



Master of Entrepreneurship and Innovation

2023 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Entrepreneurship and Innovation you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://my.uq.edu.au/programs-courses/requirements/program/5690/2023>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements at any time during your program, please contact info@business.uq.edu.au for advice.

Program Guidelines:

You must complete 24 units comprising:

- 8 units for all MEI Core Courses, and
- 8 units from MEI Fields of Study, and
- 4 units for MEI Capstone Course, and
- 4 units from MEI Elective Options

Students may complete a field of study, but it is not compulsory.

Not all courses are offered every semester and/or every year. Check course offerings prior to enrolling.



Master of Entrepreneurship and Innovation

Undeclared - No Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	MEI Fields of Study	2
	MEI Fields of Study	2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	MEI Fields of Study	2
	MEI Fields of Study	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	MEI Fields of Study	2
	MEI Fields of Study	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	MEI Fields of Study	2
	MEI Fields of Study	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24



Master of Entrepreneurship and Innovation

Biotechnology Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
BIOT7031	Quality Management Systems in Biotechnology	2
	MEI Elective Options	2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	Biotechnology Field of Study course	2
	Biotechnology Field of Study course	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
BIOT7018*	Biologics	2
	MEI Elective Options	2
Total Units		24

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
	Biotechnology Field of Study course	2
	Biotechnology Field of Study course	2
	Biotechnology Field of Study course	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
BIOT7031	Quality Management Systems in Biotechnology	2
	MEI Elective Options	2
THIRD SEMESTER		
EIBS7303	Building Innovation Capability	2
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
Total Units		24

*Students graduating in July are approved a variation to complete BIOT7018 in lieu of TIMS7323.



Master of Entrepreneurship and Innovation

Design & Information Technology Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
BISM7202	Information Systems for Management	2
DECO7140	Introduction to Web Design	2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
CSSE7030	Introduction to Software Engineering	2
DECO7180	Design Computing Studio 1 - Interactive Technology	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
BISM7202	Information Systems for Management	2
	MEI Elective Options	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
DECO7140	Introduction to Web Design	2
	MEI Elective Options	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
CSSE7030	Introduction to Software Engineering	2
DECO7180	Design Computing Studio 1 - Interactive Technology	2
Total Units		24

Master of Entrepreneurship and Innovation

Food Entrepreneurship Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
AGRC7050	Agribusiness Value Chain Management	2
FOOD7011	Principles of Food Preservation	2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
AGRC7043	Agri-food Strategy and Competitiveness	2
	MEI Elective Options	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
MKTG7961	Agribusiness Marketing	2
	MEI Elective Options	2
Total Units		24

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
AGRC7043	Agri-food Strategy and Competitiveness	2
	MEI Elective Options	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	Food Entrepreneurship Field of Study course	2
	Food Entrepreneurship Field of Study course	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
FOOD7016*	Food Sensory & Physical Assessment	2
	MEI Elective Options	2
Total Units		24

*Students graduating in December are approved a variation to complete FOOD7016 in lieu of FOOD7006

Master of Entrepreneurship and Innovation

Social & Community Entrepreneurship Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	Social & Community Entrepreneurship Field of Study course	2
	Social & Community Entrepreneurship Field of Study course	2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	Social & Community Entrepreneurship Field of Study course	2
	Social & Community Entrepreneurship Field of Study course	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	Social & Community Entrepreneurship Field of Study course	2
	Social & Community Entrepreneurship Field of Study course	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	Social & Community Entrepreneurship Field of Study course	2
	Social & Community Entrepreneurship Field of Study course	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24

Master of Entrepreneurship and Innovation

Sustainable Energy Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	Sustainable Energy Field of Study course	2
		2
SECOND SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	Sustainable Energy Field of Study course	2
	Sustainable Energy Field of Study course	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
EIBS7302	Managing Innovation	2
EIBS7303	Building Innovation Capability	2
	Sustainable Energy Field of Study course	2
	Sustainable Energy Field of Study course	2
SECOND SEMESTER		
EIBS7300	Creativity for Innovation and Design Thinking	2
EIBS7301	Idea Management	2
	Sustainable Energy Field of Study course	2
	Sustainable Energy Field of Study course	2
THIRD SEMESTER		
EIBS7311	Lean Start Up for Entrepreneurship and Innovation	4
	MEI Elective Options	2
	MEI Elective Options	2
Total Units		24