



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

Business School Impact Report 2020







Impact Report 2020

Contents

- 05** From the Dean
- 06** Year in review
- 08** Our people and stakeholders
- 12** Key figures
- 14** COVID-19
- 16** Teach
- 20** Think
- 24** Act
- 30** Future focus



Watch out for these icons throughout the report, click on them for more information on the activities mentioned.

Written and edited by Roxane Valier-Brasier and Rebekah Woodward, Strategic Projects Team — UQ Business School.



“2020 has posed many great challenges, but has also opened the door to new opportunities.”

From the Dean

2020 - What a year!

I'd like to thank you for your support and congratulate you on making it through one of the toughest global times to date. 2020 has posed many great challenges, but has also opened the door to new opportunities. I continue to be inspired by the resilience, ingenuity and positivity of our students, alumni, staff and industry partners.

As you will see in the following pages, a lot has been achieved across all areas of the School's operations, even during a very difficult year. As a School we have excelled in the following areas:

- Learning Adaptability
- Community Support
- Future-Proofing
- Research Expertise
- Collaborations; and
- Partnerships.

As we move into 2021, the School has clear priorities and focus. In terms of teaching, we will continue to review the curricula and see where we can add to the strengths that already exist within the School, within the framework of the Program Architecture 2 project. We also look forward to launching our new degree, the Master of Advanced Business Analytics. In terms of research, we will be looking at deeper engagement with our partners, both within and external to the University, as well as working to elevate our Research Hubs to achieve maximum impact.

Thank you again and I wish you all the best for a successful 2021.



Kind regards

Professor Michael Brünig

Dean and Head of School

2020 Year in review

January

In the 2020 QS World University Rankings by Subject, Hospitality and Leisure Management, and Accounting and Finance ranked in the world's top 50.

February

The Australian Government closed borders for international travel due to the emerging COVID-19 pandemic. Face-to-face learning stopped in week three of teaching, and the School shifted all courses to be delivered online.

March

The School mobilised its teams to prepare an offering of three free online courses covering leadership, innovation, management and resilience-building across a range of industries, to be offered to the wider community (p.15).

April

The School took its first steps towards the development of a new Strategic Plan with the undertaking of a series of performance benchmarking projects across the five key areas of strategic importance. Areas include learning and student experience, research, people and culture, brand and reputation and engagement (p.31).

May

Professor Paula Jarzabkowski, Professor of Strategic Management, was elected Fellow of the Academy of Management, a leading academic society in Strategic Management, which runs several high impact journals.

August

The Business School became a major partner in the ARC Industrial Transformation Training Centre with the Faculty of Engineering, Architecture and Information Technology. The \$4.88m centre focuses on "building workforce capability in Australian organisations to create, protect and sustain agile data pipelines". Professors Andrew Burton-Jones and Marta Indulska, and Dr Ida Asadi Someh are collaborating on this project.

July

The first United Nations Principles for Responsible Management Education (PRME) Staff Forum was organised online. It served as a platform for all Business School staff to come together and learn how the School is currently implementing the global Sustainable Development Goals (SDGs). It showcased how we can all play a role in advocacy and action for sustainable development, both within the School and externally in the community and through organisations influenced by our work (p.25).

June

The University of Queensland Business School is working with the Australian Defence Force (ADF) to address the growing challenges created by artificial intelligence (AI) and machine learning.

The two organisations collaborate on the first-of-its-kind 'Innovation Bridge' project, funded by the Defence Artificial Intelligence Centre, for UQ Master of Business Administration (MBA) students to undertake a semester-long project to help identify innovative sovereign defence capability (p.28).



September

Two Professors from the School were named in the annual Lifetime Achievers Leaderboard, issued annually by *The Australian*.

Professor Sara Dolnicar (Tourism), and Professor Neal Ashkanasy OAM (Management and Human Resources) were named in the prestigious rankings, which lists the top five researchers from Australian Universities across eight different categories.

Professor Ashkanasy and Professor Dolnicar led the leaderboard for the top five researchers in Australia in the Business, Economics and Management category.

October

Business and economics at UQ soared 14 places in the 2021 Times Higher Education World University Rankings by subject, achieving 41st in the world and second in Australia.

November

A record five ARC Discovery Projects (out of thirteen submissions), were successful this year, resulting in a 38% success rate. This is way above the national average of approximately 18-22 percent for discovery projects. The projects are valued at more than two million dollars in grant funding (p.22-23).

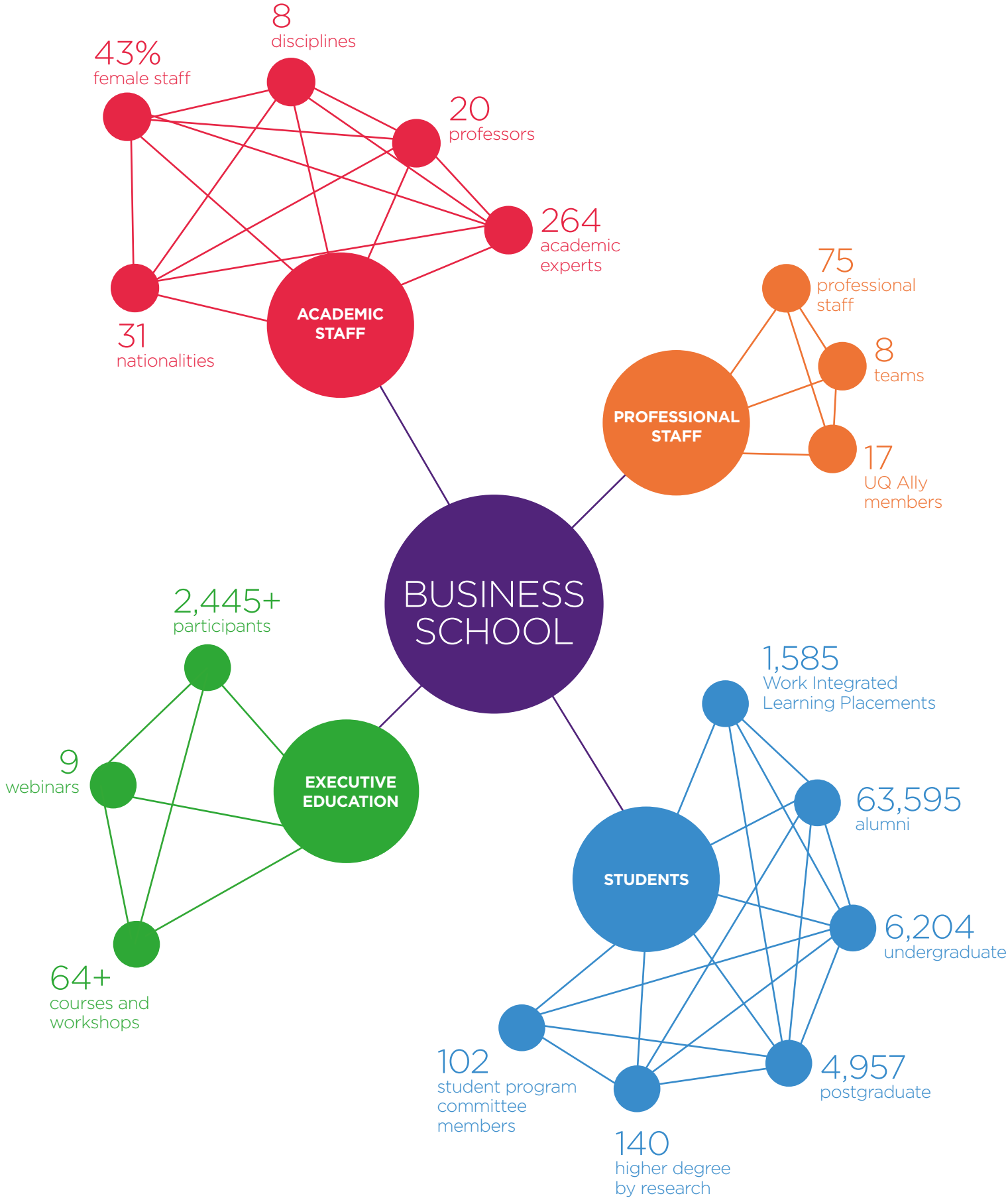
December

Eight individual Business School staff received BEL awards and two of our departments took out team awards.

The School farewelled 26 valued staff through the University Voluntary Separation Scheme. The School and Faculty acknowledged their collective and individual contributions made to the University over many years and they will be missed by everyone.



Our people and stakeholders





New Academic and Professional Faculty

Pictured left to right, top to bottom

Dr Ivano Bongiovanni (Management); Dr Justin Brienza (Management); Dr Nicolas Eugster (Finance); Dr Rachel Fitzgerald (Management); Brendan Hughes (eLearning); Associate Professor Stan Karanasios (Business Information Systems); Dr Sharlene Leroy-Dyer (Management); Dr Richard O'Quinn (Management); Navvii Tharmalingam (Graduate Management); Jacob Weller (Information Services Team).

Appointed Service Roles

Program Leaders: Dr Frederik von Briel - Master of Entrepreneurship and Innovation
Dr Cassandra France - Master of Business Management

Discipline Leader: Associate Professor April Wright - Strategy & Entrepreneurship
Professor Shaun Bond - Finance

Higher Education Academy Fellows

The Business School increased to 52 fellows in 2020 by adding three new associate fellows, five fellows and two senior fellows.

Achievements and Awards

- **Professor Neal Ashkanasy OAM:** Academy of Management Review Development Reviewer of the Year Award
- **Dr Christoph Breidbach:** Paul Gray Award 'Most Thought-Provoking Paper'
- **Professor Andrew Burton-Jones:** Editor-in-Chief for MIS Quarterly (International)
- **Professor Peter Clarkson:** Fellow of the Academy of the Social Sciences in Australia
- **Dr Sally Driml:** Appointed to the Board of the Wet Tropics Management Authority
- **Dr Marissa Edwards:** Co-editor-in-Chief for the Journal of Management Education
- **Professor Paula Jarzabkowski:** Fellow of the Academy of Management
- **Dr Susanne Knowles:** at 70, Susanne graduated from a PhD on how organisations transform their culture through coaching
- **Associate Professor Judith Mair:** Fellow of the Council for Australasian Tourism and Hospitality Education
- **Dr Stuart Middleton:** 2020 Australian New Zealand Academy of Management Innovative Educator of the Year Award
- **Dr Marten Risius** (pictured below): Association for Information Systems (AIS) Early Career Award
- **Professor Jorgen Sandberg:** James G March Prize Paper Award at the EGOS Colloquium
- **Emeritus Professor Iris Vessey:** 'Cognitive Fit - A Theory-Based Analysis of the Graphs versus Tables Literature' ranked in the top 15 most cited papers (based on the Journal Citation Reports) in the 50-year history of the Decision Science Journal





Strong partnerships with the business community

For three years, the Business School has formed a fruitful partnership with Business Chicks. It includes the organisation of networking events throughout the year, with panels of inspiring female speakers, as well as the opportunity to promote our programs and Executive Education courses across their various platforms.

Pictured (from left to right): Dr Belinda Wade; Stephanie Elwin, MBA Alumnus '15; Alice Evans, MBA Alumnus '12 — Business Chicks After Hours Networking Event, 12 February 2020

Key figures 2020

REPUTATION



#41 Times Higher Education Rankings by Subject 2021 Business and Economics

#47 Full-Time MBA world ranking by *The Economist* 2021

RESEARCH



5 Research Hubs



300+ journal articles published

18 junior faculty involved in the Early Career Academy (ECA) program

\$5.5+ million Australian Research Council (ARC) research grants

EQUAL OPPORTUNITIES

48% - 52% staff split female to male

4 Indigenous PhD grants

41 BlackCard trainees



\$2.2+ million in scholarships awarded including 5 indigenous undergraduate students

BACHELORS

5 programs
6,204 students
41.1% international

MASTERS

6 programs
4,391 students
86.6% international

MBA

3 study modes
426 students
0.6% international

PhD

140 doctoral students
43% international

2,445


Students in continuing education

DIGITAL TRANSFORMATION

2 MicroMasters Programs
Business Leadership
Corporate Innovation

2 MOOCs on offer
TOURISMx
SEGMENTx

96,000+
participants for online
MicroMasters

 **+50%** increased enrolments
in MicroMasters
+64% increased enrolments
in MOOCs

 **15,313** online
certificates
distributed

EVENTS

 **37** industry
speakers

71 events hosted
by the School

 **3,500+**
attendees

TOP MEDIA STORIES

**Professor
Neal Ashkanasy OAM**

January

A leader's guide to managing
emotions at work



Dr Michael Collins

February

Corporate scandals: Why good
people do bad things and
how to stop them



**Professor
Nicole Gillespie**

August

3 ways organisations can
increase employee trust
during a global pandemic



880 media stories **14.5** million people reached

EVENT PARTNERSHIPS



AUSTRALIAN
INSTITUTE
of COMPANY
DIRECTORS



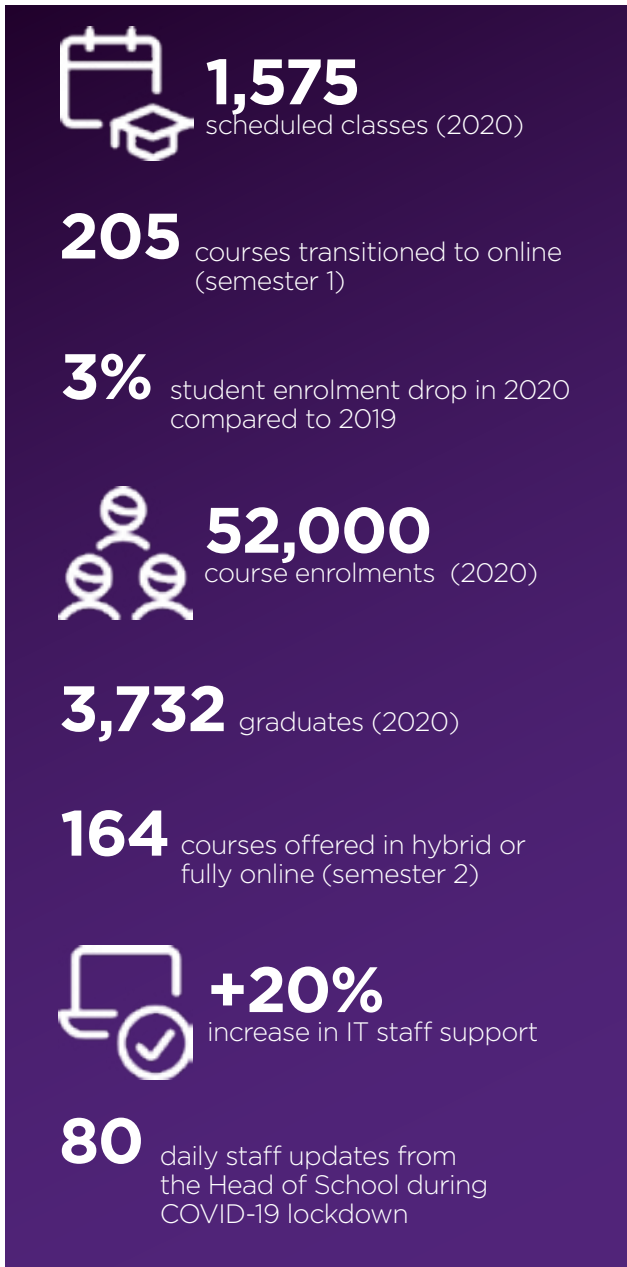
JUNIOR CHAMBER
of COMMERCE
BRISBANE



COVID-19

Thrive in disruptive times

2020 has posed many great challenges but has also opened the door to new opportunities. Our students, alumni, staff and industry partners demonstrated resilience, ingenuity and positivity.



Innovation in learning support

The School moved 215 courses from face-to-face learning to virtual online teaching in semester one, with faculty and professional staff showing great strength in innovating and adapting from a face-to-face learning platform to virtual offerings in such a short period of time. To support this transition for faculty and students the Learning Design Team has implemented a number of initiatives:

- One-on-one consultations face-to-face or virtually for changes to course design, assessment and group work;
- Discipline specific training sessions on lecture recordings using centrally supported software;
- Assigning one Learning Designer to each discipline as a point of contact for questions, testing of teaching methods, software and troubleshooting;
- Development of systems and processes for online teaching housed on the Online Resources Centre for Academics (ORCA) platform;
- Assistance from eLearning Officer to review Blackboard courses, create assessment rubrics and implement exam setting; and
- Support from Educational Media Producer to shoot and edit lecture videos and any other audio content.

To continue providing students with a quality experience during their learning journey, the above initiatives have had ongoing reviews from faculty and students throughout the year. The team have also completed an in-depth survey with faculty to review the activities of this teaching, with the view to addressing any concerns and enhancing support and activities for best practices going into the future.

Dr Stuart Middleton, leading the way for innovative teaching

Dr Stuart Middleton was awarded Australian and New Zealand Academy of Management 'Innovative Management Educator of the Year' for 2020. This award aims to recognise and encourage innovation and excellence in Management teaching, as well as opportunities for sharing good teaching practice.

Stuart also received the BEL Faculty Award for Excellence in Building Intergrated Learning Environments. It included an accolade for the following implementations:

- A UQ pilot of teaching in outdoor spaces;
- The Politics of Organisational Structure assignment;
- A scavenger hunt which enabled external and face-to-face students to chase clues across St Lucia campus while aided by video phones of those on campus; and
- A murder mystery for students to solve on the theoretical contribution of Adam Smith to strategic management.

He was also part of winning the UQ Business School Award for Innovation in Assessment Design, with Cameron Morgan and Sean Mitchell, for the Politics of Organisational Structure assignment.

Ten webinars to make sense of complexity and propose a path forward

The School developed a series of webinars throughout 2020 to provide the School's stakeholders, business, and the wider community the opportunity to learn from thought leaders and industry partners on current key local and global issues. Ten webinars were developed for the series and covered issues such as:

- Managing mental health in quarantine;
- Thriving in the decade of disruption;
- Taking a long-term view during turbulent times; and
- How businesses are adapting and building resilience through crisis.



Help tourism and the arts industries to bounce back

Rebuilding Queensland's tourism and arts sectors in the wake of COVID-19 is the focus of two of the University's research projects funded by Advance Queensland Industry Research Fellowships.

Dr Richard Robinson and Dr Kate Power were awarded funding to help with COVID-19 recovery efforts in key Queensland industries.

Dr Robinson received a three-year, \$300,000 fellowship in partnership with the Queensland Tourism Industry Council (QTIC) to develop a crisis resilience and recovery plan for the Queensland tourism workforce.

Dr Power received an 18-month, \$90,000 fellowship to work with the arts sector partners - La Boite Theatre, Arts Nexus and Queensland Ballet on a peer-mentoring program.



Standing with the community

The School is committed to supporting the business community during difficult times. We are aware of the devastating impacts the COVID-19 pandemic is having on everyone in our wider community, while in our state of Queensland, the tourism industry has been one of the hardest hit by the crisis.

In April, the School launched an offering of three free online courses for the first 1,000 people who registered (usually valued at up to \$540 per course). After the first 1,000 enrolments, participants only paid \$8 per course (an administration cost for edX). The three courses offered covered leadership, innovation, management and resilience-building across a range of industries, including tourism, and suited all levels of experience.

The School was overwhelmed with responses from the business community reaching more than a thousand registrations within the first 24 hours of the courses being released.

Three courses, Tourism & Travel Management; Design Thinking and Creativity for Innovation; and Leading High-Performing Teams had a combined enrolment of over 56,200 participants from across 166 countries. The School continued to offer the discounted registration fee of \$8 for the duration of 2020. We are grateful to play a small role in enabling people to navigate their path through the crisis and into the future.



Support SMEs recovery in Indonesia

Researchers from the School will be assisting COVID-19 recovery in Indonesia through a digital transformation grant designed to help small to medium enterprises (SMEs).

Dr Heather Stewart and a team of researchers from the School and Universitas Indonesia have been awarded a \$20,000 grant under the Small, Rapid Research (SRR) scheme.

Pictured: Dr Liz Ferrier, Associate Professor Sarah Kelly, Dr Heather Stewart & Dr Belinda Wade





TEACH

Learning for the future

The Business School fosters a lifelong approach to learning, connects students with business and community, and provides authentic learning experiences to empower graduates to be global and responsible leaders.



Strengthening programs

A revamped undergraduate program structure (PA2)

The Business School updates its curriculum and adapts its learning models. Through the PA2 process, the School has profoundly changed its undergraduate program to better respond to students' emerging needs.

Programs

Bachelor of Commerce

- Minor changes to the majors of Accounting and Business Information Systems
- A new major in Business Analytics
- Two new courses in the Finance major

The full restructured course requirements can be found here: [!\[\]\(e3f8612927870f2e0f9f5989e6dd3064_img.jpg\)](#)

Bachelor of Business Management

- Minor changes to the Business Economics, Business Information Systems and International Business majors
- Two new majors: Entrepreneurship and Innovation and Leadership and Management Science
- Two new courses in the Human Resources major
- One new course in the Marketing major

The full restructured course requirements can be found here: [!\[\]\(faf942dc3e59ce8eb64b4ac481eca7e0_img.jpg\)](#)

Bachelor of Tourism, Hospitality and Event Management (BTHEM) (ex-BIHTM)

- The majors Event Management and Tourism Management were redesigned to create two new majors: Hotel & Hospitality Management and Tourism & Event Management

The full restructured course requirements can be found here: [!\[\]\(4b7a79268f6ba26c1471d4232fffa85a_img.jpg\)](#)

Bachelor of Advanced Finance and Economics

- Minor changes

The full restructured course requirements can be found here: [!\[\]\(4f6bf54ae7e4144a72d78316053e412d_img.jpg\)](#)

Bachelor of Advanced Business

- Minor changes

The full restructured course requirements can be found here: [!\[\]\(1f56542a42e2413e44a2b2023033aa2e_img.jpg\)](#)

Preparing game-changing graduates

The Business School has actively contributed to the first UQ360 course, aiming to develop the skills, knowledge and attributes to successfully navigate a rapidly changing world.

As part of the UQ Entrepreneurial Education initiative and UQ Critical Thinking Project, the Business School is co-developing the first UQ360 Course on Critical Thinking and Entrepreneurial Mindset. This type of course provides the foundational skills, knowledge and experiences that can be built on in subject-specific context through scaffolded learning in schools and faculties throughout a degree program.

The Business School is also looking at developing short-form credential courses, in partnership with external players GO1 and Creative HQ.

Empowerment through experiential learning

Test ideas and accelerate learning through prestigious student competitions


Winner 2020 Advertising Capstone Challenge Australia

Dr Nicolas Pontes and his undergraduate student team - Charlotte Wright, Chelsea Johnson, Samuel Jackson, Tom Clark and Ellise Logan - won the national 2020 Advertising Capstone Challenge Australia.

The competition brings together students in their final year, advertising agencies and clients to enable students to pitch to clients and connect with industry. This year, clients included Suzuki and Deloitte Digital. Creative problem solving, teamwork, mentoring and practical learning at its best! 

Finalist Global Business Challenge


A UQ team, Smart Harvest, made it to the finals and received a commendation in the Global Business Challenge, the largest competition of its type in the world, with 153 teams representing 48 institutions from across 23 countries. The 2020 theme challenged students to 'develop novel and sustainable solutions to aid in resource recovery and promote the circular economy'.

The UQ team was mentored by Dr Belinda Wade and accompanied and coached by MBA alumnus Silvie Ketelaars. They formed their solution to help farmers estimate current and upcoming demand, ensuring farmers have the necessary information to make strategic business decisions. They were joined six global student teams. 

Finalist Australian Accounting Awards by AccountantsDaily

Bachelor of Commerce student and UQ Business Association President Hannah Olsson was a finalist in the Australian Accounting Awards 2020 by AccountantsDaily for Accounting Student of the year. Hannah was considered for demonstrating outstanding commitment to success in a future career in the accounting industry and was the only student in Brisbane to reach the finals.

Winner UQ Startup Academy Final Pitch

Bachelor of Advanced Business (Hons) student Lara Berge won the UQ Startup Academy final pitch. Lara's winning innovation, Hirely, is a subscription-based designer clothing retail platform for young professional women that aims to reduce fashion consumption and make fashionable garments available to everyone. 

Gold Winner Milgard Invitational Case Competition on social responsibility

Professor Allan Hodgson and four students - Benjamin Smith (Finance), Jordan Ferrari (Finance), Briana Pearce (Accounting) and Andrea Lim (Marketing) - competed in the Milgard School of Business Center for Leadership & Social Responsibility's case competition and won Gold. Against 19 other international universities, the case subject was looking at investing in a corporation (an oil company) by a socially responsible (CSR) investment fund. 

Newish Communications Inc. celebrates its first year

Founded at the Business School by Dr Nicolas Pontes in 2019, the avant-garde agency Newish Communications Inc. takes teaching to a new level, enabling students to step outside of the classroom and straight into industry through an innovative approach to experiential learning.

From competing in national advertising challenges to consulting with pro bono clients, Newish stops to celebrate its achievements over the past year, as the agency continues to make waves in the world of advertising and PR.


Newish gained its first clients through the highly successful campaign, which saw students working pro bono to assist other small businesses struggling due to the impacts of COVID-19 - all alongside their studies.





Enhance innovative thinking and entrepreneurial mindset

Winner 2020 Ericsson Innovation Award


Bachelor of Commerce/Law student Tom Bizzell and Bachelor of Engineering (Hons) student Jack Anderson, have taken out first place at the 2020 Ericsson Innovation Awards, claiming a prize of \$40,000. The annual global competition calls on students to set major change in motion by addressing current and future climate challenges. 

'Test Your Big Idea' blended online short course

MBA 'Test Your Big Idea' was developed and piloted within a three-month period. An innovation grant from Practera (experiential learning platform, used within the MBA program) enabled the School to work alongside Practera's learning designers and within three weeks were ready to launch the program.

The program ran over six weeks with 22 MBA students, 18 MBA alumni and four external registered participants. The School had a total of 25 learners complete the program and 14 attended the final face-to-face pitch event. Rebecca McIntosh and Abby Reynolds were accountability coaches and provided support to program participants, including reviewing personal reflections and providing support and motivation. Participants, on completion of the course, were able to validate their big ideas, and make informed and de-risked decisions on the commitment to their enterprise.

The School is now planning a March/April 2021 launch of the program with delivery partner Practera, and is currently reviewing the course content to provide more value to course


participants. The goal is to scale the program to the UQ wider community and based off that program, develop a paid program that can be scalable and meet the community needs. 

"It is critical to stay resilient through the challenges we're facing - COVID-19 and the global issues more broadly - and be equipped to learn, innovate and grow."

Associate Professor and MBA Director
Nicole Hartley (pictured)

Gain exposure to social impact entrepreneurship, communities and not-for-profit organisations

Undergraduate and postgraduate students through Community Engagement Program (CEP) and Social Economic Engagement Program (SEEP) have undertaken 125 projects from 2017 to 2020 for more than 60 companies. These projects ranged from but not limited to; creating business, marketing or fundraising strategies; to data and marketing analysis; and expanding business capabilities.

Recent projects have included the development of an engagement plan for youth volunteers for Cancer Council Queensland, and the design of a philanthropy business plan and collateral materials for NewVote, an educational charity and research institute aiming to redesign democracy, and increase both the amount and the quality of public engagement. 



THINK

Research with impact

Focused on its core strengths, the Business School is committed to people, ideas, innovation and greater global understanding. We optimise its impact upon academia, business and the community in order to respond to grand challenges.



Transformative forces

The Business School has identified five areas of research where we can help shape society for the better and ensure sustainability of our environment for future generations. Through an interdisciplinary approach, strong industry partnerships and dedicated funding, the Research Hubs are taking the Business School's research to the next level. In 2020, these Research Hubs have been prolific in research publications, partnerships, and external engagement events:



Trust, Ethics & Governance Alliance

Mission: Advance an evidence-based understanding of trust, ethics and governance

Outcomes:

- 50 active researchers
- 165 journal articles
- 2.12 citation impacts
- 21 project work worth over \$15 million
- 44 external engagement events
- 70 industry collaborative partners



Business Sustainability Initiative

Mission: Provide practical solutions for a climate change and resource constrained future

Outcomes:

- 19 active researchers
- 65 journal articles
- 15 project work worth over \$1.1 million
- 15 external engagement events
- 23 industry collaborative partners



Future of Health

Mission: Enable transformative patient-centric healthcare delivery

Outcomes:

- 19 active researchers
- 31 journal articles
- 6 project work worth over \$9.3 million
- 27 industry collaborative partners



Practice and Process Studies

Mission: Help industry strategically plan and adapt via better practices and processes

Outcomes:

- 23 active researchers
- 22 journal articles
- 5 project work worth over \$1.1 million
- 14 external engagement events
- 13 industry collaborative partners



Service Innovation Alliance

Mission: Inform the future of service organisations

Outcomes:

- 62 active researchers
- 77 journal articles
- \$3.5 million in project work
- 12 industry collaborative partners

Advance research and innovation in business

The Australian Research Council (ARC) grants are the most prestigious in Australia. The process is rigorous and includes review and assessment by the leading researchers in each field, with an average national success rate of only 19 percent.

School faculty from the disciplines of strategy, business information systems, management, and tourism have been successful in securing eleven valuable research projects over the past three years:





Dr Ya-Yen Sun

\$401,253

Reducing global tourism carbon emissions



Associate Professor Dongming Xu

\$380,549

Smart micro learning with open education resources



Associate Professor Sabine Matook

\$376,000

Discontinued use of social media: dichotomy of rational and emotional choices



Professor Andrew Burton-Jones

Associate Professor Paul Spee

Dr Saeed Akhlaghpour

\$330,000

Unlocking benefits from digital investments through meaningful use

“This year, the Business School submitted 13 ARC Discovery Grant applications, out of which 5 were successful. This is significantly higher than the industry average.”

Professor Janet McColl-Kennedy, Director of Research

+60%

higher grant value when relating to the Global Goals



ACT

Transforming business, changing the world

The Business School is co-creating value with its local and global stakeholders and partners by coordinating a strategic approach to engagement that supports our learning and research. We are committed to find solutions so that business and society can work together to create sustainable enterprises and communities.



Fully embrace responsible business education



The Business School has been signatory of the United Nations-supported initiative since 2015. The School strives to make a difference by addressing some of the great challenges we face regionally and globally.

In 2020, we developed a thorough audit to measure how the Business School currently embeds Sustainable Development Goals (SDGs) into its activities - curriculum, research, engagement and partnerships. Findings include:

- 64 percent of the courses taught at the Business School currently embed at least one SDG in their content. Across all disciplines, courses embed an average of four SDGs;
- SDGs that are most covered in courses are Responsible Consumption and Production (SDG12), Decent Work and Economic Growth (SDG8), Industry Innovation and Infrastructure (SDG9) and Reduced Inequalities (SDG10);
- High quality SDG-related research is produced: it represents 39 percent of high impact journal articles published by the School, it generates more citations and attracts more funding than publications which do not relate to SDGs;
- SDGs that are most covered in the research produced by the School are Good Health and Wellbeing (SDG3), Industry, Infrastructure and Innovation (SDG9), Decent Work and Economic Growth (SDG8) and Climate Action (SDG13);
- Business School's partnerships and engagement have a high impact in the media: 81 percent of the stories published in the media related to SDGs. Decent Work and Economic Growth (SDG8), Industry Innovation and Infrastructure (SDG9) and Gender Equality (SDG5) received the most coverage.

These results were presented in two internal forums. Academic and professional staff were able to engage and contribute with their ideas on the best way the Business School could commit further to responsible business education.



A carbon footprint study is currently being developed in a pro-bono capacity by expert and MBus alumnus '06 Alexander Stathakis, Director of Conversio.



Defining priorities moving forward

Building on the mapping exercise, the Business School is now able to define clear priorities and the SDGs which will be our future focus.

The Sharing Information on Progress PRME report 2020 will include the Business School PRME Action Plan 2021-2023 and a set of goals. It will be published in January 2021.



Developing carbon literacy within the School

Beginning in 2021, a Student-Staff Partnership (SSP), including four School staff and three students, will collaborate to co-design a learning module that seeks to enhance the Business School's students and staff members carbon literacy skills.

Increasingly this knowledge is demanded from graduates by industry and integrated into the curriculum by leading universities worldwide. Carbon literacy training provides an opportunity to get back to basics with regard to climate change, carbon and its solutions.

The SSP will seek to investigate, analyse and identify the most appropriate learning platform for such a module, and develop it. The training will be offered to commence Semester 2, 2021.




Advisory boards

Creating learning forums to take the Business School to the next level

In recent years, the Business School has strengthened its relationships with industry in the form of advisory boards, establishing:

- A School Advisory Board, to serve as a source of independent advice to the Dean and Senior Leadership Team with regards to strategy and external engagement;
- Discipline-specific Advisory Boards, to provide an environment where industry knowledge is valued and incorporated into its educational offerings, research collaborations, and strategic initiatives; and
- Research Hubs-specific Advisory Boards, to nurture fruitful industry relationships and maximise Business School research impact.

Discipline-specific

	 Business School	 Accounting	 Business Information Systems
Established	2018	2020	2007
External organisations represented	<ul style="list-style-type: none"> • Challenger (Product & Marketing) • GE Group Europe • International Value Advisers (Securities Analyst) • iPlan Consulting • JP Morgan Asset Management • PwC Australia • Queensland Investment Corporation • SIFMA • Springfield Land Corporation 	<ul style="list-style-type: none"> • ANZ • BDO • CPA • Energy Queensland • Ernst & Young • integr8 • Macro Group 	<ul style="list-style-type: none"> • Aurizon • Flight Centre • IAG, Core Platforms • KPMG Forensic • PlanetArkPower • PwC • Queensland Audit Office • Queensland Government • Queensland Health • Queensland Rail • Tessellate Australia
	+		

Research-specific

Human Resources

2019

- Grant Thornton
- MMG Limited
- National Retail Association
- The Next Step Brisbane
- YES Psychology & Consulting

Tourism

2014

- ASM Global Asia Pacific
- Lighting Council Australia
- MGM China Holdings
- People with Purpose
- Queensland Tourism Industry Council
- Regis
- The Foodmakers
- Tourism and Events Queensland

Service Innovation Alliance

2019

- Blue Helix
- Brisbane Marketing
- Credit Union Australia
- integr8
- Judo Bank
- KPMG
- Pitcher Partners
- Practera
- RACQ
- ShiftHappens Group
- Stirling Marketing
- Tourism Tropical North Queensland

Trust Ethics and Governance

2019

- Australia Pacific LNG
- Everledger
- Mater Foundation
- McGrathNicol
- Murdoch Lawyers
- Ord Minnett
- Queensland Racing Integrity Commission
- Queensland Treasury Corporation
- Risk Management Group
- Suncorp
- Trade and Investment Queensland



Industry partnerships with impact

Improving healthcare services through digital innovation

Professor Andrew Burton-Jones from the School's Business Information Systems Discipline, in conjunction with colleagues from Health and Wellbeing Queensland, has secured \$3.08 million in funding from the Queensland Department of Health for a project that will support the digital transformation of healthcare in Queensland over the next five years.



This project will build intellectual leadership and grow a rich ecosystem of students, supervisors, fellows, and university-industry collaborations. 

Creating 'best practice' for managing land and cattle using space technology

In partnership with CSIRO, a group of researchers, including Associate Professor Tim Kastelle, created the Indigenous Innovation Alliance to tag and track more than 1,000 feral buffalo and unmanaged cattle in Northern Australia.



The \$4 million, three-and-a-half-year project aims to turn the issue into economic, environmental and cultural opportunities for Indigenous communities across the region. Satellite GPS-tracking tags will be attached to the animals' ears and deliver real-time, geographically-accurate insights into herd density, accessibility, and transport costs.

Using innovation to address defence issues

The Business School is partnering with the Australian Defence Force to support national security efforts through AI with a Digital Innovation Bridge, a project led by our Entrepreneur-in-Residence, Cameron Turner.



The two organisations will collaborate on a first-of-its-kind 'Innovation Bridge' project, funded by the Defence Artificial Intelligence Centre, for UQ Master of Business Administration (MBA) students to undertake a semester-long project to help identify innovative sovereign defence capability.

Developing trust in Artificial Intelligence (AI) systems



In a detailed and informative report produced with KPMG and led by Professor Nicole Gillespie, findings suggest public trust in AI systems can be improved by strengthening the regulatory framework for governing AI, living up to Australians' expectations of trustworthy AI, and strengthening Australia's AI literacy.

Reaching gender parity in listed public companies' boards

Through a collaboration with the Australian Institute of Company Directors and the University of Exeter, Dr Terrance Fitzsimmons and Professor Victor Callan aim to examine how the business communities of the United Kingdom and Australia have brought about the increase of the presence of women board members in the FTSE250 and ASX200 respectively and what can be done to progress towards board gender parity in the future.



Unlocking aquaculture opportunities for First Nation communities

Professor Lisa Ruhanen, Associate Professor Tim Kastelle, Dr Anna Phelan, Dr Russell Richards, and collaborators from other UQ Schools have their project 'Transformational aquaculture solutions for First Nation communities: the UQ-QYAC Model' supported by a Global Change Research Network grant.



The project aims to tackle problems that are central to establishing a sustainable controlled sea water system for coastal communities. It includes how to use a holistic systems-approach in co-designing a controlled sea water system that is driven by the community's cultural and socioeconomic goals, the local environment, and external economic and geopolitical factors; determine social and economic values of the project in alignment with Traditional Owner visions for sustainable development; create a suite of related attributes — education, research and tourism — that are consistent with community sentiments and aspirations; and bring sea water onto the island and release it back into the sea in a controlled and environmentally-benign manner.



Alumni who create positive change

Awarded Queen's Birthday Honours

MBA '86 Alumnus Donald Griffin OAM was awarded for his service to the accounting profession and to athletics and Bachelor of Commerce Alumnus David Slater AM was awarded for his significant service to the community for social welfare and arts organisations. +

Lucas Patchett, BCom '16, Awarded Order of Australia

The commerce graduate and his co-founder Nicholas Marchesi were awarded the prestigious Medal of the Order of Australia in the General Division for their inspiring service Orange Sky. The service has been created for people experiencing homelessness by connecting communities through clean clothes, warm showers and genuine conversation.

Andy Hao-Feng, BBusMan '20, initiator of UQ's new recycling station

Andy actively contributed to the creation of a central recycling centre that consolidates common objects that are not collected as part of household recycling. The station is located in the foyer of Building 21C, Kingham Room. +

Runali Maniya, MBus '19, founder of SDG Impactors

This social enterprise seeks to create awareness about the SDGs through fashion and apparel. +

Jane Lewin (pictured), MBA '20, awarded MBAus Most Outstanding MBA

Jane is an experienced senior lawyer championing and resolving disputes for customers experiencing vulnerability, particularly related to domestic violence.

She also serves an outstanding role model to those in her industry, mentoring and supervising junior lawyers including law students. She coordinates the TalkLaw education program, which aims to develop legal literacy in lower socioeconomic background year 9 and 10 high school students.

Most recently, she has been appointed to the Board of Directors for Jack's Butterflies, a not-for-profit charity that supports Australian children with rare life limiting diseases and their families. +

“Jane Lewin is making a significant and positive social impact through many aspects of her work.”

Mike Lanzing, General Manager, Unibank



FUTURE FOCUS

What's coming in 2021

The Business School is continually refreshing and re-imagining its curriculum, research, partnerships and engagement strategies. Changes in the world around us - both geopolitical, economic and social - provide an impetus for us to adapt and stay innovative, and create the academic model that will meet the challenges of the 21st century society.





New courses and a 100% online program

Executive Education will develop three new courses scheduled to run in May 2021.

Initially planned in 2019, the Master of Business Analytics, an interdisciplinary program, is scheduled to launch in September 2021. It is designed to be fully flexible online which will build a competitive portfolio of business analytic offerings for UQ.



Postgraduate program reviews

Business School postgraduate programs will be undergoing reviews in 2021 with the view to implement in 2022.



School strategic vision initiative

To strengthen the Business School's position over the medium to longer term, five portfolios – Learning, Research, People & Culture, Engagement, Brand & Reputation – have been created.

Professional and academic staff have been invited to collectively help shape the future of the Business School.



Academic pathway for Aboriginal and Torres Strait Islander peoples

The Business School has three new faculty members being recruited in 2021.



New UQ city premises

The refurbishment of 380 Queen Street/88 Creek Street continues. While the School of Architecture's teaching on Level 5 has already started, MBA and Executive Education activities will commence in February 2023.



School review - Three-year report

The School will review the 35 recommendations determined back in 2017 and evaluate how they were addressed operationally. An internal report will be published in July 2021.



CREATE CHANGE

Business School

Strategic Projects Team
Level 4, Colin Clark Building
St Lucia Campus

P +61 7 3346 1379

E strategicplanning@business.uq.edu.au

W business.uq.edu.au

Connect with us

