

W. JAMES WHYTE

VISITING RESEARCH FELLOWSHIP

Dr Andrew Smith - visiting fellow 2018

Dr Andrew Smith recently visited The University of Queensland (UQ) Business School through the W. James Whyte Fellowship.

He found his time here to be insightful and inspiring, stating his amazement with the quality of the staff within the tourism discipline.

"I was impressed by the quality and commitment of the staff within the tourism team. I was grateful they gave up some of their time to discuss ideas with me, and to attend the social events that were organised to mark the end and start of my visit," said Andrew.

The exchanging of ideas between himself, academics and students was the highlight of his trip. These relationships he built with UQ Business School's tourism academics were something that he would take away with him.

"The main impacts were to reinforce my working relationship with Professor Brent Ritchie, to develop new working relationships with several other members of staff and to meet other senior members of UQ Business School staff," he said.

Working on two research projects, the outcomes of his visit were highly impactful as a result of high collaboration.

"I worked with academics on two research projects planned for the near future – one on resident/businesses attitudes towards the Gold Coast 2018 Commonwealth Games and another proposed project on memories of the 1988 World Expo," said Andrew.



"After the Conversation piece on the World Expo (shared by 1,600 people on Facebook) myself and Judith Mair were asked by the BIE (the organisers of World Expos) to write a 3,000 word article for their publication: the BIE Bulletin. This was submitted last month."

Overall, his experience with the W. James Whyte fellowship was highly rewarding and valuable towards his future research.

"The fellowship has afforded me the opportunity to develop working relationships with world leading academics on the other side of the globe and develop detailed knowledge of Australian cities and Australian case studies," said Andrew.



Profile

I am a Reader in Tourism and Events at the University of Westminster. My research focuses on the significance of organised events in post-industrial and entrepreneurial cities. I have written extensively about the role of major events in urban regeneration and the ways that events can be leveraged to achieve various public policy objectives. More recently, my work has focused on events staged in public spaces. I have written two books: *Events and Urban Regeneration* (Routledge, 2012); and *Events in the City* (Routledge, 2016). I have also published work on place marketing and city tourism.