Business Information Systems Capstone	2
BISM7233	Data Analytics for Business	2
	MBus Information Systems Field of Study OR MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>FOURTH SEMESTER</b>		
MGTS7621	Career Transition	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>32</b>

<sup>^</sup>For students who have not completed an approved Business Information Systems, Information Technology or Computer Science course in their previous studies, please enrol in BISM7202 Business Information Systems as an elective in your first semester. Please consult with your Postgraduate Student Liaison Officer for assistance with your study plan.

\*BISM7209 Accounting Information Systems has a prerequisite requirement of ACCT7101 Accounting and BISM7202 Information Systems. Please consider these prerequisites when planning your program.



## Master of Business (32 units)

### Innovation and Entrepreneurship Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
TIMS7301	Principles of Entrepreneurship	2
<b>SECOND SEMESTER</b>		
MGTS7301	Tools and Techniques for Business Analysis	2
	MBus Innovation and Entrepreneurship Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
	MBus Innovation and Entrepreneurship Field of Study	2
	MBus Innovation and Entrepreneurship Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>FOURTH SEMESTER</b>		
MGTS7303	Principles of Strategic Management	2
MGTS7621	Career Transition	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>32</b>



## Master of Business (32 units)

### International Business Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
IBUS7302	Operating International Business	2
<b>SECOND SEMESTER</b>		
MGTS7301	Tools and Techniques for Business Analysis	2
	MBus International Business Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
	MBus International Business Field of Study	2
	MBus International Business Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>FOURTH SEMESTER</b>		
MGTS7303	Principles of Strategic Management	2
MGTS7621	Career Transition	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>32</b>

# Master of Business (32 units)

## Leadership Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

<b>Course Code</b>	<b>Course Description</b>	<b>Units</b>
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
MGTS7619	Leadership: Theory and Practice	2
<b>SECOND SEMESTER</b>		
MGTS7301	Tools and Techniques for Business Analysis	2
MGTS7618	Wise Leadership	2
	MBus Leadership Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
	MBus Leadership Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>FOURTH SEMESTER</b>		
MGTS7620	Leadership in Practice	2
MGTS7621	Career Transition	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>32</b>





## Master of Business (32 units)

### Leadership Field of Study

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
MGTS7618	Wise Leadership	2
<b>SECOND SEMESTER</b>		
MGTS7619	Leadership: Theory and Practice	2
MGTS7301	Tools and Techniques for Business Analysis	2
	MBus Leadership Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
MGTS7620	Leadership in Practice	2
	MBus Leadership Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>FOURTH SEMESTER</b>		
MGTS7621	Career Transition	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>32</b>



## Master of Business (32 units)

### Marketing Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
MKTG7501	Fundamentals of Marketing	2
<b>SECOND SEMESTER</b>		
MGTS7301	Tools and Techniques for Business Analysis	2
	MBus Marketing Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
	MBus Marketing Field of Study	2
	MBus Marketing Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>FOURTH SEMESTER</b>		
MGTS7621	Career Transition	2
MKTG7512	Strategic Marketing Management	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>32</b>



## Master of Business (32 units)

### Organisational Sustainability Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
TIMS7317	Corporate Sustainability	2
<b>SECOND SEMESTER</b>		
MGTS7301	Tools and Techniques for Business Analysis	2
	MBus Organisational Sustainability Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
	MBus Organisational Sustainability Field of Study	2
	MBus Organisational Sustainability Field of Study	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>FOURTH SEMESTER</b>		
MGTS7621	Career Transition	2
MGTS7303	Principles of Strategic Management	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>32</b>



## Master of Business (32 units)

### Supply Chain Management Field of Study

Students must complete the MITx MicroMasters® credential, comprising five online courses and the final capstone exam. Students must also obtain a Verified Certificate for each MITx course. The MITx Supply Chain Management MicroMasters credential costs approximately \$2198 AUD. Further information can be found at <https://micromasters.mit.edu/scm/>. Please consult with your Postgraduate Student Liaison Officer to create your study plan to ensure UQ program requirements and online courses are completed.

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
<b>SELF-PACED</b>		
MITx Supply Chain Management MicroMasters® credential completed in self-paced mode concurrently alongside UQ courses:		8
SC0x Supply Chain Analytics		
SC1x Supply Chain Fundamentals		
SC2x Supply Chain Design		
SC3x Supply Chain Dynamics		
SC4x Supply Chain Technology and Systems		
CFx Supply Chain Comprehensive Exam		
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
<b>SECOND SEMESTER</b>		
MGTS7301	Tools and Techniques for Business Analysis	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
IBUS7316 OR IBUS7322	International Supply Chains OR International Service Operations Management	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>FOURTH SEMESTER</b>		
MGTS7621	Career Transition	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>32</b>



## Master of Business (32 units)

### Supply Chain Management Field of Study

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You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
<b>SELF-PACED</b>		
MITx Supply Chain Management MicroMasters® credential completed in self-paced mode concurrently alongside UQ courses:  SC0x Supply Chain Analytics SC1x Supply Chain Fundamentals SC2x Supply Chain Design SC3x Supply Chain Dynamics SC4x Supply Chain Technology and Systems CFx Supply Chain Comprehensive Exam		8
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
<b>SECOND SEMESTER</b>		
MGTS7301	Tools and Techniques for Business Analysis	2
IBUS7316	International Supply Chains	2
OR	OR	
IBUS7322	International Service Operations Management	
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>THIRD SEMESTER</b>		
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>FOURTH SEMESTER</b>		
MGTS7621	Career Transition	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
	MBus Fields of Study (Second Field of Study) OR MBus Elective Options	2
<b>Total Units</b>		<b>32</b>