

W. JAMES WHYTE

VISITING RESEARCH FELLOWSHIP

Dr Dan Fesenmaier - Visiting fellow 2018

Dr Dan Fesenmaier recently completed his stay to The University of Queensland (UQ) Business School, visiting through the W. James Whyte Fellowship.

He described his visit as “fun, interesting and thoughtful,” with hopes that it will positively contribute to the close relationship that UQ and The University of Florida (UF) have.

“I am hopeful that we continue to build a deeper relationship between UF and UQ as I believe we are quite complementary in terms of focus on skills” says Dr Fesenmaier.

While Dr Fesenmaier thoroughly enjoyed the retreat, the main highlight from his visit was being able to meet and discuss with our graduate students.

“The lectures at the retreat were fun but the best aspect of the visit was to meet with the various graduate students. It was a really nice experience” he says.

Visiting UQ gave Dr Fesenmaier the opportunity to collaborate further with our tourism academics, meeting with Professor Sara Dolnicar, Dr Gabby Walters, Professor Roy Ballantyne and Dr Richard Robinson.

His collaboration with Professor Sara Dolnicar resulted in a new effort to develop a VSI for the Annals, focusing on tourism design.



By the end of his visit, Dr Fesenmaier greatly appreciated the connections he made with our academics and students at UQ Business School.

“This fellowship has afforded me the opportunity to meet some really interesting scholars (both graduate students and faculty) involved in tourism” he says.



Profile

Dr. Daniel Fesenmaier received his PhD in geography from Canada's University of Western Ontario. He has taught at the University of Oklahoma, Texas A&M University, Indiana University, the University of Illinois and Temple University. Dr. Fesenmaier is author of a number of articles dealing with tourism marketing, advertising evaluation and information technology. He has co-authored a book and a monograph and co-edited five books focusing various aspects of tourism marketing, information technology and development. Dr. Fesenmaier is co-founding editor of *Tourism Analysis*; past Editor-in-Chief, *Journal of Information Technology and Tourism*, and is Editor of the *Foundations in Tourism Research Series* in the *Journal of Travel Research*.

He is a Fellow, International Academy for the Study of Tourism; an adjunct Professor, Modul University – Vienna; and Co-founder, Tourism Education Futures Initiative. Dr. Fesenmaier's leadership has been recognised whereby he has received many awards for excellence in research and teaching including the Travel and Tourism Research Association (TTRA) Lifetime Achievement Award (2013), the Hannes Werthner Tourism and Technology Lifetime Achievement Award (2013), The Michael D. Olsen Research Award from the University of Delaware (2010) and the Medal of Exceptional Scholarly Achievement (CPTHL, 2007).