



Graduate Diploma in Business Research Methods

2023 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Graduate Diploma in Business Research Methods you must satisfy the entry requirements as outlined in the program rules. It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists on the Courses and Programs website:

<https://my.uq.edu.au/programs-courses/requirements/program/5650/2023>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact info@business.uq.edu.au for advice.

Program Guidelines:

You must complete 16 units comprising:

- 4 to 8 units from GDipBRM Flexible Core Courses, and
- At least 4 units from GDipBRM Research Courses, and
- 4 to 8 units from GDipBRM Elective Options

Students wishing to complete a research project or thesis are required to submit a research application with the support of their Business School academic supervisor and a 1000-word research proposal. For more information, please contact your Postgraduate Student Liaison Officer at info@business.uq.edu.au.

Not all courses are offered every semester and/or every year. Check course offerings prior to enrolling.



Research Project and Research Thesis:

Students will complete a research project (4 units) or research thesis (8 units) consisting of a piece of independent research completed by the student under the supervision of an academic member of the UQ Business School. The student will learn how to conduct research in a practical way by developing and writing the project/thesis. The student will become familiar with the processes involved in doing research, i.e. conducting a literature review, develop and test hypotheses, analyse and interpret results, and the write-up.

The aim of the project and thesis is to provide the opportunity to learn how to conduct high quality rigorous research through participation in a research program. The thesis entails an extensive literature review, development of a research methodology, execution of the research and the drawing of meaningful conclusions and recommendations. Students are recommended to complete yearlong project or thesis where possible to ensure you have sufficient time to complete the comprehensive research process.

The project and thesis are regarded as independent research study therefore you will not have classes or a timetable for these courses. You are encouraged to a realistic work schedule with your supervisor.

Application Process

Students wishing to complete a research project, report or thesis in their program be required to submit a research application with the support of their proposed Business School academic supervisor and complete a 1000-word research proposal. You will not be able to enrol in the project or thesis course until your application has been approved by Director of Education (or delegate).

Please contact your Postgraduate Student Liaison Officer at info@business.uq.edu.au for advice on the application process and to obtain an application form.



Graduate Diploma in Business Research Methods

Semester-long Research Project (4 units)

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
	GDipBRM Research Courses	2
	GDipBRM Research Courses	2
	GDipBRM Elective Options	2
	GDipBRM Elective Options	2
SECOND SEMESTER		
RBUS7981	Research Project	4
	GDipBRM Elective Options	2
	GDipBRM Elective Options	2
Total Units		16

Graduate Diploma in Business Research Methods

Yearlong Research Project (4 units)*

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
RBUS7982	Research Project (first part yearlong project)	2
RBUS6933	GDipBRM Research Courses	2
	GDipBRM Research Courses	2
	GDipBRM Elective Options	2
SECOND SEMESTER		
RBUS7982	Research Project (second part yearlong project)	2
	GDipBRM Elective Options	2
	GDipBRM Elective Options	2
	GDipBRM Elective Options	2
Total Units		16

*Students are required to enrol in their project course across both semesters. Failure to do so may delay your graduation.



Graduate Diploma in Business Research Methods

Yearlong Research Project (4 units)**

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
RBUS7983	Research Project (first part yearlong project)*	2
RBUS6933	GDipBRM Research Courses	2
	GDipBRM Research Courses	2
	GDipBRM Elective Options	2
SECOND SEMESTER		
RBUS7983	Research Project (second part yearlong project)	2
	GDipBRM Elective Options	2
	GDipBRM Elective Options	2
	GDipBRM Elective Options	2
Total Units		16

**Students are required to enrol in their project course across both semesters. Failure to do so may delay your graduation.

Graduate Diploma in Business Research Methods

Semester-long Research Thesis (8 units)

You can use this outline to plan your program if you are commencing in **Semester 1** or **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
	GDipBRM Research Courses	2
	GDipBRM Research Courses	2
	GDipBRM Elective Options	2
	GDipBRM Elective Options	2
SECOND SEMESTER		
RBUS7993	Research Thesis	8
Total Units		16



Graduate Diploma in Business Research Methods

Yearlong Research Thesis (8 units) ^

You can use this outline to plan your program if you are commencing in **Semester 1**.

Course Code	Course Description	Units
FIRST SEMESTER		
RBUS7995	Research Thesis (first part yearlong thesis)	4
	GDipBRM Research Courses	2
	GDipBRM Research Courses	2
SECOND SEMESTER		
RBUS7995	Research Thesis (second part yearlong thesis)	4
	GDipBRM Elective Options	2
	GDipBRM Elective Options	2
Total Units		16

^ Students are required to enrol in their thesis course across both semesters. Failure to do so may delay your graduation.

Graduate Diploma in Business Research Methods

Yearlong Research Thesis (8 units) ^^

You can use this outline to plan your program if you are commencing in **Semester 2**.

Course Code	Course Description	Units
FIRST SEMESTER		
RBUS7996	Research Thesis (first part yearlong thesis)	4
	GDipBRM Research Courses	2
	GDipBRM Research Courses	2
SECOND SEMESTER		
RBUS7996	Research Thesis (second part yearlong thesis)	4
	GDipBRM Elective Options	2
	GDipBRM Elective Options	2
Total Units		16

^^ Students are required to enrol in their thesis course across both semesters. Failure to do so may delay your graduation.



Business School Honours Approved Course Substitutions

Course substitutions are available to ensure students can progress through their studies. Some courses may have prerequisite requirements you must have completed prior to enrolment. Courses are likely to require permission to enrol via mySI-net. Please email info@business.uq.edu.au to seek study plan approval and permission listing for your course substitution. Please make sure to check if you have completed the incompatible course from the below substitutions before requesting approval – you will not be permitted enrolment in courses you have completed as incompatible.

Course Code and Course Title	Approved Course Substitution
MGTS660 Organisational Research Paradigms	
MGTS6301 Theory and Research in Strategic Management	Approved to substitute with any level 3, 4 or 6 courses relevant to GDipBRM from Bachelor of Advanced Business Honours .
MKTG6500 Marketing Theory and Research I	or any level 3, 4 or 6 courses as approved by School
RBUS6903 Quantitative Business Research Methods II	