



Master of Tourism, Hotel and Event Management (32 units)

2021 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Tourism, Hotel and Event Management (32 units) you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://my.uq.edu.au/programs-courses/requirements/program/5585>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact info@business.uq.edu.au for advice.

Program Guidelines:

You must complete 32 units comprising:

- 8 units for all MTHEM Foundation Courses, and
- 6 units for all MTHEM Core Courses, and
- 2 units for all MTHEM Capstone Course, and
- 8 units from MTHEM Fields of Study, and
- 8 units from MTHEM Elective Options

Students can request to complete a second field of study. Students electing not to complete a second field of study will complete electives for the remainder of their program. Students can complete a maximum of 4 units (2 courses) of electives outside this list, subject to prior approval by Business School. These courses must be relevant to your degree and career pathway. To declare a second field of study or elective outside the course list, please contact info@business.uq.edu.au for advice.

*TOUR7040 Professional Experience may not be offered in your final semester of study. Please contact your Postgraduate Student Liaison Officer for course substitution options.

Not all courses are offered every semester and/or every year. Check course offerings prior to enrolling.



Master of Tourism, Hotel and Event Management (32 units)

Undeclared – No Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
	MTHEM Fields of Study	2
THIRD SEMESTER		
	MTHEM Fields of Study	2
	MTHEM Fields of Study	2
	MTHEM Fields of Study	2
	MTHEM Elective Options	2
FOURTH SEMESTER		
TOUR7040*	Professional Experience	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32



Master of Tourism, Hotel and Event Management (32 units)

Event Management Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
EVNT7050	International Event Issues and Strategies	2
THIRD SEMESTER		
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
EVNT7053	Event Design, Staging and Production	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
FOURTH SEMESTER		
TOUR7040*	Professional Experience	2
EVNT7051	Event Planning and Project Management	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32



Master of Tourism, Hotel and Event Management (32 units)

Event Management Field of Study

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
EVNT7053	Event Design, Staging and Production	2
THIRD SEMESTER		
EVNT7050	International Event Issues and Strategies	2
EVNT7051	Event Planning and Project Management	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
FOURTH SEMESTER		
TOUR7040*	Professional Experience	2
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32



Master of Tourism, Hotel and Event Management (32 units)

Hotel Management Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
HOSP7051	Global Hospitality Operations	2
THIRD SEMESTER		
HOSP7050	Designing Food and Beverage Experiences	2
HOSP7052	Global Hotel, Resort and Casino Management	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
FOURTH SEMESTER		
TOUR7040*	Professional Experience	2
HOSP7053	Service Leadership in Hospitality	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32



Master of Tourism, Hotel and Event Management (32 units)

Hotel Management Field of Study

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
HOSP7050	Designing Food and Beverage Experiences	2
THIRD SEMESTER		
HOSP7051	Global Hospitality Operations	2
HOSP7053	Service Leadership in Hospitality	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
FOURTH SEMESTER		
TOUR7040*	Professional Experience	2
HOSP7052	Global Hotel, Resort and Casino Management	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32



Master of Tourism, Hotel and Event Management (32 units)

Travel and Tourism Management Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
TOUR7050	Special Interest Tourism	2
THIRD SEMESTER		
TOUR7052	Travel Distribution and Transport Systems	2
TOUR7053	Tourism in Developing Economies	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
FOURTH SEMESTER		
TOUR7040*	Professional Experience	2
TOUR7051	Destination Management and Marketing	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32



Master of Tourism, Hotel and Event Management (32 units)

Travel and Tourism Management Field of Study

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
TOUR7022	Disciplinary Foundations of Tourism, Hospitality and Events	2
TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
TOUR7052	Travel Distribution and Transport Systems	2
THIRD SEMESTER		
TOUR7050	Special Interest Tourism	2
TOUR7051	Destination Management and Marketing	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
FOURTH SEMESTER		
TOUR7040*	Professional Experience	2
TOUR7053	Tourism in Developing Economies	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
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Master of Tourism, Hotel and Event Management (32 units)

Event Management and Hotel Management Fields of Study

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Course Code	Course Description	Units
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TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
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TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
EVNT7050	International Event Issues and Strategies	2
THIRD SEMESTER		
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
EVNT7053	Event Design, Staging and Production	2
HOSP7050	Designing Food and Beverage Experiences	2
HOSP7052	Global Hotel, Resort and Casino Management	2
FOURTH SEMESTER		
TOUR7040*	Professional Experience	2
EVNT7051	Event Planning and Project Management	2
HOSP7051	Global Hospitality Operations	2
HOSP7053	Service Leadership in Hospitality	2
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Master of Tourism, Hotel and Event Management (32 units)

Event Management and Hotel Management Fields of Study

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FIRST SEMESTER		
TOUR7020	Tourism, Hospitality and Event Industries	2
TOUR7021	Tourism, Hospitality and Event Service	2
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TOUR7023	Managing Resources in Tourism, Hospitality and Events	2
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HOSP7051	Global Hospitality Operations	2
HOSP7053	Service Leadership in Hospitality	2
FOURTH SEMESTER		
TOUR7040*	Professional Experience	2
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
HOSP7050	Designing Food and Beverage Experiences	2
HOSP7052	Global Hotel, Resort and Casino Management	2
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Event Management and Travel and Tourism Management Fields of Study

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FOURTH SEMESTER		
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TOUR7051	Destination Management and Marketing	2
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