CALL FOR PAPERS

Sustainability: Business Solutions for Impact

18-20 July 2019

University of Queensland Business School, Brisbane, Australia

The UQ Business School’s Business Sustainability Initiative invites paper submissions for their inaugural research colloquium to be held in Brisbane, Australia, from 18-20 July 2019. This colloquium will offer the opportunity to hear from experienced journal editors, academic and industry experts in sustainability. Researchers from across all business disciplines are welcome to attend this event, designed to promote stimulating discussion, research connections and idea generation among business sustainability researchers.

A summer characterised by extreme weather events, from floods in northern Queensland to soaring temperatures in Sydney, Melbourne and Adelaide, has provided tangible evidence of Australia’s vulnerability to variation in the natural environment. Research areas within the scope of business sustainability extends much further than the management of the direct physical impact into areas such as new business models promoting shared value or the circular economy; responsible investing and capital markets; responsible innovation; sustainable tourism; social and environmental entrepreneurship; and discursive representations and negotiations of both problems and solutions. Through work in these areas, business sustainability researchers are playing a vital role in promoting change for a more sustainable future and the Sustainability: Business Solutions for Impact research colloquium aims to enhance that role by building collaborative networks to promote the generation of new solutions for sustainability challenges.

The conference will feature keynote presentations by leading sustainability experts Jonatan Pinkse (University of Manchester) and Ben Neville (University of Melbourne). A panel of distinguished editorial board members will provide insights on publishing sustainability research in top journals. Panel members include Ben Neville and Véronique Ambrosini. An optional excursion to an award-winning sustainability business is also included in the program.

Requirements:

Please send an extended abstract of a maximum of 500 words by 11.00am Australian Central Standard Time on 12 April 2019. There will also be a section on the program for early stage ideas. Please note on your submission if you will be applying for the early stage section. Please submit your extended abstract here:

https://uqbel.az1.qualtrics.com/jfe/form/SV_e9cyGvsSdb9TqM5

Further details:

The colloquium will require speakers to give a presentation of around 20 minutes with discussion afterwards. A working paper of 1,000-2,000 will be required two weeks prior to the colloquium.

Please direct any questions to bsi.colloquium@business.uq.edu.au. For more information and updates on the program please visit our website https://www.business.uq.edu.au/business-sustainability-initiative