



# Master of Leadership and Innovation

## 2023 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Leadership and Innovation you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://my.uq.edu.au/programs-courses/requirements/program/5757/2023>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact [info@business.uq.edu.au](mailto:info@business.uq.edu.au) for advice.

### Program Guidelines:

You must complete 16 units comprising:

- 16 units for all [MLI Core Courses](#)

Not all courses are offered every semester and/or every year and are subject to change. Check course offerings prior to enrolling.



## Master of Leadership and Innovation

You can use this **full-time** enrolment outline to plan your program if you are commencing in  
**Semester 1, 2023**

Course Code	Course Description	Units
<b>Semester 1, 2023 (Standard Semester)</b>		
BLSI7004	Customer Experience Foundations	2
BLSI7008	Crafting a Service Innovation in Organisational Culture	2
BLSI7009	Data & Analytics for Service	2
BLSI7010	Service Interaction in a Digital Age	2
<b>Semester 2, 2023 (Standard Semester)</b>		
BLSI7005	Value Creation in Service	2
BLSI7006	Principles of Innovation	2
BLSI7007	Service Design Thinking	2
BLSI7011	Service Innovation Strategy	2
<b>Total Units</b>		<b>16</b>

You can use this **full-time** enrolment outline to plan your program if you are commencing in  
**Semester 2, 2023**

Course Code	Course Description	Units
<b>Semester 2, 2023 (Standard Semester)</b>		
BLSI7005	Value Creation in Service	2
BLSI7006	Principles of Innovation	2
BLSI7007	Service Design Thinking	2
BLSI7010	Service Interaction in a Digital Age	2
<b>Semester 1, 2024 (Standard Semester)</b>		
BLSI7004	Customer Experience Foundations	2
BLSI7008	Crafting a Service Innovation in Organisational Culture	2
BLSI7009	Data & Analytics for Service	2
BLSI7011	Service Innovation Strategy	2
<b>Total Units</b>		<b>16</b>

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If you wish to discuss an alternative program plan, please reach out to your dedicated Postgraduate Student Liaison Officer at [info@business.uq.edu.au](mailto:info@business.uq.edu.au).



## Master of Leadership and Innovation

You can use this **part-time** enrolment outline to plan your program if you are commencing in  
**Semester 1, 2023**

Course Code	Course Description	Units
<b>Semester 1, 2023 (Standard Semester)</b>		
BLSI7004	Customer Experience Foundations	2
BLSI7008	Crafting a Service Innovation in Organisational Culture	2
<b>Semester 2, 2023 (Standard Semester)</b>		
BLSI7005	Value Creation in Service	2
BLSI7006	Principles of Innovation	2
<b>Semester 1, 2024 (Standard Semester)</b>		
BLSI7009	Data & Analytics for Service	2
BLSI7010	Service Interaction in a Digital Age	2
<b>Semester 2, 2024 (Standard Semester)</b>		
BLSI7007	Service Design Thinking	2
BLSI7011	Service Innovation Strategy	2
<b>Total Units</b>		<b>16</b>

You can use this **part-time** enrolment outline to plan your program if you are commencing in  
**Semester 2, 2023**

Course Code	Course Description	Units
<b>Semester 2, 2023 (Standard Semester)</b>		
BLSI7005	Value Creation in Service	2
BLSI7006	Principles of Innovation	2
<b>Semester 1, 2024 (Standard Semester)</b>		
BLSI7004	Customer Experience Foundations	2
BLSI7008	Crafting a Service Innovation in Organisational Culture	2
<b>Semester 2, 2024 (Standard Semester)</b>		
BLSI7007	Service Design Thinking	2
BLSI7010	Service Interaction in a Digital Age	2
<b>Semester 1, 2025 (Standard Semester)</b>		
BLSI7009	Data & Analytics for Service	2
BLSI7011	Service Innovation Strategy	2
<b>Total Units</b>		<b>16</b>

Not all courses are offered every semester and/or every year and are subject to change. Check course offerings prior to enrolling.

If you wish to discuss an alternative program plan, please reach out to your dedicated Postgraduate Student Liaison Officer at [info@business.uq.edu.au](mailto:info@business.uq.edu.au).