



Master of Tourism, Hotel and Event Management (1.5 year)

2023 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Tourism, Hotel and Event Management (1.5 year duration) you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://my.uq.edu.au/programs-courses/requirements/program/5548/2023>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements at any time during your program, please contact info@business.uq.edu.au for advice.

Program Guidelines:

You must complete 32 units comprising:

- 6 units for all MTHEM Core Courses, and
- 18 units from MTHEM Elective Options (which may include one or two fields of study), and
- 8 units for all approved recognised prior learning

Students can request to complete a second field of study. Students electing not to complete a second field of study will complete electives for the remainder of their program. Students can complete a maximum of 4 units (2 courses) of electives outside this list, subject to prior approval by Business School. These courses must be relevant to your degree and career pathway.

To declare a second field of study or choose elective courses outside the course list, please contact info@business.uq.edu.au for advice.

Credit for approved recognised prior learning will be towards MTHEM foundational courses TOUR7020, TOUR7021, TOUR7022 and TOUR7023.

Note: not all courses are offered every semester and/or every year. Check course offerings prior to enrolling.



Undeclared - No Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
RPDCR7008	Credit for Prior Learning	8
FIRST SEMESTER		
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
THIRD SEMESTER		
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32



Event Management Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
RPDCR7008	Credit for Prior Learning	8
FIRST SEMESTER		
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
EVNT7053	Event Design, Staging and Production	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
EVNT7050	International Event Issues and Strategies	2
EVNT7051	Event Planning and Project Management	2
	MTHEM Elective Options	2
THIRD SEMESTER		
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
RPDCR7008	Credit for Prior Learning	8
FIRST SEMESTER		
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
EVNT7050	International Event Issues and Strategies	2
	MTHEM Elective Options	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
EVNT7053	Event Design, Staging and Production	2
	MTHEM Elective Options	2
THIRD SEMESTER		
EVNT7051	Event Planning and Project Management	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32



Hotel Management Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
RPDCR7008	Credit for Prior Learning	8
FIRST SEMESTER		
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
HOSP7050	Designing Food and Beverage Experiences	2
HOSP7052	Global Hotel, Resort and Casino Management	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
HOSP7051	Global Hospitality Operations	2
HOSP7053	Service Leadership in Hospitality	2
	MTHEM Elective Options	2
THIRD SEMESTER		
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
RPDCR7008	Credit for Prior Learning	8
FIRST SEMESTER		
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
HOSP7051	Global Hospitality Operations	2
HOSP7053	Service Leadership in Hospitality	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
HOSP7050	Designing Food and Beverage Experiences	2
HOSP7052	Global Hotel, Resort and Casino Management	2
	MTHEM Elective Options	2
THIRD SEMESTER		
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32



Travel and Tourism Management Field of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
RPDCR7008	Credit for Prior Learning	8
FIRST SEMESTER		
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
TOUR7052	Travel Distribution and Transport Systems	2
TOUR7053	Tourism in Developing Economies	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7050	Special Interest Tourism	2
TOUR7051	Destination Management and Marketing	2
	MTHEM Elective Options	2
THIRD SEMESTER		
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
RPDCR7008	Credit for Prior Learning	8
FIRST SEMESTER		
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
TOUR7050	Special Interest Tourism	2
TOUR7051	Destination Management and Marketing	2
SECOND SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7052	Travel Distribution and Transport Systems	2
TOUR7053	Tourism in Developing Economies	2
	MTHEM Elective Options	2
THIRD SEMESTER		
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
	MTHEM Elective Options	2
Total Units		32



Event Management and Hotel Management Fields of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
RPDCR7008	Credit for Prior Learning	8
FIRST SEMESTER		
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
EVNT7053	Event Design, Staging and Production	2
SECOND SEMESTER		
EVNT7050	International Event Issues and Strategies	2
EVNT7051	Event Planning and Project Management	2
HOSP7051	Global Hospitality Operations	2
HOSP7053	Service Leadership in Hospitality	2
THIRD SEMESTER		
HOSP7050	Designing Food and Beverage Experiences	2
HOSP7052	Global Hotel, Resort and Casino Management	2
TOUR7000	Industry Research and Consultancy	2
	MTHM Elective Options	2
Total Units		32

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
RPDCR7008	Credit for Prior Learning	8
FIRST SEMESTER		
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
EVNT7050	International Event Issues and Strategies	2
HOSP7051	Global Hospitality Operations	2
SECOND SEMESTER		
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
EVNT7053	Event Design, Staging and Production	2
HOSP7050	Designing Food and Beverage Experiences	2
HOSP7052	Global Hotel, Resort and Casino Management	2
THIRD SEMESTER		
EVNT7051	Event Planning and Project Management	2
HOSP7053	Service Leadership in Hospitality	2
TOUR7000	Industry Research and Consultancy	2
	MTHM Elective Options	2
Total Units		32



Event Management and Travel and Tourism Management Fields of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
RPDCR7008	Credit for Prior Learning	8
FIRST SEMESTER		
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
EVNT7053	Event Design, Staging and Production	2
SECOND SEMESTER		
EVNT7050	International Event Issues and Strategies	2
EVNT7051	Event Planning and Project Management	2
TOUR7050	Special Interest Tourism	2
TOUR7051	Destination Management and Marketing	2
THIRD SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7052	Travel Distribution and Transport Systems	2
TOUR7053	Tourism in Developing Economies	2
	MTHM Elective Options	2
Total Units		32

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
RPDCR7008	Credit for Prior Learning	8
RPDCR7008		
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
EVNT7050	International Event Issues and Strategies	2
TOUR7050	Special Interest Tourism	2
SECOND SEMESTER		
EVNT7052	Event Marketing, Sponsorship and Fundraising	2
EVNT7053	Event Design, Staging and Production	2
TOUR7052	Travel Distribution and Transport Systems	2
TOUR7053	Tourism in Developing Economies	2
THIRD SEMESTER		
EVNT7051	Event Planning and Project Management	2
TOUR7000	Industry Research and Consultancy	2
TOUR7051	Destination Management and Marketing	2
	MTHM Elective Options	2
Total Units		32



Hotel Management and Travel and Tourism Management Fields of Study

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
RPDCR7008	Credit for Prior Learning	8
SEMESTER 1		
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
HOSP7050	Designing Food and Beverage Experiences	2
HOSP7052	Global Hotel, Resort and Casino Management	2
SEMESTER 2		
HOSP7051	Global Hospitality Operations	2
HOSP7053	Service Leadership in Hospitality	2
TOUR7050	Special Interest Tourism	2
TOUR7051	Destination Management and Marketing	2
SEMESTER 1		
TOUR7000	Industry Research and Consultancy	2
TOUR7052	Travel Distribution and Transport Systems	2
TOUR7053	Tourism in Developing Economies	2
	MTHM Elective Options	2
Total Units		32

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
RPDCR7008	Credit for Prior Learning	8
FIRST SEMESTER		
TOUR7031	Visitor Management	2
TOUR7032	Marketing and Distribution Research Project	2
HOSP7051	Global Hospitality Operations	2
HOSP7053	Service Leadership in Hospitality	2
SECOND SEMESTER		
HOSP7050	Designing Food and Beverage Experiences	2
HOSP7052	Global Hotel, Resort and Casino Management	2
TOUR7052	Travel Distribution and Transport Systems	2
TOUR7053	Tourism in Developing Economies	2
THIRD SEMESTER		
TOUR7000	Industry Research and Consultancy	2
TOUR7050	Special Interest Tourism	2
TOUR7051	Destination Management and Marketing	2
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Total Units		32