



Graduate Certificate in Business Analytics

2022 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Graduate Certificate in Business Analytics you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://my.uq.edu.au/programs-courses/requirements/program/5726/2023>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact info@business.uq.edu.au for advice.

Program Guidelines:

You must complete 8 units comprising:

- 2 to 4 units from **GCBusAn Flexible Core Courses**; and
- 4 to 6 units from **GCBusAn Advanced Courses**

Not all courses are offered every semester and/or every year and are subject to change. Check course offerings prior to enrolling.



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You can use this outline to plan your program if you are commencing in **Semester 1, 2022 (Teaching Period 2)** and planning to articulate into the Master of Business Analytics program.

Course Code	Course Description	Units
Semester 1, 2022 (Teaching Period 2)		
BSAN7204	Statistical Learning	2
BSAN7205	Business Analytics Foundation	2
Semester 2, 2022 (Teaching Period 5)		
BSAN7207	Social Analytics	2
BSAN7210	Responsible AI	2
Total Units		8

You can use this outline to plan your program if you are commencing in **Semester 2, 2022 (Teaching Period 5)** and planning to articulate into the Master of Business Analytics program.

Course Code	Course Description	Units
Semester 2, 2022 (Teaching Period 5)		
BSAN7204	Statistical Learning	2
BSAN7205	Business Analytics Foundation	2
Semester 2, 2022 (Teaching Period 6)		
BSAN7208	Visual Analytics	2
BSAN7209	Managing Analytics Projects	2
Total Units		8

You can use this outline to plan your program if you are commencing in **Semester 2, 2022 (Teaching Period 6)** and planning to articulate into the Master of Business Analytics program.

Course Code	Course Description	Units
Semester 2, 2022 (Teaching Period 5)		
BSAN7204	Statistical Learning	2
BSAN7205	Business Analytics Foundation	2
Semester 1, 2023 (Standard Semester)		
BSAN7211	Monetizing Business Data	2
BSAN7214	Competing with AI and Digital Technologies	2
Total Units		8

Not all courses are offered every semester and/or every year and are subject to change. Check course offerings prior to enrolling.

If you wish to reduce your enrolment to 2 units (or 1 course) each semester, please reach out to your dedicated Postgraduate Student Liaison Officer at info@business.uq.edu.au to map out your program plan.



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You can use this outline to plan your program if you wish to consider alternative **GCBusAn Advanced Courses**.

2 to 4 units from **GCBusAn Flexible Core Courses**; and

Course Code	Course Description	Units
FIRST SEMESTER OF STUDY (Semester 1 or Semester 2 commencement)		
BSAN7204	Statistical Learning	2
BSAN7205	Business Analytics Foundation	2
Total Units		2-4

4 to 6 units from **GCBusAn Advanced Courses**

Course Code	Course Description	Units
Semester 2, 2022 (Teaching Period 5)		
BSAN7207	Social Analytics	2
BSAN7210	Responsible AI	2
Semester 2, 2022 (Teaching Period 6)		
BSAN7208	Visual Analytics	2
BSAN7209	Managing Analytics Projects	2
Semester 1, 2023 (Standard Semester)		
BSAN7211	Monetizing Business Data	2
BSAN7214	Competing with AI and Digital Technologies	2
Total Units		4-6

Not all courses are offered every semester and/or every year and are subject to change. Check course offerings prior to enrolling.

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