

Business School Priority Plan

Vision: Knowledge leadership for a better world

Mission: To educate, inspire, engage and enable

Mission

Educate:

Our students have a transformative edge for success.

Inspire:

Our impactful research shapes ideas, innovation and action.

Engage:

Partnering with diverse stakeholders locally and globally, for research, student experience and knowledge sharing.

Enable:

Empowering courageous, sustainable, and socially responsible business practices, enriching our communities.

Goals

Strategic Domains



Learning & Student Experience:

- Internationally recognised with a strategic program portfolio offering meaningful and engaging blended learning experiences
- Growing postgrad student numbers
- Create entrepreneurial and highly employable graduates



Research & Innovation:

- Number 1 for research excellence in Australia
- Known for leadership and building research capability in the Asia Pacific, enriching communities
- High(est) demand for research partnering
- Research informs our modern curricular



Enriching our Communities:

- Trusted partner for industry and Government
- Leads action on UQ RAP and UN SDGs
- Strong partnership with key international partners
- Supports the UQ Queensland commitment

Key Enablers



Our People:

- Inclusive and respectful school community with staff having a meaningful identity
- Support and empower staff to achieve excellence, innovation and agility
- Invest in leadership and career development



Global Impact:

- Partner for mutual benefit
- Deliver outstanding professional development and capacity building programs across the Indo-Pacific
- Attract international students from diverse countries and offer all students global opportunities



A Sustainable Future:

- Financially sustainable contributing to UQ initiatives and strategically investing in school priorities and our people
- Diversified income sources including growing our philanthropic partnerships