

# Graduate Certificate in Business

## 2023 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Graduate Certificate in Business you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://my.uq.edu.au/programs-courses/requirements/program/5248/2023>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements at any time during your program, please contact [info@business.uq.edu.au](mailto:info@business.uq.edu.au) for advice.

### Program Guidelines:

You must complete 8 units comprising:

- 4 to 6 units from GCBus Foundational Courses, and
- 2 units from GCBus Core Course, and
- 0 to 2 units from GCBus Program Elective Courses

Note: not all courses are offered every semester and/or every year. Check course offerings prior to enrolling.



## Graduate Certificate in Business (General)

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
	GCBus Foundational Courses OR GCBus Program Elective Courses	2
<b>Total Units</b>		<b>8</b>

Students with an articulation offer into the Master of Business (32 units) program should refer to the study plan for their specific field of study within the Master of Business (32 units) below.

## Advertising Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
ADVT7508	Fundamentals of Advertising	2
<b>Total Units</b>		<b>8</b>

## Human Resource Management Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
MGTS7601 OR MGTS7612	Managing Organisational Behaviour OR The Fundamentals of Designing and Staffing Organisations	2
<b>Total Units</b>		<b>8</b>



## Information Systems Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
BISM7206#	Information Retrieval and Management	2
<b>Total Units</b>		<b>8</b>

# Students who have not completed information systems or information technology related courses in their previous degree are recommended to complete BISM7202 Information Systems for Management towards MBus (32 units) Program Elective Courses, in lieu of BISM7206 Information Retrieval and Management. Please consult with your Postgraduate Student Liaison Officer to create your study plan.

## Innovation and Entrepreneurship Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
TIMS7301	Principles of Entrepreneurship	2
<b>Total Units</b>		<b>8</b>

## International Business Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
IBUS7302	Operating International Business	2
<b>Total Units</b>		<b>8</b>



## Law for Business Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
LAWS7023	Business and Corporate Law	2
<b>Total Units</b>		<b>8</b>

## Leadership Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
MGTS7619	Leadership: Theory and Practice	2
<b>Total Units</b>		<b>8</b>

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
MGTS7618	Wise Leadership	2
<b>Total Units</b>		<b>8</b>

## Marketing Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
MKTG7501	Fundamentals of Marketing	2
<b>Total Units</b>		<b>8</b>



## Organisational Sustainability Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
TIMS7317	Corporate Sustainability	2
<b>Total Units</b>		<b>8</b>

## Supply Chain Management Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
IBUS7316	International Supply Chains	2
<b>Total Units</b>		<b>8</b>

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
<b>FIRST SEMESTER</b>		
FINM7409	Financial Management for Decision Makers	2
MGTS7608	Business and Society	2
MGTS7610	Management Communication	2
IBUS7322	International Service Operations Management	2
<b>Total Units</b>		<b>8</b>

Students wishing to complete the Supply Chain Management field of study in the Master of Business (32 units) must complete the MITx MicroMasters® credential, comprising five online courses and the final capstone exam. Please consult with your Postgraduate Student Liaison Officer to create your study plan to ensure UQ program requirements and online MITx MicroMasters® credential courses are completed.