

Wednesday 11 May 2022 Transforming the Future: Building Trustworthy and Ethical Organisations

The University of Queensland Business School's Trust, Ethics & Governance Alliance (TEGA) 2022 Summit.

This one-day summit brings together world-class researchers and prominent industry leaders to discuss the complex issues of navigating ethics, trust and effective governance in times of crisis.

| 7.30am | Registration, arrival tea and coffee |
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| 8.00am | Introduction to the summit and TEGA |
| 8.10am | Panel 1: Managing crisis in a VUCA world How can leaders and managers navigate crises in a VUCA world that upholds high standards of ethics, maintains stakeholder trust and builds resilience. How can learnings from past and current crises prepare leaders for future challenges? Discussion Points: What drives ethical leadership in times of crisis? What are the unintended consequences of decisions making/policy in times of crisis? Why is corporate governance/purpose important during uncertain times? How can we learn from past and current crises? Speakers: Chris Mills, Queensland Airport Limited Jacqueline Wooton, Herbert Smith Freehills Associate Professor Gabby Walters, UQ Business School Dr Richard O'Quinn, UQ Business School Associate Professor Sarah Kelly, UQ Business School (Moderator) |
| 9.10am | Research Insights Session A: Transforming Governance In this research session, we bring evidence-based insights to address: Who should boards be accountable to? Are recent measures to improve corporate culture likely to be effective? How can research support the transformation of corporate governance? Speakers: Elizabeth Jameson FAICD, Non-Executive Director and PhD Candidate Dr Vicky Comino, UQ Law School Dr Tracy Martin, UQ Business School Heidi Cooper, Chamber of Commerce and Industry Queensland (CCIQ) (Discussant) Dr Natalie Smith, UQ Business School (Chair) |
| 10.10am | Morning tea |



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| 10.30am | Keynote (Virtual) |
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| | Professor David De Cremer, National University Singapore |
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| | Professor David De Cremer is a Provost Chair and professor in management and organizations at National University of Singapore (NUS) Business School. He is also the |
| | founder and director of the Centre on AI Technology for Humankind (AiTH) at NUS |
| | Business School. Before moving to NUS, he was the KPMG endowed chaired professor in management studies at the University of Cambridge. |
| | He received many career awards for his scientific work, was named the most influential |
| | economist in the Netherlands (2009-2010), a Global Thought Leader by the Trust Across America organization (2016), named one of the world's top 30 management gurus and |
| | speakers by the organization GlobalGurus (2020), included in the World's top 2% of |
| | scientists in 2020 and 2021, named a 2021 Thinkers50 Radar, and was nominated for the Distinguished Digital Thinking Award by Thinkers50 (2021). |
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| 11.25am | Research Insights Session B: Emerging Tech and Data through a TEG lens In this research session, we bring evidence-based insights to address: |
| | What can organisations do to ensure trustworthy AI development in the face of a |
| | developing regulatory landscape? |
| | How do different features of performance monitoring and metric systems impact employees' performance, motivation, and wellbeing? |
| | How do flawed algorithmic decision-making systems arise and wreak havoc in a |
| | society? |
| | Speakers: |
| | Dr Caitlin Curtis, UQ Business School and UQ Centre for Policy Futures Dr Tapani Rinta-Kahila, UQ Business School |
| | Associate Professor Martin Edwards, UQ Business School |
| | Dr Robert Mullins, UQ Law School (Discussant) |
| | Dr Steve Lockey, UQ Business School (Chair) |
| 12.25pm | Lunch |
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| 12.50pm | Panel 2: Managing Truth in a 'Post Truth World' A key challenge of the digital age is dealing with misinformation and fake news. How can leaders and organisations navigate the digital landscape in a way that sustains trust and reputation, and supports ethical conduct? What can be done to combat misinformation online? Discussion points: How do conspiracy theories develop from a psychology perspective? How do we manage the digital landscape? How can we know who to believe online? Do facts matter anymore? How is reputation managed in a digital landscape? How effective are laws and regulations as a mechanism to counteract misinformation while preserving freedom of speech? |
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| | Speakers: Professor Peter Greste, Macquarie University |
| | Sarah Holland, Higgins Chambers |
| | Donna Kramer, Aruga |
| | Professor Matthew Hornsey, UQ Business School |
| | Associate Professor, Gianluca Demartini, UQ Information Technology and Electrical |
| | Engineering School Professor Nicole Gillespie, UQ Business School (Moderator) |
| 1.50pm | Concluding remarks |
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| 2.00pm | End |