**INVITATION LETTER**

AAPBS 2022 Annual Meeting

21 - 23 November 2022

The University of Queensland Business School, Brisbane, Australia

[insert dd Month] 2022

Regarding: Title (Prof/Assoc Prof/Dr): [insert title] Given and surname: [insert given and surname]

DOB: [insert dd month yyyy]

Nationality: [insert nationality]

Passport number: [xxxxxxx] Expiry: [dd Month yyyy]

Position: [insert position title]

Organisation: [insert university / institution]

Dear [insert first name],

We invite you to attend the annual [AAPBS Annual Meeting 2022](https://business.uq.edu.au/events/aapbs-conference) hosted by the UQ Business School, St Lucia, Brisbane, QLD, Australia. This year’s event will be held at Sofitel Brisbane Central hotel in Brisbane City, QLD, Australia, **from 21-23 November 2022**. The meeting will be held in person for the first time since 2019. The University of Queensland Business School in Australia looks forward to welcoming you as we jointly address the critical questions around the role of business and education in connecting people, cultures, and countries.

The conference theme is Business education futures: reimagining and reconnecting. The impact of the pandemic on business and higher education has been undeniable over the past three years. Combining this with the potential recessions in many countries and climate change, the economic and social stressors are increasing globally. These challenges require global perspectives and a need to reconnect with each other and reimagine the future of business and business education.

The world of higher education has a key role to play in shaping social developments. Academic institutions contribute valuably to this project by creating and disseminating knowledge and fresh ideas. However, this mission requires cooperation among those schools and their allies in the private and public sectors. The upcoming AAPBS meeting provides a platform for our diverse stakeholders to share their insights and experience related to this vital topic. We hope the fruitful discussions will create new avenues for innovative business education that benefit our students, public and private sectors, and society.

Please join us in Brisbane, Australia, where we will help advance a new educational landscape and make a meaningful difference in our world.

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Sincerely,

Betty J. Chung

Executive Director

AAPBS (Association of Asia-Pacific Business Schools)