



Master of Business Analytics

2021 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Business Analytics you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://my.uq.edu.au/programs-courses/requirements/program/5188/2021>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact info@business.uq.edu.au for advice.

Program Guidelines:

You must complete 24 units comprising:

- 4 units for all MBusAn Core Courses, and
- 16 units for all MBusAn Advanced Courses, and
- 4 units for all MBusAn Project Lead Collaboration Courses

Not all courses are offered every semester and/or every year. Check course offerings prior to enrolling.



Master of Leadership in Service Innovation

You can use this outline to plan your program if you are commencing in **September 2021**.

Course Code	Course Description	Units
SEMESTER 2, 2021 (TEACHING PERIOD 7)		
BSAN7204	Statistical Learning	2
BSAN7205	Business Analytics Foundation	2
SEMESTER 1, 2022 (TEACHING PERIOD 2)		
BSAN7206	Business Data Management	2
BSAN7212	Machine Learning in Business	2
SEMESTER 2, 2022 (TEACHING PERIOD 5)		
BSAN7209	Responsible AI	2
BSAN7207	Social Analytics	2
SEMESTER 2, 2022 (TEACHING PERIOD 7)		
BSAN7208	Visual Analytics	2
BSAN7211	Monetizing Business Data	2
SEMESTER 1, 2023 (TEACHING PERIOD 2)		
BSAN7214	Competing with Artificial Intelligence	2
BSAN7213	Business Analytics Applications	2
SEMESTER 2, 2023 (TEACHING PERIOD 5)		
BSAN7215	Business Analytics Projects	2
BSAN7210	Responsible AI	
Total Units		24