



Graduate Certificate in Business Analytics

2021 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Graduate Certificate in Business Analytics you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://my.uq.edu.au/programs-courses/requirements/program/5726/2021>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact info@business.uq.edu.au for advice.

Program Guidelines:

You must complete 8 units comprising:

- 2 to 4 units from GCBusAn Flexible Core Courses; and
- 4 to 6 units from GCBusAn Advanced Courses

Not all courses are offered every semester and/or every year. Check course offerings prior to enrolling.



Graduate Certificate in Business Analytics

You can use this outline to plan your program if you are commencing in **September** (Semester 2, 2021 Teaching Period 7) and planning to articulate to the Master of Business Analytics:

Course Code	Course Description	Units
SEMESTER 2, 2021 (TEACHING PERIOD 7)		
BSAN7204	Statistical Learning	2
BSAN7205	Business Analytics Foundation	2
SEMESTER 1, 2022 (TEACHING PERIOD 2)		
BSAN7206	Business Data Management	2
BSAN7212	Machine Learning in Business	2
Total Units		8

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You can use this outline to plan your program if you are commencing in **September** (Semester 2, 2021 Teaching Period 7) and planning to only complete the Graduate Certificate in Business Analytics:

2 to 4 units from GCBusAn Flexible Core Courses; and

Course Code	Course Description	Units
SEMESTER 2, 2021 (TEACHING PERIOD 7)		
BSAN7204	Statistical Learning	2
BSAN7205	Business Analytics Foundation	2
Total Units		2-4

4 to 6 units from GCBusAn Advanced Courses

Course Code	Course Description	Units
SEMESTER 1, 2022 (TEACHING PERIOD 2)		
BSAN7206	Business Data Management	2
BSAN7212	Machine Learning in Business	2
SEMESTER 2, 2022 (TEACHING PERIOD 5)		
BSAN7207	Social Analytics	2
BSAN7210	Responsible AI	2
SEMESTER 2, 2022 (TEACHING PERIOD 7)		
BSAN7208	Visual Analytics	2
BSAN7209	Managing Analytics Projects	2
SEMESTER 1, 2023 (TEACHING PERIOD 2)		
BSAN7211	Monetizing Business Data	2
BSAN7214	Competing with Artificial Intelligence	2
Total Units		4-6